Accounting and Financial Reporting Update

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October 31, 2014
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The annual Accounting and Financial Reporting Update is one of the best industry conferences available in the U.S. This is an opportunity for interaction between business and accounting professionals, policy makers and the private sector. The program includes topics relevant to financial executives, accountants, owners/managers of business organizations, CPAs, financial analysts, attorneys and others interested in accounting and financial reporting issues.

Featured Speakers Include:

- FASB/IASB Update **featuring James J. Leisenring,** Senior Advisor, FASB, and Former Board Member, FASB and IASB
- Affordable Care Act – Compliance/Implementation Issues **featuring Tom Watson,** CPA, FHFMA, Managing Partner-Dallas and Waco/BKD LLP
- SEC Enforcement – A New Sheriff in Town **featuring Bill Brown,** Partner in Charge and **Carolyn Bremer,** Senior Manager, Weaver and **Toby Galloway,** Partner, Kelly Hart & Hallman LLP
- Tax Legislative Landscape after the Elections **featuring Gary Gasper,** Ernst & Young Washington Council
- Climb and Pull: Lessons from the Ladder of Life **featuring Anne Motsenbocker,** President, South Middle Market, Chase
- State Tax and Related Issues **featuring Hunter Bywaters III,** Director of State Income and Franchise Tax - Dallas/Ryan and **David Colmenero,** Partner, Meadows, Collier, Reed, Cousins, Crouch & Ungerman, L.L.P.
- IT Security Risk **featuring Israel Martinez,** President, Axon Global Services
- COSO Update – What's All The Fuss About Review and Monitoring Control? **featuring Bill Schneider,** Director of Accounting, AT&T Inc.
- Lease Accounting Update and Implementation Issues **featuring Alvin Wade,** Partner, Grant Thornton
- Big Data and Analytics – Generating Business Value **featuring Kevin Everhart,** Director, KPMG
- Upcoming Standard Implementation – Revenue Recognition and Financial Instruments **featuring Reto Micheluzzi,** Partner, PwC

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Reserve Your Seat Now For the *Accounting and Financial Reporting Update*

Do not miss your opportunity to participate in one of the best industry conferences featuring reviews of numerous important accounting and financial reporting developments. This event features outstanding speakers from the FASB, the accounting industry, and corporate America. This is your chance for interaction between business and accounting professionals, policy makers and the private sector. The program includes topics relevant to financial executives, accountants, owners/managers of business organizations, CPAs, financial analysts, attorneys and others interested in accounting and financial reporting issues.

Schedule

7:45 A.M. / WELCOME

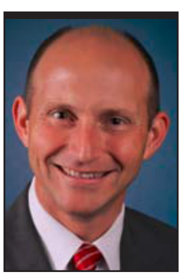
Dr. Finley Graves / Dean, College of Business, UNT
Mary Henderson / Conference Chair, Trinity Industries

7:55 - 8:45 A.M.

FASB/IASB Update **featuring James J. Leisenring**

Mr. Leisenring will discuss up to the minute issues in financial reporting.

James J. Leisenring was appointed Senior Advisor to the FASB in 2010. He was appointed a member of the International Accounting Standards Board and its liaison member to the FASB in 2001. At the time of his appointment he was Director of International Activities at the FASB. He joined the staff of the FASB in 1982. Mr. Leisenring was appointed as a member of the FASB in 1987 and was appointed its vice chairman in 1988 where he served until 2000. He served as chairman of the FASB Derivatives Implementation Group and the FASB Financial Instruments Task Force. He was also a member of the International Joint Working Group on Financial Instruments. Mr. Leisenring also served as chairman of the G4+1 group of standard setters. He was a partner and director of accounting and auditing for Bristol, Leisenring, Herkner & Co. of Battle Creek, Michigan. He served as chairman of the Auditing Standards Board of the American Institute of CPAs. He received his BA from Albion College and an MBA from Western Michigan University.



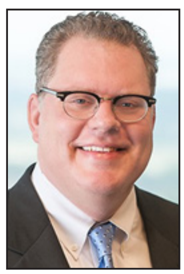
8:50 - 9:40 A.M.

Affordable Care Act – Compliance/ Implementation Issues **featuring Tom Watson**

As the Affordable Care Act's provisions continue to become effective, the impact on business and the economy is far reaching. This presentation will discuss how the health care market is reacting to the ACA, and how changes in that market will impact business, employees and patients.

Tom Watson, CPA, FHFMA, is the managing partner of BKD's Dallas-Waco practice. He has 19 years of experience providing services to health systems, hospitals and other health care entities. Mr. Watson works with a variety of health care providers, ranging from large urban hospital systems to rural community providers. He also has assisted clients with Medicare and Medicaid reimbursement matters, litigation support, cost report preparation and analysis, strategic planning and feasibility studies. Mr. Watson has been instrumental in building BKD's Texas health care practice. He is a Fellow in the HFMA (FHFMA) and a member of the President'sCouncil at Harding University. Mr. Watson is a 1992 graduate of Harding University, Searcy, Arkansas, with a B.B.A. degree.

