**News Release**

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**FOR IMMEDIATE RELEASE**

**Rainguard Announces Launch of Winterizer – The Ultimate Home Protection Kit**

**Home Depot now carries company’s innovative product exclusively**

**CORONA DEL MAR, Calif. – Oct. 3, 2014** – Rainguard announced today the launch of Rainguard Winterizer, an eco-friendly product that provides protection from ice, snow and rain, extending the life of surfaces around your home. Home Depot exclusively carries the product in select markets and is available on their website nationwide.

Continuous exposure to ice, snow and rain damages wood and masonry surfaces around the house by causing cracks and seriously reducing surface life. Winterizer penetrates deep into surfaces and prevents ice, snow and rain from sticking to the surface, making shoveling snow and scraping ice easier than ever and protecting the surface throughout the winter.

“Rainguard prides itself on our innovative ideas,” said Claude Florent, president and owner of Rainguard International. “There is no other product on the market that is as eco-friendly, easy to use, and an all in one home protection kit from the damaging effects of winter weather. Simply apply in the fall for protection all winter long.”

Home Depot elected to carry the product exclusively in all of its stores nationwide due to its unique performance, innovativeness, and aggressive price point. The Rainguard Winterizer is available with an easy-to-use battery operated sprayer for only $29.98.

Rainguard International was founded in 1969 and is well-known for its architectural grade products used on large, commercial applications. The Winterizer was developed to act as preventative maintenance during the winter months when it is too late to apply traditional waterproofer.

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*Note to editors: A Rainguard Winterizer photo and/or sample is available upon request.*