13th Annual Spine, Orthopedic and Pain Management-Driven ASC Conference +
The Future of Spine
June 11-13, 2015
Westin Michigan Avenue, Chicago, Illinois

90+ Surgeons Speaking, Primarily Spine Surgeons, and 23 CEOs Speaking, 120 Sessions
More Than 900 Attendees at This World-Class ASC Event Focused on Orthopedics, Spine and Pain

- Keynote - Prime Time: Turning Dreams Into Reality? - Deion Sanders, Pro Football Hall-of-Famer

- Keynote - From Business Strategy to It Action: Right Decisions for a Better Bottom Line - Bill Walton, NBA Legend

- The Healthcare ASC, Spine and Orthopedic Economy - Is the Future Bright or Dark? How Do You Position Yourself? Hallett Mathews, MD, MBA, Executive Vice President, Chief Medical Officer, Paradigm Spine, LLC, Barry Tanner, Chief Executive Officer, Physicians Endoscopy, John Peloza, MD, Board Certified Orthopedic Surgeon, Texas Back Institute, Nap Gary, JD, Chief Operating Officer, Regent Surgical Health, moderated by Lindsey Dunn, Editor-in-Chief, Becker’s Hospital Review

- The Mix of Business and Politics - Healthcare 2014, Louis F. McIntyre, MD, Orthopaedic Surgeon, Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS, Medical Director, Pain Management Center of Paducah, Clinical Professor, Anesthesiology and Perioperative Medicine, University of Louisville, Kentucky, Casey B. Mulligan, Ph.D., Professor in Economics, University of Chicago, moderated by William M. Prentice, Chief Executive Officer, Ambulatory Surgery Center Association

- Keynote - Moneyball: The Art of Winning an Unfair Game - Billy Beane, Oakland A’s General Manager and Subject of (Moneyball)

- The Best Ideas to Reduce Your Handicap This Summer, Louis Sauer, PGA Director of Instruction

- Keynote - Population Health and the Future of Orthopedics and Spine - David B. Nash, MD, MBA, Founding Dean, Jefferson School of Population Health

- The Future of Spine Surgery - The Next Five Years - Neel Anand, MD, Clinical Professor of Surgery, Cedars-Sinai, Christopher Bono, MD, Chief of Spine Service, Brigham and Women’s Hospital Department of Orthopedic Surgery, Robert Bray, Jr., MD, Founding Director and Chief Executive Officer, DISC Sports and Spine Center, Ninita Khanna, MD, Ortho Specialists of Northwest Indiana, moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

- ASC Roundtable: Outlook for Investment and M&A Activity in the ASC Sector, Michael Stroup, Senior Vice President of Acquisitions, United Surgical Partners International, Inc., Matt Searles, Managing Partner, Merritt Healthcare, Todd J. Mello, ASA, CVA, MBA, Partner and Co-Founder, HealthCare Appraisers, Inc., and Christine Heald, Senior Vice President Business Development, Surgery Partners, moderated by Melissa Szabad, Partner, McGuireWoods LLP

- Selling Your ASC, Valuation, Compensation, Non Competes, Legal and Process Issues, Colin Park, Manager, VMG Health, R. Blake Card, MD, Board of Directors Chairman, Management and Management Professionals, Thomas J. Chirillo, Senior Director, ASC Development, Outpatient Services, Tenet Healthcare Corporation and Barton C. Walker, JD, Partner, McGuireWoods LLP, moderated by Amber McGraw Walsh, JD, Partner, McGuireWoods LLP

- New Initiatives in Spine and Pain Management - Mark L. Gostine, MD, President, Michigan Pain Consultants, PC, Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS, Medical Director, Pain Management Center of Paducah, Clinical Professor, Anesthesiology and Perioperative Medicine, University of Louisville, Kentucky, Ebby Varghese, MD, University of Missouri Hospital & Clinics, Hae-Dong Jho, MD, Ph.D, Jho Institute for Minimally Invasive Neurosurgery Department of Neuroendoscopy, Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

- The Best Strategies for the Next 5 Years, Luke Lambert, CFA, CASC, Chief Executive Officer, Ambulatory Surgical Centers of America, Carlos Roman, MD, Orthopaedic Surgeon, Arkansas Specialty Orthopedic Surgery Center and Pain Care Center and Brett Bronsnik, President and Chief Development Officer, United Surgical Partners International, Inc., Michael J. Lipomi, President and Chief Executive Officer, Surgical Management Professionals, moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

For more information, call (800) 417-2035
If you would like to sponsor or exhibit at this event, please call (800) 417-2035

To Register, Call (800) 417-2035 • Fax (866) 678-5755
Email registration@beckershealthcare.com
Improving the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC – Thrive Now and in the Future

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more in this three day event than anywhere else.

