



FOR IMMEDIATE RELEASE

Contact: Dustin Vrab, [Primum
dustin@primumagency.com](mailto:dustin@primumagency.com), 414-765-2311

Plus Relocation Services Selects 7Summits to Develop Online Community

Flexible community enables heightened communication and collaboration

MILWAUKEE (October 8, 2014) – 7Summits, a leader in building online communities, has been selected by [Plus Relocation Services](#) to build a game-changing online community built on the Salesforce.com platform to streamline collaboration between their clients' global mobility teams and relocating employees. PLUS, an international relocation services provider, sought 7Summits' consultative services to improve communication and alignment between relocating individuals, PLUS, and many of the other companies involved with their moves.

"One of our primary objectives is to ensure that relocating employees get the support that they need, the way that they want it. Sometimes that means being able to connect with a live person, other times it means providing self-service options, like this new online community," said Susan Schneider, president at Plus Relocation Services. "We selected 7Summits as our partner in building this community because of their deep understanding of the user experience and the Salesforce.com platform. They helped us crystallize our vision for the community, which made them the clear choice."

Today, transferring employees can be overwhelmed with the complexity of the relocation experience. The new PLUS community will place transferees at the center of that experience by providing a single place for them to manage their move, including connecting with their PLUS Relocation Counselor and all supplier partners. This exclusive community will give them access to a calendar detailing every event in the move and allow them to connect with people to have the same questions. In addition, transferring employees will have access to all relevant content and be able to sign documents electronically.

"We are focused on helping PLUS Relocation transform their business with this online community," said Rob Murray, Senior Vice President at 7Summits. "Bringing together a diverse set of resources that are critical to the relocation experience will empower PLUS team members and partners to work more effectively and drive improved outcomes for their clients."

Visit www.7summitsagency.com to learn more about 7Summits' strategic online community development capabilities.

About 7Summits

7Summits, the leader in building online communities was founded in 2009 to help companies engage customers, partners and employees to grow their business and become more fully networked enterprises. By partnering with premier technology companies like salesforce.com, 7Summits creates comprehensive solutions that deliver top line revenue growth and bottom-line



productivity improvements. The company is a valued strategic partner of Fortune 500 companies and mid-market accounts, and has received investment funding from both Sverica International and salesforce.com. 7Summits is headquartered in Milwaukee, Wisconsin with an extended presence in Chicago, San Francisco, New York, Denver and Austin. For more information, please visit www.7summitsagency.com.

About PLUS Relocation

Plus Relocation Services designs and implements completely customized mobility solutions that are perfectly aligned to your needs and deliver outrageous results. Our unwavering commitment to service excellence comes to life in the perfect balance of personal service with innovative technology. PLUS has offices in the United States, London and Hong Kong. To learn more, please visit www.plusrelocation.com.

###