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PBI-Gordon Introduces TZone™ SE Broadleaf Herbicide for Tough Weeds

New formula is the fastest triclopyr combination product on the market

KANSAS CITY, Mo. - Oct. 1, 2014 - PBI-Gordon Corporation, a leader in the turf and ornamental management industry, is pleased to introduce TZone™ SE Broadleaf Herbicide for Tough Weeds. The reduced-solvent ester formulation of TZone SE delivers twice the triclopyr per acre as most combination products for fast control of broadleaf weeds.

“Lawn care operators hate callbacks,” says David Loecke, PBI-Gordon’s herbicide product manager. “So TZone SE is formulated for speed. It delivers twice the triclopyr as most combination products, so you get visible activity in hours, including leaf and stem curl, yellowing and browning, and that can mean fewer callbacks.”

New TZone SE is formulated to effectively penetrate the cuticle to control wild violet, ground ivy, black medic, oxalis, clover, spurge, speedwell, lespedeza, and more than 80 of the toughest broadleaf weeds. It even provides suppression of young and actively growing yellow nutsedge. And, the reduced-solvent ester formulation of TZone SE significantly improves cool-weather performance, allowing applications earlier and later in the growing season.

Part of PBI-Gordon’s ProForm® product line of fast-acting herbicides, TZone SE is recommended for post-emergence broadleaf weed control on residential lawns, golf courses, parks, commercial property, schools, sod farms, roadsides, cemeteries, and listed sites where rapid visual results are an advantage.

For more information on TZone SE, please visit GordonsProfessional.com.

About PBI-Gordon Corporation

With a robust line of herbicides, insecticides, growth regulators and other products, PBI-Gordon Corporation is a national leader in the professional turf and ornamental management industry. The company also develops and markets products for the consumer lawn, garden, and farm and ranch markets, as well as animal health and grooming in the consumer and veterinary markets. Based in Kansas City, Mo., PBI-Gordon has been in business since 1947 and is 100 percent employee-owned. For more information on PBI-Gordon or the company’s products, visit pbigordon.com or call 800.884.3179.

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