



EarthBend Announces New Hosted Telecommunications Partnership

EarthBend Now a Crexendo Master Agent, Delivering Innovative Cloud-Based Voice and UC Solutions to Its Distribution Customers

SIOUX FALLS, S.D., Oct. 30, 2014 — EarthBend, a premier value-added distributor of business telecommunications and IT solutions, is pleased to announce it has entered into a master agent agreement with Crexendo. The partnership allows EarthBend to provide its channel partners with the opportunity to expand their solution portfolios with the Crexendo Cloud Communications Platform.

The Crexendo Cloud Communications Platform offers a sophisticated enterprise-class feature set to businesses of any size at a fraction of the cost of traditional communications solutions.

"This master agent agreement with Crexendo presents great potential for both companies," said Ryan Donovan, EarthBend's General Manager and VP of Sales and Service. "EarthBend offers a world-class array of business communications technology solutions from leading vendors, and the Crexendo Cloud Communications Platform makes a welcome addition to our distribution portfolio. We are pleased to offer our channel partners a compelling solution with which they may capitalize on the fast-growing hosted communications market."

"On behalf of the entire Crexendo Team, we are extremely excited about the opportunity to partner with EarthBend, which shares in our passion of putting customers first. This partnership will bring tremendous value to EarthBend and its channel partners," said Doug Gaylor, Crexendo President. "EarthBend is a company that strives to bring innovative, cost-saving products and services to its channel, and we are proud to support them in carrying out this effort with our world-class, Cloud telecommunications offer."

About EarthBend:

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to its North American distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today, EarthBend serves as an extension of its 3,000 plus customers, providing highly qualified engineers with key certifications from some of the largest voice, data and technology manufacturers in the industry. EarthBend's offerings are highly scalable, secure, easily managed and optimized to meet evolving customer needs, and with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction. For more information, please visit www.earthbend.com.

About Crexendo:

Crexendo is a hosted services company that provides website hosting, hosted telecommunications services, e-commerce software, website development software and broadband internet services for businesses and entrepreneurs. Its services are designed to make enterprise-class hosting services available to small, medium-sized and enterprise-sized businesses at affordable monthly rates. For more information, please visit www.crexendo.com.

EarthBend PR Contact:

Bill Johnson, Marketing Manager 605.789.5668 bill.johnson@earthbend.com

Crexendo Contact:

Crexendo Channel Sales 602.357.5929 (direct) partners@crexendo.com