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**IVDesk Announces New CEO and Board Member Alan F. Bignall**

*Veteran Technology Leader and Entrepreneur Joins the Leading Complete Private Cloud Solution Company*

**Minneapolis, MN September 25, 2014** – IVDesk, has appointed Mr. Alan F. Bignall as its Chief Executive Officer and a member of the Board of Directors.

Mr. Bignall has extensive business and information technology leadership experience with large multinational companies, including Rolls Royce, ITT UK, Royal Bank of Canada, Fingerhut, IDS and American Express. He has also been the CEO of several technology based entrepreneurial ventures, the most recent of which was ReconRobotics Inc. where he established it as the world's leading micro robot business. Alan is also a founder and board member of Realief® Neuropathy Pain Centers. Alan holds an MBA from Minnesota's University of St. Thomas and is currently an Advisory Board member of the Norris Institute and the Entrepreneur in Residence at the Schulze School of Entrepreneurship, both at St. Thomas.

"We are excited about the strong, deep and well fitted corporate leadership background Alan brings to his IVDesk responsibilities. His appointment fulfills our plan to expand our talented executive team and enable Bill Sorenson, the former CEO and a company founder, to focus on his preferred Chief Technology Officer responsibilities," said IVDesk board chairman Larry Ingwersen. "As we continue to grow the business and expand our unique solution nationally, Alan's experience, combined with the outstanding group of professionals working here, will provide IVDesk with the leadership and drive we need to achieve our - vision to build value for our customers, Partners and shareholders."

"I am thrilled to join the Company as I believe IVDesk has a game-changing, market proven subscription-based capability that takes the worry out of IT for small to mid sized business owners," Alan said. "Our offering makes ALL YOUR APPLICATIONS cloud based and allows every user access on ANY DEVICE from ANYWHERE, seeing EXACTLY THE SAME familiar desktop. Combining this capability with our commitment to uncommon customer support, positions us outstandingly for growth."

**About IVDesk**

IVDesk is differentiated from other cloud computing providers by its ability to deliver all customer-chosen applications at dramatically increased reliability levels enabled by its enterprise class highly redundant equipment architecture. IVDesk sells nationwide through carefully selected sales Partners using a subscription agreement that delivers monthly reoccurring revenues for IVDesk and our Partners while eliminating customer's capital equipment and maintenance/break-fix worries.