

# PROFORMATIVE

Contact: T. Babbi

Tel: (408) 400-3993

E-Mail: [press@proformative.com](mailto:press@proformative.com)

## **CPE Fast Pass Unveiled by Proformative Academy, Offers Unlimited Access to CPE Courses**

*\$100 unlimited-access program enables CPAs, CTPs, CIAs  
and other certified finance and accounting professionals to  
accelerate and meet 2014 certification requirements*

San Jose, CA – October 28, 2014 - [Proformative Academy](http://ProformativeAcademy.com)™, the online learning and professional development platform for the office of the CFO from [Proformative, Inc.](http://Proformative.com), today launched “CPE Fast Pass,” an on-demand educational program that enables CPAs, CTPs, CIAs, CMA’s and FP&A-certified professionals to meet rigorous annual certification requirements in an accelerated, cost-effective manner. For the discounted rate of \$100, CPE Fast Pass provides unlimited access to Proformative Academy’s more than 120 on-demand CPE and other certification courses through December 31, 2014.

All Proformative Academy CPE courses have been developed according to NASBA and state requirements for CPAs in all 50 states. Proformative has also earned full accreditation from the governing bodies for treasury (CTP), internal audit (CIA), management accounting (CMA), and financial planning and accounting (FP&A). A valid license in any of these disciplines is required to qualify for this offering.

*“Q4 is that time of year when many accounting and finance professionals are scrambling to complete their annual certification requirements,” noted John Kogan, CEO and co-founder of Proformative. “We developed ‘CPE Fast Pass’ to help them complete their 2014 certification through high caliber, on-demand content and instruction in subject matter areas of critical importance to their jobs and careers.”*

Proformative Academy provides finance, treasury, accounting and related professionals with immediate, on-demand collaborative learning tools and high quality courses to help them close skills-gaps, broaden their knowledge and advance their careers. Taught by top industry practitioners and subject matter experts, the chapter-based, one-hour courses enable learners to consume high value instructional content on their own schedule and pace via smartphone, tablet, laptop or desktop.

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Proformative Academy CPE Fast Pass includes:

- Unlimited access to the complete Proformative Academy course library for only \$100 through December 31, 2014
- High-quality content-rich courses in topics ranging from technical finance, accounting, leadership, risk and compliance, operations and more
- Forever-access to the course content by passing the final exam for CPE credit and providing a user review
- CPE and other credits to meet 2014 professional certification requirements. Once completed, CPE certificates are captured and saved into the user's dashboard for easy access any time.

To qualify for this program, a current license is required. Professionals wishing to enroll in the CPE Fast Pass program can do so here: <http://bit.ly/ZMD4lh>.

All Proformative Academy courses can also be taken a la carte or via annual subscription for \$499. Learn more: <http://bit.ly/1oDavcm>.

To learn more about Proformative Academy, please visit [www.proformativeacademy.com](http://www.proformativeacademy.com). For more information about Proformative's corporate training programs, contact Dave Cowan, VP of Business Development, at 408-400-3993, x106.

## **About Proformative, Inc.**

The largest and fastest-growing online educational resource for the office of the CFO, [Proformative](#) enables finance professionals to make smarter business decisions, connect with their peers, build their skills and advance their careers. In addition to an unparalleled peer-to-peer knowledge-sharing community, members also have access to [Proformative Academy™](#), which provides excellence in online learning for the office of the CFO through highly focused courses taught by experienced finance practitioners. Based in Silicon Valley, CA, Proformative reaches more than 70,000 registered community members and 1.5 million site visitors annually, including corporate finance and related executives at companies ranging from start-ups to the Fortune 500.

## **Learn more about Proformative:**

Proformative: [www.proformative.com](http://www.proformative.com)

Proformative Academy: [www.proformativeacademy.com](http://www.proformativeacademy.com)

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