



Smartphone and Cloud-Based Mobile Workforce Solutions

Press Release

FOR IMMEDIATE RELEASE

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MobiWork® Announces Seamless Integration with Intuit QuickBooks

MobiWork and Intuit Simplify Field Services Management and Accounting for Small and Medium-Sized Business.

Boca Raton FL, October 22, 2014: Florida based MobiWork® today announced that its global smartphone and cloud based solutions are now seamlessly integrated with Intuit QuickBooks Online. The MobiWork® solutions are also available on the Intuit App Center to the millions of Small and Mid-Sized Businesses that are already using QuickBooks Online. In addition, MobiWork current user base can securely and easily incorporate their QuickBooks Online account without entering any duplicate data.

The integration between the two complementary solutions provides the best of both worlds and a totally seamless process. Users directly access their MobiWork solution from their QuickBooks solution or they can even sign in directly on their MobiWork solution with their QuickBooks credentials. Customer and invoicing information is automatically shared and updated between the two solutions providing a complete end-to-end solution. Field Services organizations can now use their MobiWork solution to manage their mobile workforce and have any critical information captured in the field automatically pushed to their QuickBooks account. Customers even have access to their entire work orders (including images, geo-locations and signature) as an attachment to their QuickBooks invoice.

“Our vision has always been to help small business thrive in an Internet and Mobile economy,” said Jennifer Pataki, Marketing Director of Intuit. “The MobiWork solutions are a perfect complement to our solutions and it is a clear demonstration of the value of our Intuit Partner ecosystem”.

Hervé Rivère, founder and CEO of MobiWork® stated: “Integrating our solutions with QuickBooks enables us to combine our respective strengths and to provide an end-to-end solution. It’s an extremely compelling offering and a clear win for any Field Services organization”.



Are you ready to MobiWork? | www.MobiWork.com | 888.662.4975

About Intuit Inc.

[Intuit Inc.](#) creates business and financial management solutions that simplify the business life for small businesses, consumers and accounting professionals.

Its flagship products and services include [QuickBooks®](#), [Quicken®](#) and [TurboTax®](#), which make it easier to manage [small businesses](#) and [payroll processing](#), [personal finance](#), and [tax preparation and filing](#). [Mint.com](#) provides a fresh, easy and intelligent way for people to manage their money, while [Demandforce®](#) offers marketing and communication tools for small businesses. [ProSeries®](#) and [Lacerte®](#) are Intuit's leading tax preparation offerings for professional accountants.

Founded in 1983, Intuit had revenue of \$4.2 billion in its fiscal year 2013. The company has approximately 8,000 employees with major offices in the [United States](#), [Canada](#), the [United Kingdom](#), [India](#) and other locations.

For more information visit www.intuit.com.

About MobiWork

[MobiWork®](#) is a privately held software technology company based in Florida, specializing in smartphone and cloud based mobile workforce solutions for field marketing, field sales, field services and logistics. Its mission is to empower businesses that employ mobile workers with leading edge, comprehensive and seamless smartphone / tablet and cloud based solutions. MobiWork solutions deliver increased productivity, insight, service quality and competitive advantage.

For more information visit www.mobiwork.com or contact 1-888-MOBI-WRK or info@mobiwork.com.

