



LOEWS

NEW ORLEANS
HOTEL

Loews New Orleans Hotel completes \$4 million renovation

Refreshed guest rooms and new look in Café Adelaide take 10-year-old hotel into next decade of service

NEW ORLEANS (November 19, 2014) – The Loews New Orleans Hotel today announced the completion of its \$4 million guest room and restaurant renovation.

Following three months of remodeling, the 285-room hotel now boasts updated guest rooms and suites, refreshed corridors and a sleek, modern look in Café Adelaide.

“New Orleans has experienced an incredible surge in visitors these past few years, which means everyone in the city wants to put their best face forward,” said Loris Menfi, general manager at the Loews New Orleans Hotel. “At just 10 years old the hotel is in beautiful shape, but we wanted to give our guest rooms, corridors and restaurant, Café Adelaide, a complete revamp to keep each space looking fresh and vibrant.” She added, “We are confident our guests will be as thrilled with the new look as we are.”

Designed by local firm Lisambiance Interior Design, the new look layers historic New Orleans culture with modern lines in blue and gray tones reminiscent of the region’s waterways. New carpeting patterns emulate the historic wrought iron seen throughout the city, while sofas, chairs and fabrics inspired by men’s suiting provide a tailored appearance. New contemporary lamps and sconces throughout the guestrooms and bathrooms offer brighter lighting for late night work sessions, and new art depicts popular New Orleans scenes including riverboats, musical instruments and architecture.

For more information, visit the website at loewshotels.com/new-orleans.

Loews New Orleans Hotel

Situated adjacent to New Orleans’ Arts District, the 285-room Loews New Orleans Hotel features sweeping views of the Mississippi River or New Orleans skyline. Honored as a AAA Four Diamond Hotel for 10 consecutive years, our personalized service and beautifully appointed guestrooms provide an unpretentious yet luxurious experience, while Café Adelaide and the Swizzle Stick Bar (by the Commander’s Palace Family of Restaurants) offers award-winning local cuisine in a relaxed setting, embodying the essence of the Crescent City.

Loews Hotels & Resorts

Headquartered in New York City, Loews Hotels & Resorts owns and/or operates 22 hotels and resorts across the U.S. and Canada, including two newly acquired Midwest locations – the Loews Minneapolis Hotel, situated in the heart of Minneapolis’ entertainment district, and the Loews Chicago O’Hare Hotel, less than two miles from O’Hare Airport in the emerging city of Rosemont, Ill. The new-build, 400-room Loews Chicago Hotel will debut downtown in February 2015. Located in major city centers and resort destinations from coast to coast, the Loews portfolio features one-of-a-kind properties that go beyond Four Diamond standards to delight guests with exciting, approachable and local travel experiences. For reservations or more information about Loews Hotels & Resorts, call 1-800-23-LOEWS or visit: www.loewshotels.com.

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