9:40 - 9:55 A.M. / REFRESHMENT BREAK & VENDOR DISPLAY



9:55 - 10:45 A.M.

SEC Enforcement – A New Sheriff in Town **featuring Bill Brown, Carolyn Bremer, and Toby Galloway**

The SEC has stepped up its enforcement efforts which will have a significant impact on companies. Whistleblowers are playing an increasingly important role in this enforcement regimen. More and more, the Commission is requiring parties to admit wrongdoing in settling enforcement actions. SEC officials have pledged to go after the most egregious frauds, while simultaneously fixing so-called "broken windows." Finally, the creation of the SEC's new Financial Reporting and Audit Task Force demonstrates a renewed dedication to catching the next big accounting fraud faster.

William (Bill) Brown is the partner-in-charge of Forensics & Litigation Services at Weaver & Tidwell, L.L.P. (Weaver). He is also a CPA, Certified Compliance and Ethics Professional and attorney. His practice concentration is in forensic accounting, including litigation services, investigations involving financial controversies, fraud investigations and corporate compliance programs. Litigation related services include acting as both consulting and testifying expert in matters involving financial controversies, breaches of contract and fiduciary duties and allegations of fraud. Mr. Brown assists corporate clients in developing and monitoring their corporate compliance programs by evaluating internal controls, crafting effective procedures and evaluating compliance. Mr. Brown also investigates allegations of non-compliance, usually involving suspected fraud or misconduct. Clients include oil and gas industry organizations, healthcare providers, insurance industry organizations, corporate security companies and governmental entities.

Carolyn Bremer, CPA, is a senior manager in Forensics & Litigation Services with Weaver & Tidwell, L.L.P. (Weaver). She has more than 15 years experience providing forensic and litigation services, strategic consulting and risk management services, and bankruptcy and audit services to multi-billion dollar corporate clients, government agencies and legal counsel. She has a particular emphasis in corporate investigations with a focus on SEC issues, employee theft, kickbacks, conflict of interest and other fraud related matters. Ms. Bremer led U.S. Government Reporting within Compliance at MoneyGram. She also has more than nine years of experience with Deloitte and KPMG in both forensics and audit. She was involved in the bankruptcy proceedings of the largest failed investment bank in U.S. history, as well as a targeted expense validation and recovery project for a multi-national oil and gas company in the wake of a multi-billion dollar incident. In addition, Ms. Bremer was involved with a complex multi-year financial restatement for a multi-billion dollar telecommunications company emerging from bankruptcy.

Toby M. Galloway earned a B.B.A. in Finance, with high honors, from the University of Texas at Austin in 1991 and graduated from the University of Texas School of Law, with honors, in 1994. Before joining Kelly Hart & Hallman, LLP as a partner, Mr. Galloway served as an attorney with the United States Securities and Exchange Commission, in roles of increasing responsibility, for more than 11 years. During his last four years at the SEC, Mr. Galloway was the chief trial counsel for the Commission's Fort Worth Regional Office. He supervised all litigation for a four-state region. In addition, he handled his own caseload, prosecuting civil enforcement actions involving alleged violations of the federal securities laws. He also served as a Special Assistant United States Attorney for the Northern District of Texas, prosecuting white-collar crime. Mr. Galloway's practice focuses on government investigations and white-collar defense. Mr. Galloway represents public companies, audit committees and special committees, hedge funds and asset managers, accountants and lawyers, and other institutions in government investigations, securities law enforcement, and litigation. Mr. Galloway also represents aggrieved investors, and handles complex commercial litigation.

10:50 - 11:40 a.m.

Tax Legislation Landscape after the Elections **featuring Gary Gasper**

The Congressional elections in November will change the landscape in Congress on tax legislation. What will it mean to you? Will Congress pass tax extenders legislation? What are the prospects of tax reform after the elections?

Gary Gaspar is one of the leaders of Ernst & Young's Washington Council. He assists clients on a variety of matters before Congress, the White House, the Department of the Treasury and the Internal Revenue Service. He provides services related to federal tax legislative and regulatory matters involving corporate taxation, financial products, tax-exempt entities, employee benefits, insurance taxation and other areas. Mr. Gasper served as Senior Tax Advisor in the Office of Tax Policy at the Department of the Treasury and as Assistant to the Internal Revenue Service Commissioner. Mr. Gasper received a B.S. in accountancy from the University of Illinois, a J.D. from DePaul University College of Law and an LL.M. in taxation from Georgetown University Law Center. He is a Certified Public Accountant and is the former Chair of the American Bar Association Section of Taxation's Government Relations and Formation of Tax Policy committees.

