



## **AVANU Accelerates Applications Setup for Load Balancing with WebMux Network Traffic Manager**

*AVANU releases firmware version 11.0.00 with improved graphical user interface using wizards for setting up load balancing of Microsoft® Lync®, Exchange®, and SharePoint® Servers, LiteScape's Unified Communications platform, and others as part of the Simplicity Project*

**San Jose, CA – October 21, 2014** – AVANU announces the release of firmware version 11.0.00 that enriches the graphical user interface (GUI) for the WebMux Network Traffic Manager. The GUI enhancements use wizards that focus on simplifying the configurations and management for sophisticated software applications that can otherwise be cumbersome and time-consuming. The first set of applications supported include Microsoft® Lync®, Exchange®, and SharePoint® servers, LiteScape's unified communications platform, and with others soon to follow. Firmware version 11.0.00 is part of AVANU's Simplicity project that benefits both systems integrators and end user customers by saving on costly time for set up and maintenance routines giving more time to focus on other critical areas whether it is for improving the capacity, speed, security, or growth needs for the network infrastructure. WebMux is an affordable load balancing solution for managing, controlling, and securing local network layers 4-7 traffic with the flexibility and power to support a wide range of TCP/IP and UDP/IP applications and services. WebMux models support gigabit and 10-gigabit Ethernet interface with all models supporting dual hot-swappable power supplies and come with a two-year product warranty with a full year of product technical support and software firmware updates.

"One of our primary focus is on Microsoft® UC applications deployments that require hardware load balancing. Seeing AVANU's new GUI enhancements for a variety of applications make the WebMux setups a real breeze," says Len Palmer, President of Hi Tech.

Fritz Ames, CTO, says "AVANU is taking the WebMux in new directions through the Simplicity project. AVANU is looking at the entire user experience and working incrementally to lower the complexity bar without introducing compatibility and support issues. By using the latest standards and tools, these provide an appealing and effective interface. The WebMux has always had a very browser-friendly GUI, with no compatibility issues, and this new direction adds better interaction and flexibility at no cost to compatibility."

The Simplicity project is an ongoing project putting out targeted solutions in several areas, including setup wizards, network-monitoring, troubleshooting tools, and continuing into all areas of the WebMux interfaces.

WebMux is based on a powerful 64-bit platform, with a full and sophisticated set of load balancing and security features, supporting a wide range of applications and services, but always focusing on simplicity for the integrator and the end user. All models support dual hot-swappable power supplies and come with a two-year product warranty (parts and labor) and a full year of product technical support and software firmware updates. Higher-end models support dual-boot firmware for reliability and to ease upgrade and administrative processes. Suggested retail price starts at US\$7,499.00. For additional information, email [sales@avanu.com](mailto:sales@avanu.com), call 1.888.248.4900 US Toll Free, 1.408.248.8960 International, or visit [www.avanu.com](http://www.avanu.com).

### **About AVANU®**

AVANU® is based in San Jose, California and is a privately held network infrastructure product developer with manufacturing and production in the United States. AVANU is customer-centric focused on performance with high value products for the IT infrastructures and data center environments, including the powerful WebMux Network Traffic Manager, a load balancing solution for managing, controlling, and securing local network Layers 4-7 traffic. Founded in 1997, AVANU is a certified participant in the U.S. SBA's 8(a)/SDB development program and WOSB Certified.

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