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MVNO Dynamics™ and the GSMA announces exclusive International MVNO Summit partnership

London, England - Thursday, the 20th of March 2014: Today, the GSMA has <u>announced</u> its rebranding of Mobile Asia Expo to officially be known as Mobile World Congress Shanghai ('MWCS), which will be hosted in Shanghai on the 15-18th of July, 2015.

MVNO Dynamics™ is pleased to announce that this partnership will allow the company to wholly own, organise, manage and host the Mobile World Congress Shanghai International MVNO Summit Series.

GSMA recognised MVNO Dynamics as the market leader and the #1 Source and Resource for MVNO Intelligence and aggregated content within the MVNO ecosystem.

MVNO Dynamics is also pleased to announce that the company will host an exclusive **MVNO VIP Networking Event** during the GSMA Mobile World Congress Barcelona. This event will take place on the evening of the 3rd of March 2015 in order to promote MWCS'15. Sponsors and delegates will have the opportunity to network and formulate strong partnerships while in Barcelona with a view to showcase Asia Pacific.

Ramy Caspi, CEO and Founder of MVNO Dynamics noted -

MVNO Dynamics has been working very hard these past years to build, and promote a robust MVNO Intelligence portal offering insight to the latest MVNO news, intelligence documents, as well as hosting MVNO networking events globally. Additionally, the company has launched its new MVNO Collaboration platform - Dynamic Intelligent Network (DIN). The GSMA has recognised the company's position in bringing together the MVNO Ecosystem, and MVNO is proud to have been selected as the partner for Mobile World Congress Shanghai.

Shanks Kulam, CMO of MVNO Dynamics commented;

MVNO Dynamics was initially asked to Chair the GSMAs 'International MVNO Summit Event' in July 2014. From this engagement the relationship between the two organisations has been developed in order to collaborate and work together in order to expand the International MVNO events globally.

MVNO VIP Networking Event – 3rd March, 2015 – Barcelona

MVNO Dynamics, will hold its first annual MVNO VIP Networking Event on the 3rd of March in Barcelona, Spain during MWC'15. The event's goal is to allow the MVNx community to promote MWCS show, as well as to build mutual relationships and partnership opportunities with VIP Sponsors and executives. This event is exclusive, and space is limited. If your company would like to participate, sponsor or attend please send an email to congress(at)mvnodynamics(dot)com).

MVNO Dynamics Call for Papers for International MVNO Summit at MWCS

The call for papers process is an important step in the research and in the development of the agenda. Spread over one and a half days, the 'International MVNO Summit programme will form a central point of focus for the event, providing essential insights on the current and future trends impacting today's global MVNO industry geared towards an audience of senior industry executives. MVNO Dynamics invites company's to submit proposals to become a speaker at the Asia's mobile industry's "must-attend" event. To submit a request, please send an email to congress(at)mvnodynamics(dot)com).

Sponsorship/Exhibitor Opportunities

Exhibit, Sponsor or Advertise. There are a number of ways that company's can participate at the International MVNO Summit including: Platinum, Gold and Silver sponsorship, MVNO VIP Cocktail Barcelona, and VIP Cocktail Shanghai, Media Reception sponsorship and VIP Lounge sponsorship. If companies wish to discuss sponsorship opportunities, please send an email to: congress(at)mvnodynamics(dot)com), or alternative call +44(0)203-743-8201

About MVNO Dynamics™Limited

MVNO Dynamics™, is an online B2B portal that is dedicated to obsessively covering the MVNx community. The portal provides a wealth of news and resources with over 9500+ aggregated articles, 1307 MVNO profiles and 145+ MVNA/E profiles. Companies, or operators looking for new and exciting MVNO/MVNE solutions or ideas for their service utilise our resources

and advisory service for in-depth overview and coverage of the market.

MVNO Dynamics[™] hosts local networking events, with multiple events in 2014, and 2015 and the company publishes 'Dynamic Edge', the industry's only magazine dedicated to the MVNx market.

Learn more at http://www.mvnodynamics.com or follow MVNOD on Twitter: @mvnodynamics

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To view GSMA official Press Release on MWCS 2015 please visit:

http://www.gsma.com/newsroom/press-release/gsma-launches-mobile-world-congress-shanghai-2015/

About the GSMA

The GSMA represents the interests of mobile operators worldwide, uniting nearly 800 operators with more than 250 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and Internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces industry-leading events such as Mobile World Congress, Mobile World Congress Shanghai and the Mobile 360 Series conferences.

For more information, please visit the GSMA corporate website at www.gsma.com. Follow the GSMA on Twitter: @GSMA.

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