11:45 - 1:00 p.m. Lunch and Presentation

Climb and Pull: Lessons from the Ladder of Life **featuring Anne Motsenbocker**

Change is ever present in our society today. Successful leaders must learn the art of balancing on the ladder while helping others achieve their personal goals. We will discuss the attributes of those who thrive in an environment of change.

Anne Motsenbocker is the President of South Region Middle Market Banking for Chase. She serves clients in corporate banking, commercial banking, wealth management and trust. She currently has responsibility for markets in Texas, Oklahoma and Louisiana. She received a BBA from the University of Texas at Austin with a concentration in Finance and International Business. She also completed Graduate Business courses at Smith College. Ms. Motsenbocker serves on various Boards of Directors including the Dallas Regional Chamber, the United Way of Metropolitan Dallas, Children's Medical Center Board, the Dallas Citizens Council and The Dallas Foundation, among many others. She is a graduate of Leadership Dallas and Leadership Richardson.

1:05 - 1:55 p.m. / Concurrent Sessions

Recent Judicial and Administrative Changes in Law Could Affect Your Bottom Line **featuring Hunter Bywaters III and David Colmenero**

A series of recent decisions from the Texas Supreme Court, the Texas Court of Appeals, district court judges and administrative law judges carry significant consequences for many taxpayers in the Texas franchise and sales and use tax areas. Some of these developments are critical must-know changes in the law for tax practitioners particularly as another tax filing deadline approaches. In addition, a series of recent administrative pronouncements, including recently proposed Comptroller rules seek to change some long-standing interpretations of the law. Learn about these recent developments from a panel of tax experts who will discuss the potential effect of these decisions on Texas taxpayers and tax practitioners.

Hunter Bywaters III is Director of State Income and Franchise Tax - Dallas/Ryan. His expertise includes specialization in Texas franchise tax refund reviews and audit defense. He lectures on various tax topics for Ryan clients and has appeared as a speaker for the Dallas CPA Society and the Tax Executives Institute. He has a J.D. degree from Boston College, and graduate diploma in management and a B.A. from McGill University.

David Colmenero practices in the areas of Federal Tax Litigation and State Tax Litigation. He represents individuals, closely held businesses, and large corporations in IRS audits, appeals, and litigation in the United States Tax Court, Federal District Courts, the United States Court of Federal Claims, U.S. Courts of Appeals and the United States Supreme Court. He also represents taxpayers in disputes with the Texas Comptroller of Public Accounts, the Texas Workforce Commission and has helped taxpayers resolve tax related controversies with several other states as well. Mr. Colmenero has expertise in representing taxpayers through contested Texas tax proceedings including audits, Independent Audit Review Conferences, administrative hearings before the State Office of Administrative Hearings and in State court litigation. With the enactment of the revised franchise tax and a corresponding increase in audits and assessments by the State of Texas, Mr. Colmenero has assisted numerous taxpayers in challenging various aspects of the Texas Comptroller franchise tax policies and assessments and in planning business structures and business transactions to mitigate exposure to the revised franchise tax. Mr. Colmenero is a Certified Public Accountant and maintains active involvement in various professional legal and accounting organizations.

IT Security Risk **featuring Israel Martinez**

Lloyds of London now lists cyber security threats among the top three enterprise risk management issues for Fortune 500 companies. This briefing is an enterprise risk management perspective, summarizing the experience of 200+ cyber breaches, translating cyber-security jargon into common language and mapping its impact to the balance sheet.

Israel Martinez is President & CEO at Axon Global Services, which is dedicated to the pursuit of technologies, intelligence and executive management practices in Cyber-Critical Infrastructure Protection (CIP), and Enterprise Risk Mitigation (ERM). He directs the Axon team strategy and the technology of the Axon Global Alliance (AGA), which brings state of the art counter intelligence and C-Suite playbooks for executive management behavior, before, during and after a cyber breach. It is the only known company that can produce exclusive and confidential information about current advanced persistent threat (APT) infections of devices and social media (simultaneously), attached to network, or personnel, and have bypassed existing security measures. This data is collected without touching your network via advanced and proactive global, cyber-defense techniques in partnership with state of the art R&D centers around the world participating in AGA.

2:00 - 2:50 p.m. / Concurrent Sessions

COSO Update - What's all the Fuss About Review and Monitoring Control? **featuring Bill Schneider**

Come learn about the next step after implementing the 2013 COSO Internal Control Framework. The revised framework calls for continuing monitoring and risk evaluation resulting in an annual reassessment of your Internal Control structure. Find out who and what is involved in these monitoring and risk assessment procedures and how it should become part of your internal control process.

