



The World's Largest Music Festival

June 24 - 28 / June 30 - July 5, 2015

CLOSED MONDAY, JUNE 29

For Immediate Release

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SUMMERFEST ANNOUNCES FIRST MARCUS AMPHITHEATER HEADLINER FOR 2015

Florida Georgia Line set to perform Opening Day, June 24

MILWAUKEE (November 6, 2014) - With Summerfest less than eight months away, Milwaukee World Festival, Inc. officials are excited to announce the first major show slated for the 2015 festival. **Florida Georgia Line will kick-off the Opening Day of Summerfest 2015 when they bring their Anything Goes Tour with Thomas Rhett and Frankie Ballard to the Marcus Amphitheater on Wednesday, June 24.**

Florida Georgia Line has skyrocketed to stardom becoming the only artist in history to join Brooks & Dunn in achieving four back-to-back, multi-week #1 singles; breaking the record for longest #1 on *Billboard's* Hot Country Songs chart and selling nearly 20 million tracks worldwide of their 2X PLATINUM debut *HERE'S TO THE GOOD TIMES*. Their signature anthem, "Cruise," has been certified 8X PLATINUM and is the best-selling digital country single of all time, according to *SoundScan*. As a duo that is unafraid to take risks and innovate, their new, chart-topping album *ANYTHING GOES* describes them best, as they have taken that approach over the years and never once compromised their vision.

Tickets for Florida Georgia Line's show on June 24 go on sale Friday, November 14 at 10:00 am CST and include Summerfest admission. Tickets can be purchased at the Summerfest Box Office, Ticketmaster Ticket Centers, Walmart stores, online at Ticketmaster.com and by phone at 1.800.745.3000 (live Ticketmaster Agent) or 1.866.448.7849 ("Ticketmaster Express" automated phone line). Patrons may also utilize "ticketfast" at Ticketmaster.com to print barcoded concert tickets from home. Convenience fees may be added to all purchases.

PLEASE NOTE: To purchase Marcus Amphitheater tickets in person at the Summerfest Box Office on the day of the on sale, patrons must visit the temporary location at the Mid Gate on the corner of Harbor Drive and Chicago Street. Parking will be available across the street.

A "Stay Connected" Pre-sale will be available prior to tickets going on sale to the general public for fans that subscribe to receive Summerfest News email alerts at Summerfest.com or connect with Summerfest on Facebook and Twitter. The pre-sale for Florida Georgia Line will run Thursday, November 13 from 10:00 am - 10:00 pm CST or until pre-sale inventory has been exhausted.

Summerfest 2015 will take place June 24 - 28 and June 30 - July 5 from Noon until Midnight and will be closed Monday, June 29. Following its 1968 debut, Summerfest has evolved into what is now recognized as "The World's Largest Music Festival" and Milwaukee's cornerstone summer celebration, bringing the music industry's hottest stars, emerging talent and local favorites along with approximately 900,000 people from Milwaukee and around the world together each year for an unforgettable live music experience. During the festival, the spotlight shines on over 800 acts, over 1,000 performances, 11 stages, delectable food and beverages and interactive activities, all in a world-class festival setting. Patrons can also enjoy Miller Lite, the Official Beer of Summerfest. For more details, visit Summerfest.com, [Facebook.com/summerfest](https://www.facebook.com/summerfest) or [Twitter: @Summerfest](https://twitter.com/Summerfest).

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