

Introducing
the newest
old company
in the coffee
industry.



We've nailed
the recipe for
a really
great coffee
company

and have picked a
new name to fit.

REWIND

Flamenco Organic Coffee Co., Upper Midwest Gourmet, and UP Café have been growing organically in Minneapolis for over two decades. In their own way, the three names represent an exploration of ideas and skills. Flamenco Organic has been on the forefront of roasting organically grown fair trade certified coffees. We've poured a lot of hard work into every brand and each has done really well, growing from scrappy startup to industry recognized Midwest classic.

AHEAD

UP Coffee Roasters packs over two decades of experience in café supply, management, coffee sourcing and roasting into a company with a young heart. We know where compromise works and where compromise should be avoided at all costs. Expect amazing small-batch craft coffees and warm customer service. We put every bean we roast and every product we supply to the test.

So what's in a name? Well . . . everything we've got.

LIFT IT UP.



www.UPCOFFEEROASTERS.com