

makeena is...

a location-enabled app that gives shoppers the ability to quickly and easily find healthy and sustainable products that meet their preferences, while saving them money.

Brands introduce and incentivize their products through offers, flash deals, or even joint promotions with other brands, driving purchase behavior, and building brand loyalty.

For Brands

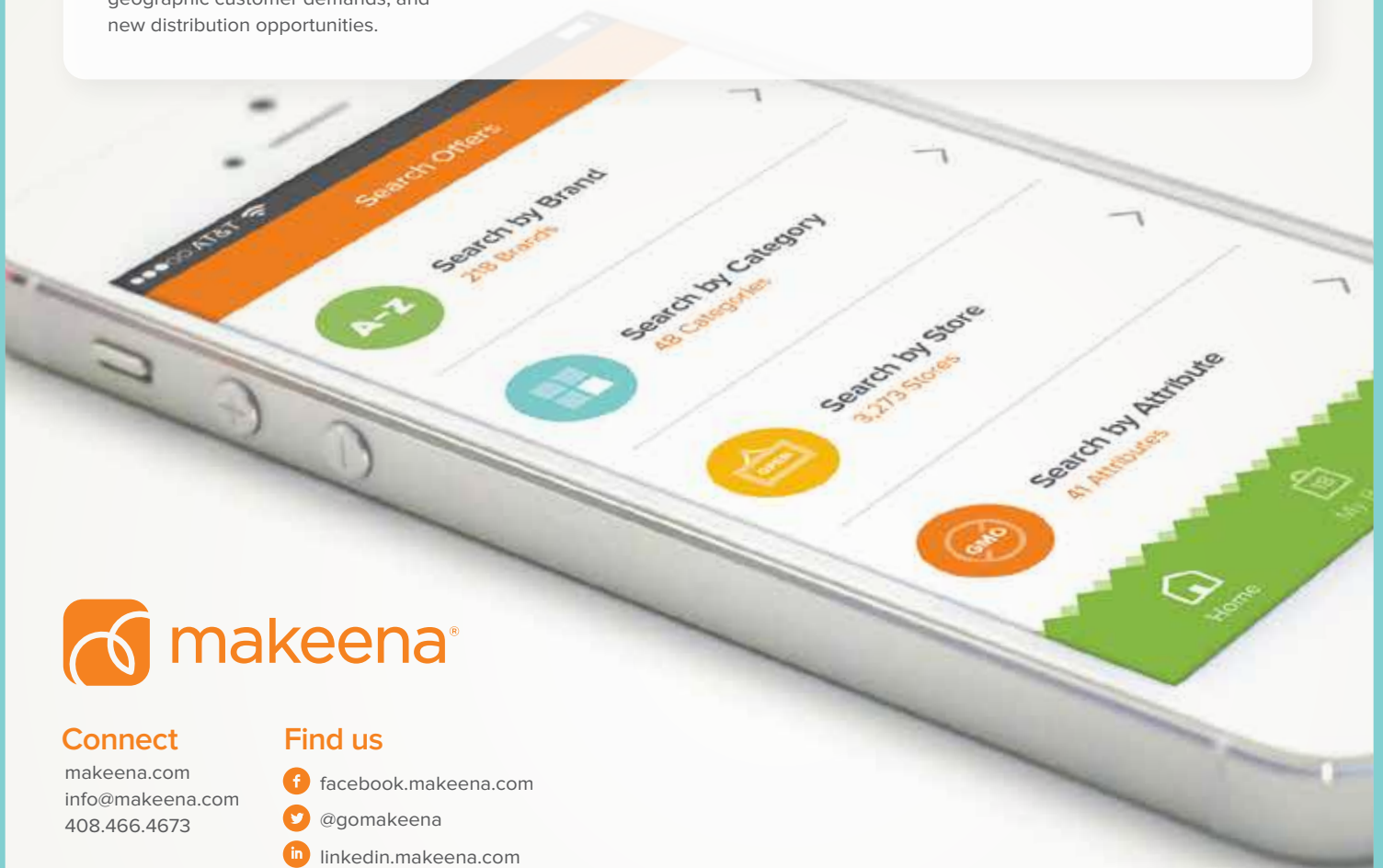
- Drive consumer purchase behavior before the shopping experience.
- Provide special offers to your most loyal customers.
- Leverage special offers to attract new customers.
- Help brand-loyal natural shoppers find your product quickly.
- Create joint promotions with other brands.
- Gather customer behavior data to better understand product popularity, retailer preferences, geographic customer demands, and new distribution opportunities.

For Retailers

- Reinforce retailer brand through location-aware application.
- Include your private label products under your brand.
- Add makeena to your existing loyalty program.
- Private label makeena as your loyalty program.
- Replace clipped coupons with swipe-able digital coupons.
- Increase frequency and spends of natural product shoppers.

For Shoppers




- Create shopping lists of favorite products and preferences.
- Highlight the best offers from favorite brands.
- Share offers with friends through social media and email.
- Plan your meals with recipes for an entire week or more.
- Save money and time!



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