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iConstituent CEO Zain Khan to Speak at Connect14

WASHINGTON, DC, (Sep. 22, 2014) – Zain Khan, Chief Executive Officer for iConstituent, will be one of the keynote speakers at the Connect14 Conference, a workshop held at Facebook’s campus located in Menlo Park. The Connect14 Conference focuses on how technology impacts local government, schools, non-profits, and the constituents these communities serve. Zain will advise government and nonprofit leaders on the impact of technology on government to citizen engagement. “I am honored to be one of the speakers at this year’s Connect14 conference,” Zain states. “I am especially excited to speak on a subject that I am so passionate about: the impact of technology on government to citizen engagement.”

This year’s Connect14 conference is hosted by San Mateo County’s Assembly Member Kevin Mullin and Supervisor Warren Slocum. The conference will explore the technology strengths, gaps, and gains of San Mateo County public schools, and showcase some of the best real-life uses of technology in the public and nonprofit sectors. Last year’s Connect13 explored the theme of Strengthening Communities through Social Media.

A recognized technology pioneer, innovator, entrepreneur and executive with nearly 15 years of experience in technology, Zain Khan is the founder and CEO of iConstituent a leader in cloud based government to constituent communications.

Through Zain’s leadership, iConstituent went from a start-up with just one product and a handful of clients to a company that powers the vast majority of Congressional eCommunications. Prior to founding iConstituent, Zain had a background working in the tech industry with a number of eCommerce endeavors and startups. On the personal side, Zain always had an interest in government and politics. Founded in 2002, iConstituent allowed Zain to merge his professional experience with his interest in politics and begin his career in government-constituent communications. His expertise managing fast growth, internet software companies, coupled with a passion to enhance government-constituent communications has been critical to the company’s success.

From the beginning Zain has lead both the day to day business affairs for the company as well as developing and implementing iConstituent’s vision and business strategy. Through Zain’s leadership the company has successfully acquired a number of other companies, beginning with InterAmerica Technologies in 2010. Through that acquisition, iConstituent has become one of the leading providers of CRM to governments at all levels across the country.

As a result of his success with iConstituent, Zain is widely recognized as an expert in government-constituent communications and has been frequently interviewed on the subject by many respected news outlets, including National Public Radio, the Wall Street Journal, and the Washington Post.

For more information about Zain Khan, contact Christopher Brooks or visit <http://iconstituent.com>.

ICONSTITUENT[®] is a privately held corporation founded in 2002 and headquartered in Washington D.C. iConstituent's mission is to foster communication between government and constituents through new channels and thereby transforming government-to-constituent communications and citizen engagement.

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