End-to-end eCommerce Data Management

SunTec

Order Processing

Marketplace Data Feed Management

eCommerce SEO/Marketing

Customer Support

Catalog Processing

Product Image Editing

Product Data Optimization

Content Development

- **Reduce your cycle time in catalog processing.**
- **Optimize your product data.**
- **Smarten your content.**
- **Sell through multiple channels.**

SunTec at a Glance!

- **15+** years of experience in providing eCommerce Services

- **850+** team strength

- **1500+** eCommerce Stores trust us to keep their catalogs current

- **ISO 27001** Certified for Information Security Management

- **ISO 9001** Certified for Quality Management System

Fully maintained eCommerce product catalog – means more sales.

The eCommerce stores that stand out from the rest are those that are well-maintained and up-to-date. From helping online merchants update their product inventory to optimizing their website for search engines, SunTec offers end-to-end eCommerce services, designed specifically to address your business challenges. We help you unleash the full potential of your online business, drive sales, cut cost, and register your presence across multiple channels.

Industries we cater to:

- Furniture & Lighting
- Consumer Electronics
- Apparel and Accessories
- Jewelry / Watches
- Automotive
- Food and Beverage
- Beauty and Wellness
- Healthcare & Medical
- Industrial/Commercial Supplies
- Media & Entertainment
- Sporting Goods
- Toys, Baby and Children's Products
- Publishing / Digital Media

eCommerce Catalog Processing

With our expertise in eCommerce catalog processing, SunTec can assist you to maintain and update your product catalog, complete with relevant and accurate information. We invest time in understanding your product line, sort the items in suitable categories and add required details including product titles, SKUs, descriptions, images, prices, shipping information, tax details, etc. We also update your product information including prices and availability, on a regular basis.

Magento Open Source eCommerce   Bigcommerce sell more   volusion   YAHOO! SMALL BUSINESS   NETSUITE

opencart   XCART   shopify   zencart The art of e-commerce   nopCommerce

Product Data Optimization

As part of our product data optimization services, we help you optimize and enrich your product database by cleansing, de-duplicating, normalizing and standardizing it.

Our experts ensure that the data is error-free, complete and consistent. So, no matter what you sell, we can help you maintain accurate product data in the industry best turnaround time.

- Data Matching & De-duplication
- Product Data Cleansing
- Product Data Enrichment
- Product Data Standardization
- Product Data Normalization
- Up/Cross-Sell Merchandizing Information

Multi-channel eCommerce Data Management

To help eCommerce entrepreneurs enhance their online presence, SunTec provides multi-channel eCommerce data management services at reasonable prices. Our experts help you upload your products on marketplaces like Amazon, eBay, Sears.com, and Rakuten (Buy.com), Online Auction.com, NewEgg, Overstock.com, Etsy, etc. We use cutting-edge tools including Vendio, Linnworks, ChannelAdvisor, SolidCommerce, Mercent Retail, eSellerPro, etc., to manage and update your product inventory on every online channel.

As part of our services, we tailor data structure, develop taxonomy, sort your products in suitable categories, write SEO-oriented product titles and descriptions, edit the images, facilitate marketplace merchandising and update product inventory at regular intervals.

eCommerce Back-office Support

> " SunTec has been extremely helpful in providing us the best, cost-effective catalog processing and enrichment services for our eCommerce store. We hired them owing to their reputation in the industry. These guys lived up to their name."

Jerry Lewis
Head, Operations
Apparels and Accessories

SunTec can help you boost your business efficiency and customer satisfaction through our eCommerce Back-office Services. We support online merchants manage inventory, process customer orders, track shipment, monitor competitor's pricing strategy, migrate product data from one platform to another and answer customers' emails, promptly.

> " I have loved working with SunTec team for their speed, accuracy, and quality in product entry for our Magento store for all of these 3 years. Furthermore, they are always ready to go the extra mile and have been responsive all the time."

Ross Sandersn, Owner
VP Business Development,
Multi brand eCommerce store

About SunTec

SunTec specializes in end-to-end eCommerce catalog management services. With an experience of 15+ years, and a resource pool of 850+ full time employees, the Company supports over 1,500 eCommerce stores for accurately entering and categorizing information and processing images to provide the best user experience.

SunTec is ISO 9001 Certified for Quality Management, and ISO 27001 Certified for Information Security Management.

Contact Us:

Phone: +91 11 4264 4425 - 29
E-mail: info@suntecindia.com
Website: www.suntecindia.com

Learn more about how we can help

Get started on your free trial today!

Get in touch with us at **info@suntecindia.com** to find out how we can assist you build a successful eCommerce business. You can also visit us at **www.suntecindia.com** to find out more about our services.