

Logi-Serve Is Named as a Key Disruptor in Global HR Technology Space By Industry Commentator Josh Bersin

Logi-Serve recognized for being an assessment outlier

FARMINGTON HILLS, MICH—OCT. 22, 2014—Logi-Serve announced today that it has been singled out as a key positive disruptor in the HR Technology space in a [new white paper](#) by industry commentator Josh Bersin.

The research piece – excerpted in [a lengthy piece](#) on the Forbes website – is entitled **“The Top 10 Disruptions in HR Technology: Ignore Them At Your Peril.”** It reflects Bersin’s work tracking more than 100 new startups in social and referral recruiting, talent analytics, assessment science, online learning, and mid-market core HR systems.

“As money comes to HR technology, so do new ideas and smart people. We are seeing one of the most innovative times ever in the HR technology market,” Bersin writes.

He cites Logi-Serve as a prime example of one the 10 disruptive trends he has identified, a force he describes as the evolution of leadership, assessment and psychology with the rise of Big Data.

“Just as disruption has taken place in core HR software, a set of disruptive assessment solutions is emerging,” he writes. Logi-Serve, he notes, is among these leading new vendors.

He describes the two-year-old firm as having “the potential to disrupt the assessment market, and give us ways to assess everyone in the company using a combination of data, gamified tools, and social information.”

Bersin is the founder and principal at Bersin by Deloitte, a leading provider of research-based membership programs in HR, talent and learning, with hundreds of major companies using its strategies.

About Logi-Serve

Logi-Serve is rapidly distinguishing itself as the market’s leading innovator for companies seeking to predict customer-service ability, enhance customer experiences, increase sales and build a culture of sales and service excellence. Its patent-pending assessment tool poses questions based on story-boarded scenarios, and scores results using triangulation science. The result is the market’s most direct link to predicting and shaping business outcomes.

For more information view the Logi-Serve website at www.logi-serve.com, email sales@logi-serve.com or call 1 (800) 698-0403. Connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).



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