

## Exhibia Shopping <info@exhibia.com>

## Meet Google at Slush

**Maja Ludvigsen** <mludvigsen@google.com> To: info@exhibia.com

Mon, Nov 3, 2014 at 9:17 PM

Hi Mikko,

My name is Maja Ludvigsen and I represent a small team at Google responsible for all new high-potential marketing projects from the Nordic markets. We are able to allocate substantial (free) internal resources to the projects we onboard in order to ensure they get the best possible results and experience of our **marketing and advertising channels**, **i.e. Google AdWords**, **AdMob and YouTube**.

We believe your business has potential to succeed online and would like to hear more about your goals and explain what we can do for you. We are therefore giving you the possibility to meet a few of my colleagues during the Slush event for an exclusive 1:1 session.

This invitation is sent prior to the general invitation and gives a few selected companies the possibility to book a session in advance. Please take this opportunity to meet us as we would like to meet with you!

To make a reservation please reply to me asap (we will book the 1:1s in the same order we get the replies) and I will get back to you with more details. Please let me know If you have any special time requests. We will be there for both days but expect to be fully booked very fast.

Looking forward to seeing you in Helsinki!

Anders, Max and Maja

Ps. Get back to me fast before the general invitation is sent out on Friday!

New Business Associate, Denmark



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