



November 3, 2014 London, UK

dinein.co.uk, London's leading premium restaurant delivery service, is delighted to announce the 100% acquisition of MyDeliveryCab Ltd. MDC brings with it a network of over 60 restaurants including Cattle Grid and The Fish Club across Clapham, Battersea, Tooting and Brixton. Krupa, Yogi and Mitesh Patel will continue to be involved with the business as advisors going forward.

Evan Graj, CEO of dinein.co.uk, commented: "The take over of MyDeliveryCab enables us to expand our delivery area to 8 new boroughs within SW London, including Kingston Upon Thames. Besides our recent partnerships with Busaba Eathai, Comptoir Libanais, Rossopomodoro and MEATmarket we are happy to deliver for over hundreds of restaurants by now. This also comes at a very exciting time for us, when we are now offering our advanced suite of logistical technology products on license to other companies that face similar complex logistical problems. The acquisition of MDC will allow us to showcase these solutions, including a logistics-monitoring panel and a driver/in-restaurant app system featuring a job optimisation algorithm, on a larger scale. I am so pleased with what we as a team have managed to build over the past 3 years and we're looking forward to the next stage of growth with the aid of several upcoming partnerships."