



FOR IMMEDIATE RELEASE

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LOSTANDFOUND.COM ANNOUNCES VENUE PAGES

Austin, TX- LostAndFound.com, the world's online lost and found resource for pets and personal property, has launched its Venue Page System (VPS), which creates specific lost and found venue pages for individual public places; including airports, transit systems, hotels, restaurants, and more.

The goal of the venue page is to provide a specific online address for public venues to use for their lost and found information. Now airports, airlines, transit systems and hotels alike can direct any customer service inquiries to their venue page on LostAndFound.com. Not only does this give users important and accessible information that their patrons want, but it also creates a defined protocol and customer service paradigm for the organization.

There are many efficiencies accomplished by creating a LostAndFound.com Venue Page. Some of which are:

- 1)Customer Service is improved now that patrons have a real time accounting for their lost property at the organization
- 2)Employee time is reduced or eliminated for lost and found issues as all inquiries are directed online
- 3)Local Venue Page Lost and Found information is merged with the main LostAndFound.com database for greater visibility and recovery probability
- 4)Mobile Application interactive capabilities with the Venue Page makes real time recovery possible

"Imagine arriving at your destination and being able to check your departure airport venue page for your lost property. Or imagine someone reporting your book bag found aboard the train before you disembark. These are the real time connections that can be made by using the venue page at LostAndFound.com."

Business and Organizations creating venue pages, in combination with utilizing the LostAndFound.com mobile app, can create a very powerful tool for the recovery of lost property. Now employees, who have downloaded the LostAndFound.com mobile app, can report and search their organizations venue page for lost property recovery. Lost and Found information can be instantly shared with other employees regarding the report or recovery of lost personal property. Both large venues like stadiums, airports, transit systems, ski resorts, and small venues like schools, restaurants, libraries, museums and more can incorporate this system for free!

Get started and sign up now for your venue page at:

<http://www.lostandfound.com/addvenue>

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LostAndFound.com (The Internet Lost and Found (ILF)) offers visitors a convenient, one-stop source for the exchange of lost and found information including the most comprehensive online database of lost and found pet and property listings, photos, resources, advice, and support tools, on the internet. LostAndFound.com offers this information on a local, national and international basis. It features a variety of categories and services that aim to provide users with the necessary tools (some of which are uniquely suited to the Internet) for the effective communication of lost and found information.