William "Bill" Schneider, CPA, CGMA is Director of Accounting over the Corporate Accounting Policy and Executive Compensation Accounting at AT&T. AT&T Inc. is a premier communications holding company headquartered in Dallas, Texas. Mr. Schneider joined BellSouth in 1992, which later became part of AT&T. Previous positions at AT&T and BellSouth include responsibility for the Corporate Sox Compliance Office, Controller positions at three affiliates, shared services project manager and SEC reporting manager. Prior to joining BellSouth, Mr. Schneider worked at Deloitte & Touche.

Mr. Schneider also served on the COSO Advisory Council on the revision of the Internal Control Integrated Framework as the AICPA representative from 2011 through 2013, and has been a frequent lecturer on the revised framework at Dallas area and national conferences and webinars. He currently serves on the AICPA Revenue Recognition Implementation Task Force for the Telecommunications Industry.

Lease Accounting Update and Implementation Issues **featuring Alvin Wade**

The long awaited new lease accounting standard is close to being finalized and should be completed sometime next year. The primary goal of the new standard is to bring off balance sheet leases on the books. This presentation will discuss the impact of the new standard on both the Lessor and the Lessee, implementation issues, and the differences which exist between the IASB and the FASB positions on lease accounting.

Alvin Wade is the National Managing Partner of Grant Thornton's Construction, Real Estate, Hospitality and Restaurants Practice. He has more than 36 years of experience working with companies in the industries mentioned above. He has often been a guest speaker at industry and university seminars on a variety of topics including the proposed new lease standard. He received his BBA in Accounting from Texas Tech University in 1977.

2:55 - 3:10 p.m. / Refreshment Break and Vendor Display

3:10 - 4:00 p.m. / Concurrent Sessions

Big Data and Analytics – Generating Business Value **featuring Kevin Everhart**

This presentation will outline key points for generating business value from big data and analytics which is one of the hottest topics in business today.

Kevin Everhart is a Director at KPMG, responsible for Data and Analytics across multiple industry verticals. Mr. Everhart has more than 20 years of experience and has worked on both the agency and the client side of the business utilizing data and analytics to generate business insights and value. He has significant experience in a variety of industries, including automotive, retail, consumer electronics, computer hardware and building products. Mr. Everhart worked for Ford Motor Company for over 10 years in a variety of roles at Ford, Jaguar and Mazda, including Head of Consumer Insights, Brand Management, Marketing Communications. At Gateway Corporation, he led Marketing Communications and Brand Management. At James Hardie Industries, a $1B Building Products company, he served as Vice President of Brand Marketing and Product Management.

Upcoming Standard Implementation – Revenue Recognition and Financial Instruments **featuring Reto Micheluzzi**

The Financial Accounting Standards Board (FASB) and the International Accounting Standards Board (IASB) recently issued their joint revenue recognition standard, superceding all existing guidance. Mr. Micheluzzi's discussion will highlight the most significant changes compared to the existing guidance, industry-specific impacts and transition considerations. The FASB is also progressing in its deliberation of new comprehensive guidance to financial instruments. The discussion will include a brief summary of the recent developments on classification, measurement and impairment of financial instruments.

Reto Micheluzzi is a partner in PwC's Transaction Services where he leads the Firm's Accounting Advisory practice for Texas. He has over 20 years of experience in advising clients on complex accounting and financial reporting matters as well as capital market transactions. He gained, and completed a tour in PwC's National Office. Mr. Micheluzzi received his lic.rer.pol (Swiss equivalent of Masters Degree) from the University of Bern, Switzerland, with a major in business administration and a minor in law. He is a CPA in Alaska, California and Texas, and a Swiss Chartered Accountant.

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Written Cancellations: The following terms and conditions apply to all registrants, whether pre-paid or invoiced. A participant may receive a full refund by providing to PDI written cancellation 10 or more business days prior to the starting date of the program. No refunds will be granted within 10 business days of the starting date of the program or after the start of the program. Substitutions are accepted at any time up to and including the starting date. PDI may allow you to transfer your registration. If your registration is transferred and you later cancel your registration, only 50% of your registration fee will be refunded. If enrollment is not sufficient to warrant holding the program, PDI reserves the right to cancel. If this occurs, you will receive a full refund. PDI is not responsible for any expenses (such as airline tickets) incurred by registrant due to cancellation.

The College of Business at the University of North Texas is one of the nation's largest business colleges. Since 1961, it has been accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the premier accrediting agency for business administration and accounting degree programs. The college's faculty is characterized by excellence in teaching, outstanding basic and applied research and leadership in professional organizations. The College of Business is dedicated to producing graduates who have the capabilities, knowledge and character to succeed in their chosen fields of study. To learn more about the University of North Texas and its various colleges, visit www.unt.edu.

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