

FOR IMMEDIATE RELEASE:

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Embassy Suites Brea Make Allergy Travel Easy with Hypoallergenic PURE Rooms

PURE Rooms, an innovative pioneer in allergy travel, will install 10 new hypoallergenic hotel rooms at the Embassy Suites Brea (CA) beginning September 7th. Through their partnership with PURE Rooms, the Embassy Suites Brea looks to make travel easier for people with asthma and allergies.

[Brea, CA] — The Embassy Suites Brea (CA), North Orange County's only full-service, all-suite hotel, will add 10 new allergy-friendly guest rooms beginning September 7th. The hypoallergenic rooms will be provided by PURE Rooms, an innovative allergy travel company with nearly 300 affiliated hotels nationwide.

PURE Rooms are treated according to a patented 7-step process that eliminates and protects against 98-100% of viruses, bacteria and other irritants that are harmful to people with asthma and allergies. This allergy travel technology creates an environment that is more comfortable for allergy-sufferers and provides a more restful and rejuvenating night's sleep for all hotel guests.

General Manager of the Embassy Suites Brea, Regina Samy expressed enthusiasm for the new rooms, which she believes can make a significant difference for people traveling with allergies. "We aim to offer the highest level of service at the Embassy Suites Brea," said Samy. "PURE Rooms help us ensure that we are doing all we can for the health and wellbeing of our guests."

Located in North Orange County, the Embassy Suites Brea is a short drive from Diamond Bar, Fullerton, City of Industry, Orange, Yorba Linda and Anaheim's corporate and educational centers, as well as attractions such as Disneyland, Knott's Berry Farm, Angel Stadium of Anaheim and the Honda Center. The hotel received TripAdvisor's Certificate of Excellence Award in 2014, the third year in a row, which recognizes hotels that achieve outstanding traveler reviews on the site.

PURE Room's CEO, Brian Brault stressed the importance of addressing allergy travel concerns for the more than 1 in 5 Americans who are afflicted by asthma or allergies each year. "Asthma and allergies continue to pose a significant obstacle for many people when they travel," Brault

said. "The Embassy Suites Brea has taken a positive step towards addressing the needs of this growing demographic."

About PURE Rooms

PURE Rooms utilize state-of-the-art purification technology to create allergy-friendly environments that are 98-100%-free of viruses, bacteria and other harmful airborne particles. Each PURE Room is comprehensively treated to remove allergens and irritants from all hard surfaces, fabrics and air. To learn more about the PURE process or to reserve a room at one of their nearly 300 affiliated hotels, please visit their website at pureroom.com.

About Embassy Suites Brea

Located in Northern Orange County, the Embassy Suites Brea is the city's only full-service, all-suite hotel. The hotel features a lush outdoor pool and hot tub, as well as a complimentary fitness center and cooked-to-order breakfast each morning. As one of the best hotels in Orange County, the Embassy Suites Brea is conveniently located near all area attractions, including Disneyland, Knott's Berry Farm, Angel Stadium of Anaheim, Honda Center, and Cal State Fullerton. For more information about the hotel, please visit www.brea.embassysuites.com or contact Lisa Kotlar at lisa.kotlar@hilton.com.

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