Contact:
Debra Danziger
Vice President of Marketing
OnRamp Access
512.579.4037 (office) / 512.296.0080 (cell)
debra@onr.com

OnRamp Builds and Deploys Private Cloud Solution for Akimbo Financial, Inc.

AUSTIN, TX – OnRamp, a leading high security and hybrid hosting provider with data center facilities in Texas and North Carolina, announced today the publication of a new customer case study featuring Akimbo Financial, Inc. The case study details the reasons why, after evaluating multiple cloud hosting providers, Akimbo chose OnRamp's private cloud solutions to facilitate the transmission and reception of electronic funds between banking institutions and end-users.

Akimbo is a consumer financial services company that provides a unique, social bank account and debit card alternative as a direct-to-consumer product. After receiving an initial round of seed funding to being their startup, Akimbo began searching for a data center services provider with a background in assisting financial industry clients with the rigorous compliance requirements under the Sarbanes Oxley Act of 2002 and the Payment Card Industry Data Security Standard (PCI DSS).

"In order for our company to interact with banking institutions and credit unions, we are obligated to demonstrate, through the creation of policies, that the IT environment we utilize upholds industry standards for privacy, security and data integrity," stated Akimbo Founder and CEO, Houston Frost. "Attempting to accomplish this critical aspect of our business in a public cloud environment, would be very difficult. Whereas in a private cloud, we are knowledgeable of every critical component in our IT system and can clearly define this to governing bodies and potential banking customers."

Akimbo chose OnRamp's private cloud solutions, which are hosted on dedicated equipment to ensure the privacy and security of financial data, thereby enabling Akimbo to maintain a highly available, highly reliable and highly secure environment to run the company's IT operations. As an SSAE 16 audited, PCI Level 1 and Sarbanes-Oxley compliant company, OnRamp works with Akimbo to collaboratively ensure compliance.

"OnRamp's consultative approach to understanding our IT needs and security concerns, enabled us to create a foundation for our compliance with payment card and financial industry standards that speaks to all aspects of our efforts to keep our data secure, said Frost."

For more information about Akimbo's use of OnRamp's private cloud solutions, download the case study at: http://onr.com/free-private-cloud-resources/case-study-akimbo-financial-services/

About OnRamp
OnRamp provides computing infrastructure for companies that require high levels of security and availability. As an SSAE 16 SOC I Type II audited, PCI Level 1 and HIPAA compliant company, OnRamp operates multiple enterprise class data centers to deploy hybrid solutions built on cloud-delivered computing capacity, managed hosting and colocation services. OnRamp specializes in working with companies to ensure compliance in the healthcare, financial services and other industries with high security needs, helping them meet the rigorous compliance requirements associated with HIPAA, PCI, SOX, FISMA and FERPA. http://onr.com

###