



NA (North America) PET Markets, Trade, Recycling
12-13 Nov 2014, Los Angeles



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Day One - 12 Nov 2014, Wednesday

- 08:00 Registration
- 09:00 Chairman's Introduction
- 09:10 **Global PET Market outlook, the changing dynamics of PET Trade – and its implications on North America**
*David Swift, Managing Director
PCI (PET Packaging, Resin & Recycling) Ltd*
- 09:40 **History of PET and current North America Market for Virgin PET**
*Dale Behm, Managing Director
Pacific Rim PET*
- 10:15 Discussion followed by Coffee Break
- 10:45 **Growing Application of RPET in Carpet and Non-Woven Industry**
*David Wilkerson, Corporate Director
- Sustainability & Product Stewardship
Shaw Industries Inc.*
- 11:15 **North America rPET Markets**
 - Impact from China's Green Fence policy
 - Impacts from price pressures from Mexico's dumping of washed flakes
 - West Coast recycled PET market scenario vs East Coast
 - Pricing trends, operating margins, expansions of recycling facilities*Patty Moore, President
Moore Recycling Associates*
- 11:45 **Energy Efficient PET recycling systems with high quality food grade rPET**
*Alexander Delnik, President
Verdeco Recycling Inc.*
- 12:15 **From rPET flake to Thermoform packaging and Clamshells**
*Senior Representative
Royal Interpack*

- 12:45 Discussion followed by Lunch
- 14:00 **Dumping Duties, Countervailing Duties and GSP-How Do They Affect Imports of PET From China? What is Next?**
*Bruce Malashevich, President
Economic Consulting Services LLC*
- 14:40 **Customs duties including international freight related issues, Current port delays at West Coast ports and congestion with East Coast shipping**
- 15:10 Discussion followed by Tea
- 15:40 **Strategic Sourcing of packaging raw materials, resin and bottle procurement for converters**
 - vertical integration opportunities across key raw material categories (resins, closures, preforms, shrink film, labels, corrugated, stretch film
 - packaging improvements that drive cost savings*Robert W Alshuler, Director
Outrigger Strategy LLC*
- 16:10 **Innovative and Sustainable PET Packaging Solutions - Thinking Beyond the Bottle**
 - Lightweighting innovations
 - RPET - innovations in and out of the bottle
 - Reducing waste and loss through the value chain
 - New Liquiform technology
 - Making a difference in the world*David Clark, Vice President of Safety,
Environment & Sustainability
Amcor Rigid Plastics*
- 16:50 Final Discussion. Close of Day 1

Day Two - 13 Nov 2014, Thursday

- 09:00 Chairman's Introduction
- 09:10 **GEPACK | A True Alternative to Glass**
 - A new Premium PET container provider for the US market
 - GEPACK view on PET containers
 - Opportunities and challenges on the US PET market
 - Types of PET containers we will deliver in US
 - Brand new innovations at your door*Rui Peneda, Managing Director
GEPACK*
- 09:40 **Building our PET Business from Strength to Strength as a high quality producer - Capacity expansions in Canada and US**
*Jose Antonio Alarcon, General Director
Selenis Canada Inc*
- 10:20 Discussion followed by Coffee Break
- 10:50 **Role of China in the global PET trade and US Market**
 - World Trade Matrix
 - Chinese PET Supply and Demand
 - Chinese PET Exports
 - Chinese costs structure: Raw Materials, conversion and logistic*Ronald Salati, Managing Partner
GSI America*
- 11:20 **Direct Digital Print on PET Containers**
- 11:50 **Overall Market Conditions for Apparel & other products made from RPET**
*JT Marburger, CEO
Renew Merchandise*
- 12:20 Final Discussion. End of Conference

Separately Bookable
(open to NAPET participants only)
Optional Site Visit
Verdeco Recycling Facility
13 Nov 2014

- 14:00 Depart from Hotel after Lunch
- 14:20 Reach Verdeco Recycling, South Gate California (Tour for 2 hours)
- 16:20 Leave back to Hotel
- 16:40 Arrive Hotel

Verdeco Recycling, Inc. is a California-based company committed to producing high-quality recycled Polyethylene Terephthalate (PET) material for use in food packaging and other high-value applications. In the summer of 2012, Verdeco Recycling opened a brand new facility in South Gate, CA that has capacity to produce up to 50 million pounds annually of FDA-approved, food-grade recycled PET.

Per Person Fee:	(USD)
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