

#### 2014 West Coast POP Show Winners

#### **Best of Show**

Adam Levine Women's Guitar Frames
Produced by The AdArt Company for Kmart

#### **Best Original Art**

Frito Lay Book of Life Display
Produced by TimBar Packaging & Display for Frito Lay

### **Best Original Photography**

Sephora "Skinstant" Window Display Produced by InnoMark Communications for Sephora USA,Inc.

#### **Best Structural Design**

Adam Levine Women's Guitar Frames
Produced by The AdArt Company for Kmart

#### **Choice Award**

Frito Lay Book of Life Display Produced by TimBar Packaging & Display for Frito Lay

#### 2 Dimensional Boards Category

Gold

2-Bay Overhaul produced by Rapid Displays for Kat Von D.

Silver

PS4 Freestanding Display produced by Rapid Displays for SCEA

**Bronze** 

Nirvana Endcap produced by Rapid Displays for Elizabeth and James

# **Counter Display Non-Permanent Category**

Gold

Copa 3-Tier Wire Display produced by Southern Imperial, Inc. for Copa Di Vino Silver

Golf Ball Counter Unit produced by Rapid Displays for Callaway

Boost Moto G Display produced by Bay Cities for Boost Mobile

# **Counter Display Permanent Category**

Gold

Up Band 4-Cube Display produced by Rapid Displays for Jawbone *Silver* 

Copa Autofront Display produced by Southern Imperial, Inc. for Copa Di Vino Bronze

Color Club Nail Polish Counter Display produced by One Source Industries, LLC for Forsythe Cosmetics

## **End Aisle Display Non-Permanent Category**

Gold

BBY Color Endcap produced by Rapid Displays for Logitech

Silver

Nintendo Donkey Kong Country Tropical Freeze Display produced by Bay Cities for Nintendo

**Bronze** 

SIMS 4 Half Pallet Display produced by RockTenn Merchandising Displays for EA

## **End Aisle Display Permanent Category**

Gold

Transparent LCD Showcase produced by RGBWare, Inc. for ADBioTech Silver

Transparent LCD refrigerator produced by RGBWare, Inc. for ADBioTech *Bronze* 

Hewlett-Packard Staples Media Hot Spot produced by RockTenn Merchandising Displays for Hewlett-Packard

# Floorstand Display Non-Permanent Category

Gold

Frito Lay Book of Life Display produced by TimBar Packaging & Display for Frito Lay

Silver

Sierra Nevada "Camp Across America" produced by InnoMark Communications for Sierra Nevada Brewing Company

Bronze

Airwick Good to Be Home Pallet Display produced by TimBar Packaging & Display for RB

# **Floorstand Display Permanent Category**

Gold

Appalachia Moonshine Display produced by Southern Imperial, Inc. for Blue Ridge Spirits

Silver

Svedka 6 foot Bottles produced by Bish Creative Display for Constellation Brands *Bronze* 

Otterbox Best Buy Ottershop produced by RockTenn Merchandising Displays for Otterbox

## Interactive/Lighted/Motion Category

Gold

Viniq Motion Counter Unit produced by Rapid Displays for Gallo Silver

VM Custom Endcap Display produced by Bay Cities for Boost Mobile

### Signage Dimensional Category

Gold

Adam Levine Women's Guitar Frames produced by The AdArt Company for Kmart

Silver

Adam Levine Men's Guitar produced by The AdArt Company for Kmart Bronze

Spirit Halloween Disney Header produced by InnoMark Communications for Spirit Halloween

## Signage Non-Dimensional Category

Gold

Sephora "Skinstant" Window Display produced by InnoMark Communications for Sephora USA, Inc.

Silver

Hennessy Optichrome Case Card produced by Performance POP for Moet

## **Specialty Packaging Category**

Gold

Morimoto Imperial Pilsner 750mL Bottle produced by Rogue Ales for Rogue Ales Silver

Rogue Farms Marionberry Braggot 750mL Bottle produced by Rogue Ales for Rogue Ales

Bronze

Yellow Snow IPA 5L Container produced by Rogue Ales for Rogue Ales

### **Point of Sale Category**

Gold

Effect of the Red Bull Neon produced by Alluma Tech, Inc. For Red Bull North America, Inc.

Silver

Virgin Mobile mobile display produced by Bay Cities for Boost Mobile *Bronze* 

Shelf StalkerTM produced by One Source Industries, LLC for Stock Product