• 120 Sessions
• 150 Speakers
• 23 CEOs as Speakers
• 90+ Physician Leaders as Speakers
• Deion Sanders, Pro Football Hall-of-Famer
• Bill Walton, NBA Legend
• Billy Beane, Oakland A’s General Manager and Subject of Moneyball
• David B. Nash, MD, MBA, Founding Dean, Jefferson School of Population Health

The Becker’s ASC Review/Becker’s Healthcare Difference:
1. Improve business practices around your ASC
2. Improve your spine practice and learn about the future of the spine industry
3. Learn from colleagues and from industry leaders about the most interesting issues in ASCs and in spine
4. Network with colleagues
5. Understand the changing climate of healthcare and how it impacts your business

To Register, Call 800-417-2035 • Fax 866-678-5755 • Email registration@beckershealthcare.com

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<th>PROGRAM SCHEDULE</th>
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<tr>
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<tr>
<td><strong>Pre Conference – Thursday, June 11, 2015</strong></td>
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<td>11:00 - 5:00pm</td>
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<td><strong>Main Conference – Friday, June 12, 2015</strong></td>
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<td><strong>Main Conference – Saturday, June 13, 2015</strong></td>
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<tr>
<td>Registration and Exhibitor Set Up</td>
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<tr>
<td>11:30 AM – 4:30 PM</td>
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<td>Concurrent Sessions</td>
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<tr>
<td>12:30 PM – 1:10 PM</td>
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<tr>
<td>A. Keys to Keeping Surgery Centers a Profitable Business</td>
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<tr>
<td>Doug Golwas, Senior Vice President - Ambulatory Surgery Center Sales, Medline Industries, Inc.; Michael J. Lipomi, President &amp; Chief Executive Officer, Surgical Management Professionals, Barry Tanner, Chief Executive Officer, Physicians Endoscopy</td>
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<tr>
<td>Jeff Leland, Chief Executive Officer, Blue Chip Surgical Center Partners</td>
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<tr>
<td>C. The Outlook for Independent Specialists</td>
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<tr>
<td>Fred N. Davis, MD, Co-founder and President, ProCare Systems and Louis F. McIntyre, MD PC, Orthopaedic Surgeon, Moderated by Meggan Michelle Bushee, JD, Associate, McGuireWoods LLP</td>
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<tr>
<td>D. How Spine Surgeons Can Approach a Changing Market</td>
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<tr>
<td>Rafe Sales, MD, Founder, Summit Spine, Thomas Schuler, MD, Virginia Spine Institute and Adam J. Bruggeman, MD, Orthopaedic Surgeon, South Texas Spinal Clinic</td>
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<tr>
<td>E. Multi-Level Cervical Disc Replacement</td>
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<td>Robert Nucci, MD, Nucci Medical Clinic, LLC; Brian Perri, MD, Cedars-Sinai, Tod Lansford, MD, Spine Surgeon, South Carolina Sports Medicine</td>
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<tr>
<td>F. Learning New Techniques for Practicing Spine Surgeons</td>
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<tr>
<td>William Taylor, MD, Clinical Professor of Surgery, Vice Chairman-Academic Affairs, UC San Diego Neurosurgery</td>
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<tr>
<td>G. Topic TBD</td>
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<tr>
<td>Chris Stewart, Clinical Director, SourceTrust, HealthTrust Purchasing Group and Dwight S. Tyndall, MD, Spine Surgeon, OSNI/Spine Care Specialists</td>
</tr>
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1:15 PM – 1:55 PM
A. Spine Center Outcomes, Case Rates, Referral Development & Direct-to-Consumer Promotion in the Healthcare Reform Environment
Bob Reznik, MBA, President, Prizm Development

