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For immediate release

New Partnership Brings Philanthropic Giving Profiles to More Non-profits

Cedar Rapids, IA – October 22, 2014 – Agilon LLC and DonorSearch, based in Cedar Rapids, Iowa and Marriottsville, Maryland, announced their strategic partnership at the Association for Advancement Services Professionals (AASP) Conference to integrate DonorSearch’s philanthropic research and screening services into Agilon’s donor management CRM system.

The new partnership combines the Constituent Relationship Management (CRM) and non-profit fundraising campaign expertise of Agilon with the robust knowledge of DonorSearch’s proprietary philanthropic and wealth analytics to help non-profits formulate donor strategic plans and ask amounts.

To kick off the new service, Agilon and DonorSearch will host a web seminar to demonstrate the benefits of the integrated service and its impact on donor research. Agilon clients will then be able to try DonorSearch on a sample of their data before committing to the integrated service.

“We are excited to integrate our services with Agilon, so their clients can benefit from our philanthropy-focused approach to prospect research. The alliance of our two companies with such vast experience serving non-profits will result in improved fundraising efforts and mission effectiveness for Agilon users” said Bill Tedesco, CEO of DonorSearch.

“DonorSearch provides key information on donor profiles that is unique in our industry,” said David Best, president and CEO of Agilon. “By combining this rich content with Agilon’s constituent profiles, our clients can better tailor their fundraising strategies based on donor interests with less time and effort.”

About DonorSearch

DonorSearch, headquartered in Marriottsville, Maryland, is a leading prospect research and screening firm. Founded in 2007, DonorSearch supports nonprofits of all types, including charities, healthcare organizations, fraternities/sororities, religious organizations, and educational institutions. Using information from 25 databases and proprietary algorithms,

DonorSearch helps nonprofits identify and engage more philanthropic prospects. For more information, visit www.DonorSearch.net.

About Agilon

Agilon provides best-of-breed fundraising, CRM, and communications solutions for higher education and non-profits that want to take their fundraising to the next level. Agilon is rooted in higher education with over twenty years of fundraising knowledge from the University of Iowa Foundation and Iowa State University Foundation. Agilon's One combines that knowledge into a single, web-based, user-friendly solution.

Agilon's One donor management and CRM solution provides a comprehensive solution that manages donors, prospects, memberships, contributions and financials as well as scholarships, endowments, events and memberships for a wide range of non-profits. The fundraising system is entirely web-based and includes an integrated donor outreach web portal and an e-mail communication system that enriches an organization's relationships with their donors and prospects. For more information, visit www.MyAgilon.com.

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