

- CHALLENGES YOU TO BE THE RICHEST PERSON ON EARTH -



Alegrium, an independent mobile gaming developer behind the Icon Pop series (Icon Pop Quiz, Icon Pop Song, Icon Pop Brand, etc), has released a brand new app in the App Store, with a fresh new concept for casual strategy gaming.

BILLIONAIRE. is unlike any other, it combines various elements of virtual business development strategy and fuse them into a simple yet addictive game mechanics.

You will start with \$1000 capital to start a business, just pick your favorite from the business shop, and you are good to go. Things will get interesting once you earn some profit - Do you want to invest on a new business? Or maybe expanding your current business?

As you build and earn more, a threat is coming closer to your door - based on your threat level, the authority will make you pay for penalty, stay in prison for a period of time, or seizure of your business. This is the ultimate test for your management skill - Do you want to sell the risky business? Or maybe invest on a non profit organization as a decoy?

BILLIONAIRE. also features an interesting control system called "tap to speed up." Building a business is not an instant matter, you need to be patient as the progress bar completed, thus allows you to earn money. But why wait if you have the power to speed things up? Just tap your screen continuously, and Voila, it is done!

Need more? BILLIONAIRE. have more! If you don't have the time, you can always use the magic crystal to instantly build a business. If you need extra protection from the authority, you can always use sorcery to cloak your business operation.

Now it is up to you to maximise these features using your own strategy and tactics! The goal is simple, pile up your money and progress through the game to unlock various achievement and rewards. To make it even more challenging, BILLIONAIRE. has its own leaderboard system with millions of players worldwide. Facebook connect is also available for you to compete with your friends and family.

BILLIONAIRE. is a freemium app, available in the app store for iPhone, iPod touch and iPad since September 11, 2014.



CONTACT INFORMATION

AppStore URL: <https://appsto.re/id/dLdl0.i>

www.alegrium.com

Developer: Alegrium

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Genre: Game, Strategy, Simulation

Platform: iOS

Price: FREE with In App Purchase

Release Date: September 11, 2014

ABOUT ALEGRIUM

Alegrium is an independent studio that develops games on both iOS and Android platforms. It was founded on the principle of "happiness" and it is at the core of their existence, from the games they created to the way they work together. The company is the creator of Icon Pop Series (Icon Pop Quiz, Icon Pop Song, Icon Pop Brand, etc), a simple yet addicting trivia game, infused with the soul of pop culture. Icon Pop Series has been live globally since November 2012.