



NONPROFIT SPOTLIGHT WITH SILENT AUCTION

EXHIB-IT! Tradeshow Marketing Experts is hosting its **8th Annual Business-to-Business Expo on June 9, 2015 from 5:00 pm- 8:00 pm**. In an effort to thank those organizations that continually give back to our community, we facilitate a silent auction to benefit a local nonprofit agency. In addition to the silent auction, we will also spotlight the chosen agency in our marketing campaign. This is an opportunity to showcase your organization in front of more than 600 community members while raising funds for your cause.

If interested, please complete the following application and let us know how you would take advantage of this opportunity as the recipient. If chosen, your organization will be expected to have a minimum of 4 people on the silent auction committee, be present to run the silent auction and take payments, along with helping with the structure and creation of the silent auction. Representatives from your organization will need to be present for the setup of the silent auction, as well as the duration of the event.

Applications are due no later than Friday, **November 21, 2014** at 5pm. Applications received after this date will not be accepted. EXHIB-IT! will be evaluating all applications and selecting a winner based on the answers to the questions in the Application. Please fill out the application in its entirety. The winner will be selected and notified by end of day Monday November 24, 2014.

Thank you to all who donate their time and money to improving our community.

Name of Organization:
Contact Name:
Phone Number:
Email Address:
Web Site:



1. How long has your Nonprofit been in service?

2. What is the main purpose of your organization?

3. What types of marketing strategies/tools do you use to promote your cause?

4. How many events did you market at and attend last year?

5. Why do you feel your organization should be the recipient of this year's silent auction?

6. What difference would it make for your Nonprofit organization to be the recipient of this year's silent auction and marketing campaign?

7. Is your organization able to have representatives present for committee meetings (monthly-biweekly), help to solicit items for auction, and be present during the event?

Application Submission process choices:

- (1) Email your Application to kkoger@exhib-it.com
- (2) Mail your original application to EXHIB-IT!, 6207 Pan American Freeway West, NE, Albuquerque, NM 87109.
- (3) Hand Deliver your original application to EXHIB-IT!, 6207 Pan American Freeway West, NE, Albuquerque, NM 87109.