

Investar Bank Resolves Its Business Expansion Challenges with SonaVault Email Archiving Software



Investar Bank, a full service Community Bank based in Baton Rouge, Louisiana, was able to resolve the challenges of managing its email archive while rapidly expanding its business through growth and acquisitions. Investar Bank selected SonaVault Email Archiving Software for its functionality, ease of use, Sonasoftware's reputation for customer-friendly technical support, as well as the ability to effortlessly scale with the bank's rapid marketplace expansion. In a short time, SonaVault Email Archiving Software proved to be a worthwhile investment. Its eDiscovery search capabilities instantly produced emails regardless of the complexity of the search. This saved Investar Bank's CIO weeks that it would have taken to produce these emails manually. An additional benefit came through Sonasoftware's 'always-there-for-you' tech support identified and then prevented a near-fatal issue with Investar Bank's Microsoft Exchange Server.

About Investar Bank

Investar Bank, a full service Community Bank headquartered in Baton Rouge, Louisiana with over \$650 million in assets, offers a full array of banking products and services for individuals, professionals, and small to medium-sized businesses. Investar Bank competes on the basis of quality and outstanding customer service. Founded in 2006, Investar Bank has grown to over 650 million in assets.

Life before Sonasoftware's Email Archiving

Prior to implementing SonaVault, Sonasoftware's Email Archiving Solution, Investar Bank's rapid growth and expansion had challenged its IT email infrastructure. More users swelled the storage capacity and performance of its Exchange Server. Acquired domains and historic email also needed to be ingested into its email system. Since Investar Bank is a state chartered financial institution subject to certain regulatory laws, it is required to have an email archiving and eDiscovery solution to meet regulatory compliance that ensures certain data, including emails, be available for a specified time. Managing all this email and making it available as required, necessitated a need for an email archiving solution.

SOLUTION OVERVIEW

Business Situation

Investar Bank addressed several challenges when it determined its requirements for an email archiving solution:

- Ability to scale effortlessly with the bank's rapid marketplace expansion
- Ease-of-use for end-users and IT admins
- Responsive technical support
- A non-proprietary solution (with preference to Microsoft SQL Server)
- Flexibility to install on virtual or physical Windows servers
- Able to meet regulatory compliance

Solution

Investar Bank selected Sonasoftware's SonaVault Email Archiving Software, which easily scaled with the bank's expansion. This solved the bank's email archive management objectives while ensuring regulatory compliance.

Key Benefits

- Scales effortlessly
- Fast & thorough searches
- Enhanced archive management
- Reduced IT resource demands
- Non-proprietary archive stores
- Installs in Virtual or Physical Windows Server Environment
- Meets regulatory compliance

"Before selecting an email archiving solution, we talked to a lot of customers who had SonaVault as well as other competitive products. Ease of installation and product support were important as well as having a scalable solution to address our rapid business expansion. We also wanted a non-proprietary solution to complement our existing Windows Environment. Sonasoftware knows its product, has superior customer support, and I couldn't be happier!"

**Charles Chiasson
EVP & CIO
Investar Bank**

Life after Sonasoft's Email Archiving

Investar Bank, after selecting Sonasoft's SonaVault Email Archiving Software, with its automated feature of creating new data stores through the imbedded license of Microsoft SQL Server Standard Edition and the flexibility to be installed on any virtual or physical Windows server, has increased search speeds, enhanced archive management, and scales easily with Investar Bank's rapid growth. Additionally, regulatory compliance is now assured and Sonasoft's responsive customer and technical support team has lessened demands on IT resources.

Why Sonasoft?

"We were very thorough in our research and selected Sonasoft's SonaVault Email Archiving Software due to customer feedback and SonaVault's reputation for functionality, ease of use and outstanding technical support", said Charles Chiasson, EVP & CIO for Investar Bank. "We are an IT Department-of-three, so customer feedback was paramount in determining our product selection. In addition, Sonasoft's non-proprietary archive stores arrived already installed and fit seamlessly into our existing Windows environment. It took about an hour to set up and within a couple of hours, it was up and running. I couldn't be happier with a product!"

Professional Support

"Over the years, I have spent many hours on the phone on hold with other vendors or waited for return phone calls to solve an urgent problem. Oftentimes, when you finally get someone on the phone, they don't know their product well enough to problem solve", said Charles Chiasson, Director of IT for Investar Bank. "We selected Sonasoft's Email Archiving Software Solution due to the customer feedback we received. Since then we have tripled in size and SonaVault has grown effortlessly with us. Sonasoft knows their product, and they support it. I can't stress how unusual it is to have a product and support this easy. I've been an IT manager for many years and I've never seen a product at this price point this good and with such incredible customer support! One time, Sonasoft identified and then help me fix an impending disaster on my Exchange Server. Sonasoft helped save my skin."

About Sonasoft

Sonasoft Corp. provides affordable enterprise-class email archiving software and appliance solutions, as well as business continuity software for Microsoft Business Applications. These solutions meet compliance and ease-of-use requirements of small and medium-sized businesses, governments, and enterprises, especially regional banks and credit unions. Founded in 2003, the company is headquartered in San Jose, CA. For more information, please visit www.sonasoft.com

CORPORATE PROFILE

Investar Bank
Baton Rouge, Louisiana

Investar Bank, a full service community bank headquartered in Baton Rouge, Louisiana, offers a full array of banking services for individuals, professionals, and businesses. Founded in 2006, Investar Bank has grown to over 650 million in assets.

"Investar Bank serves customers efficiently and effectively competes on the basis of quality and outstanding customer service."

- **Industry/Vertical Financial Services**
- **Branches: 10**
- **Assets: 650 million**
- **Mailboxes: 250**
- **Infrastructure 250 PCs; 15 servers**

• <https://www.investarbank.com>

SONASOFT PRODUCTS

- [SonaVault Email Archiving Software](#)
- [SonaVault Email Archiving & eDiscovery Appliances](#)



SonaVault Email Archiving Solutions comes with a Genuine License of Microsoft SQL Server

"Sonasoft's support always comes through fast and easy. I've been at IT manager for many years and I've never seen a product at this price point as good as this one with such incredible customer support! I attend IT meetings where colleagues constantly talk about the challenges of getting IT support from various vendors. I reply that with Sonasoft, I have almost no issues and when there are issues, Sonasoft is immediately responsive and the problems are corrected."

Charles Chiasson
EVP & CIO
Investar Bank