



For Immediate Release
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INFOSIGHT INC. NOW PROVIDING CUSTOMER SECURITY AWARENESS TRAINING FOR THE INDEPENDENT COMMUNITY BANKERS OF AMERICA (ICBA) MEMBERS

Enabling community banks to easily educate customers about cybercrime while assisting them in meeting compliance obligations under the new MFA guidelines.

MIAMI, FL (September 2014) InfoSight Inc. – [InfoSight Inc.](http://InfoSightInc.com), provider of Managed Security, IT Compliance and Vulnerability Management services for regulated industries, announced a new agreement with The Independent Community Bankers Of America (ICBA).

The agreement offers ICBA members discounted access to InfoSight’s [Customer Security Awareness Program \(CSAP\)](#). Using the program, banks can educate their retail and commercial customers about cyber security and related threats with topics on Corporate Account Takeover, ACH/Wire Fraud and other cyber threats that lead to fraud, financial losses and client victimization. The security awareness program also helps fulfill compliance obligations under the 2012 multi-factor authentication (MFA) that requires financial institutions to manage a robust awareness and education effort for their customers.

InfoSight’s CSAP provides ICBA members with customer-ready content such as articles, videos, newsletters, webinars and workshops available in multiple media formats. Financial institutions are able to use the content in a variety of ways including adding the content to their website, email newsletters, statement stuffers, or placing posters in branches. Also included, are special security awareness events for customers such as live webinars and in-branch security workshops.

“InfoSight’s Customer Security Awareness Program provides everything you need in one place,” said Marlee Melville, ICBA’s Education/Products VP. “The program includes a variety of tools such as pre-written email campaigns, videos, games, and other resources to help ICBA members build or enhance their customer security awareness efforts.”

“Providing information security awareness education for their retail and commercial customers is among the top agenda items for financial institutions as well as regulators.” said Tom Garcia, CEO of InfoSight. “We help deliver an effective and quality security awareness program to institutions. By coordinating the implementation efforts with the banks’ internal resources, they are free to concentrate on other priorities.”

The ICBA is the voice for more than 6,500 community banks nationwide. Dedicated exclusively to representing the interests of the community banking industry and its membership through effective advocacy, best-in-class education and high-quality products and services.

To learn more about how to educate your customers with a comprehensive information security awareness education program, visit www.MySecurityAwareness.com or contact InfoSight at 305-828-1003. ICBA members can learn more about the Program on the ICBA website.

About InfoSight Inc.

InfoSight, Inc. offers proven, affordable Cyber Security, Regulatory Compliance, Risk Management and Infrastructure Solutions that protect and optimize how an organization's critical information is processed, managed and stored. For more than 15 years, InfoSight has served organizations nationwide minimizing risk exposure and providing the highest levels of security assurance and regulatory compliance. InfoSight services combine consulting with technology to provide the highest level of information security available today. Services include: 24X7 Perimeter/Cloud Security & Infrastructure Monitoring Services, Email Encryption, Email & Internet Content Management, Data Loss & Breach Prevention, Risk & Vulnerability Assessment, Compliance Consulting, and Voice/Data/Video Implementation Services. For more information, visit www.infosightinc.com or contact us at 305-828-1003

About ICBA

The Independent Community Bankers of America®, the nation's voice for more than 6,500 community banks of all sizes and charter types, is dedicated exclusively to representing the interests of the community banking industry and its membership through effective advocacy, best-in-class education and high-quality products and services. www.icba.org

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