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7Summits Unleashes the Potential of Community Cloud at Dreamforce

Silver sponsor brings proven best practices to deliver meaningful community outcomes

MILWAUKEE (October 7, 2014) – Leading online community solutions provider <u>7Summits</u> is creating a foundational experience at <u>Dreamforce</u> at Booth N1011, which will take place October 13-16, 2014 at multiple venues in downtown San Francisco. This year's Dreamforce introduces Salesforce Community Cloud, and 7Summits introduces solutions that are already delivering measureable results for its clients.

Dreamforce offers more than 1,400 sessions and thousands of live solutions from the world's largest cloud ecosystem. As a silver sponsor, 7Summits experts join other industry visionaries, product experts and world leaders to help businesses transform through online communities for employees, partners and customers.

"7Summits is excited to share over five (5) years of direct experience creating online community experiences that transform businesses," said Paul Stillmank, CEO of 7Summits. "Online communities directly align with our purpose of unleashing people's potential to create, innovate and compete in entirely new ways. By creating impactful community experiences, we are helping companies leverage their employees, partners and customers to help build their business."

7Summits' clients PLUS Relocation, Algonquin College and Mac Property Management will all be on hand at Dreamforce, and all three are benefiting from Salesforce Communities being brought to life by 7Summits. In addition, Plus Relocation will be speaking at Dreamforce, high-lighting their experience creating a valuable business solution on the Salesforce Communities platform through their partner 7Summits.

As a Dreamforce silver sponsor, 7Summits' community visionaries will present a lunch n' learn titled <u>*Tips from Community Experts on Increasing Activation and Adoption*</u> on Monday, October 13, from 11:30am – 1:30pm in the Yerba Buena Gardens. At this session, 7Summits experts will show how companies are changing the way they do business using Salesforce Communities developed by the innovative 7Summits team. Attendees are encouraged to register prior to the show.



7Summits is helping attendees unleash their potential with a game experience via Twitter. Dreamforce attendees who tweet, "I want to unleash my potential with Communities @7SummitsAgency #Unleash7S" will win a t-shirt and will be entered to win a daily prize including a Google Chromebook, iPad mini, or Jawbone. In addition, 7Summits will be giving away one-on-one, on-site social listening sessions with our very own Social Listening Expert.

Visit 7Summits at Dreamforce in Booth N1011 for more information about deploying a Salesforce Community, or register for a one-on-one session. If unable to attend Dreamforce, visit <u>www.7summitsagency.com</u> to discover more about 7Summits' strategic online community development capabilities.

About 7Summits

7Summits is a leading provider of communities founded in 2009 to help companies engage customers, partners and employees to grow their business and become more fully networked enterprises. By partnering with premier technology companies like salesforce.com, Jive, Box and Bunchball, 7Summits creates comprehensive solutions that deliver top-line revenue growth and bottom-line productivity improvements. The company is a valued strategic partner of Fortune 500 companies and mid-market accounts, and has received investment funding from both Sverica International and salesforce.com. 7Summits is headquartered in Milwaukee, Wisconsin, with an extended presence in Chicago, San Francisco, New York, Denver and Austin. For more information, please visit www.7summitsagency.com.

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