



FOR IMMEDIATE RELEASE

20th Anniversary Cigar to be Released by The Premium Cigar of the Month Club™

Highlights:

- The Premium Cigar of the Month Club™ releasing 20th Anniversary Mini Salomon cigar
- Cigar crafted by master cigar producer, A.J. Fernandez
- 20th anniversary cigar to be included with December shipment

LAKE FOREST, Calif. (December 1, 2014) – In celebration of its 20th anniversary, The Premium Cigar of the Month Club™, a monthly club dedicated to supplying cigar enthusiasts with quality cigars from the world's top producers, announces the release of the long-awaited 20th Anniversary Mini Salomon, a cigar blended and crafted by third generation legendary cigar master A.J. Fernandez, one of few masters who continues to follow Cuban cigar-making traditions.

“After 20 years of supplying hand-rolled, premium cigars from the world's top producers and building an amazingly loyal customer base, we felt that an occasion this significant deserved to be celebrated with a world class cigar, created exclusively for our members,” says Kris Calef, president of The Premium Cigar of the Month Club. “The 20th Anniversary Mini Salomon is our way of thanking our customers for their loyalty and continued support over the years, and we couldn't be happier with the final product.”

The 20th Anniversary Mini Salomon is hand-rolled by expert cigar producers in Estelí, Nicaragua, at A.J. Fernandez's Tabacalera Fernandez. The cigar features a dark and rich Nicaraguan habano sun-grown wrapper, a habano binder from Nicaragua's Jalapa region, and Cuban-seed long-leaf filler tobaccos from the Estelí, Jalapa, and Condega regions in Nicaragua. The cigar is completed with a custom-made cigar band showcasing The Premium Cigar of the Month Club's 20th anniversary logo.

The 20th Anniversary Mini Salomon cigar will be available to members of The Premium Cigar of the Month Club in December.

The Premium Cigar of the Month Club featured three exclusive cigars crafted just for their members in 2014. “We're targeting six exclusives for 2015,” Founder Kris Calef added. “Since we drive more than half of our annual revenue over the holidays, we always have one exclusive slotted in December, as so many members are new gift recipients receiving their first shipment. We want them to get something extra special in that first box.”

Visit cigarmonthclub.com for further details on The Premium Cigar of the Month and the 20th Anniversary Mini Salomon.

About The Premium Cigar of the Month Club™

Founded in 1994, The Premium Cigar of the Month Club™ is an A+ Better Business Bureau-rated company focused on consistently providing quality cigars which exemplify outstanding quality, variety and freshness. Members receive monthly shipments of rare, unique and exclusive cigars selected by a nine-member panel of professional tobacconists with over 50 years of combined experience. For more information on The Premium Cigar of the Month Club, visit <http://www.cigarmonthclub.com/>.

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