

BirdDog and Wonderlic Integrate to Help Organizations Hire Top Talent

Applicant tracking software and assessment veterans collaborate to help organizations create a complete applicant profile and hire the best person for the job.

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DES MOINES, Iowa – September 30, 2014 – BirdDog, a leader in recruitment and applicant tracking solutions (ATS) for the construction and skilled trades industries, and Wonderlic, a leading provider of comprehensive hiring assessment systems, have collaborated to complete an integration of the BirdDog ATS and Wonderlic assessments. The integration provides customers of both organizations with centralized recruiting and pre-hire candidate profiles.

Depending on the position, a bad hire can cost an organization anywhere from \$25,000 to \$300,000 according to researchers at the National Business Research Institute (NBRI). The BirdDog ATS helps organizations target and attract top candidates, manage the interview process and report on recruitment success. Wonderlic provides pre-employment assessments to screen prospective employees. The integration of the two solutions enables organizations to view candidates' Wonderlic assessment results by clicking a link from within their BirdDog ATS. This seamless integration of the systems provides recruiting leaders with a centralized location to access completed candidate information, which speeds time to hire and streamlines the hiring process.

“Qualified, motivated employees are the backbone of every successful organization,” said Wonderlic Executive Vice President of Sales Ken Silber. “Providing businesses with innovative tools and technologies that enable more informed and efficient hiring decisions is the goal of our relationship with BirdDog. Our integration provides a powerful and unified solution for clients.”

“Organizations find it increasingly challenging to identify and hire top talent,” said Todd Skokan, president and CEO of BirdDog. “The new integration with Wonderlic's tools provides customers with stronger capabilities to identify candidates that are the right fit for their organization.”

“Our company is growing quickly so identifying and hiring top talent is critical,” says Gresham Ard, Residential General Manager at Bardi Heating and Air. “The BirdDog and Wonderlic integration provides a centralized and comprehensive candidate profile. As a result we increase our speed to hire by focusing on candidates that are the best fit for our organization.”

For a demonstration of the BirdDog ATS and Wonderlic assessment integration, please contact sales@birddoghr.com or sales@wonderlic.com.

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About Wonderlic

Wonderlic, Inc. is a privately held company headquartered in Vernon Hills, IL and a founding member of the Association of Test Publishers. The company provides businesses and schools with a comprehensive library of highly regarded assessments and surveys for each phase of the hiring and student selection process. In its 75+ year history, Wonderlic has delivered over 300 million assessments and surveys for more than 60,000 organizations, government agencies, and accrediting bodies. For more information, please visit www.wonderlic.com.

About BirdDog

BirdDog provides recruitment and applicant tracking solutions including candidate sourcing and screening, recruitment management, and reporting for compliance. As a leader in delivering easy-to-use recruiting software and services, BirdDog's proven cloud-based solution drives candidate flow, shortens time to hire, centralizes communication, and reduces your cost of recruiting. BirdDog's clients span all industries with an emphasis on construction, engineering and supply. BirdDog is proud of our high satisfaction rating across our 700 customers who have transformed the "panic hire" into an organized and effective talent acquisition strategy. For more information visit www.birddoghr.com.

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