B. The Emerging Use of Social Media in Orthopedics
C. David Geier, Jr., MD, Sports Medicine Specialists of Charleston, Medical Director, East Cooper Sports Medicine

C. Most Common Accreditation Problems in Orthopedic, Spine and Pain-Driven ASCs
Raymond E. Grundman, MSN, MPA, FNP-BC, CASC, Vice President & General Manager, Ambulatory Accreditation Operations, Accreditation Association for Ambulatory Health Care

D. New Entrepreneurial Ideas for Spine Surgeons - Ancillaries, New Ideas on Organizing, Politics, Real Estate and More
John Caruso, MD, FACS, Neurosurgeon, Parkway Surgery Center, Rafe Sales, MD, Founder, Summit Spine, John Steinmann, DO, President and Chief Executive Officer, Renovis, John T. Thomas, President and Chief Executive Officer, Physicians Realty Trust, moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

E. The Impact of Clinical Guidelines on Spine Surgery
Hiroshi Nakano, MBA, Chief Executive Officer, NeoSpine

F. Integrating Advanced Technologies into the OR
Isador Lieberman, MD, MBA, FRCS, Texas Back Institute, Texas Health Plano Hospital

G. Novel Approaches to Collaborating with an HMO for Pain Care
Fred N. Davis, MD, Clinical Assistant Professor, Michigan State University, College of Human Medicine
2:00 PM – 2:35 PM
A. ASC Roundtable: Outlook for Investment and M&A Activity in the ASC Sector
Michael Stroup, Senior Vice President of Acquisitions, United Surgical Partners International, Inc., Matt Seale, Managing Partner, Merritt Healthcare, Todd J. Mello, ASA, CVA, MBA, Partner and Co-Founder, HealthCare Appraisers, Inc., and Christine Heald, Senior Vice President Business Development, Surgery Partners, moderated by Melissa Szabad, Partner, McGuireWoods LLP

C. Valuing ASCs and Recent Trends in ASC Transactions
Kim Longacre, Marketing Manager, Healthcare Appraisers, Inc.

D. Minimally Invasive Outpatient Spinal Surgery: State of the Art
Mick Perez-Cruet, MD, Neurosurgeon, Michigan Head & Spine Institute

E. Spinal Innovation: Technologies and Processes
Frank Phillips, MD, Professor of Orthopaedic Surgery and Spine Fellowship Co-Director, Rush University Medical Center, Midwest Orthopaedics

F. Concerns About Spinal Fusion Surgery
Brian Subach, MD, President, Virginia Spine Institute

G. Regional Market Strategies for Pain Management
Robin Fowler, MD, Chairman and Medical Director, Interventional Management Services, and Stephen Rosenberg, Chief Executive Officer, Interventional Management Services

2:40 PM – 3:15 PM
A. Key Trends in Valuing ASCs and Practices
Chance Sherer, CVA, Senior Manager, and Clinton Flume, Senior Manager, VMG Health

B. An Overview of the Out of Network Fight Between Payors and Providers
Thomas J. Plura, MD, JD, PC, Physician and Attorney at Law

C. The Myth of ObamaCare’s Affordability
Casey B. Mulligan, PhD, Professor in Economics, University of Chicago

D. Orthopedics’ Role in Population Management
John N. Fink, Senior Manager and Todd Godfrey, Senior Manager, ECG Management Consultants, Inc.

E. Anesthesia For Outpatient Spine Surgery
David Paly, MD, Board Certified in Pain Medicine and Anesthesiology, South Sound Neurosurgery Brain & Spine Center

F. Motion Preserving MIS Stabilization for Sclerosis Surgery; How to Expand your ASC Practice?
John Polera, MD, Board Certified Orthopedic Surgeon, Texas Back Institute

John Prusniski, MD, FIPP, President and Medical Director, Illinois Pain Institute, and Medical Director, Barrington Pain and Spine Institute, Danny Bunden, MBA, CPA, JD, Vice President, Acquisitions, Operations and Development, Symbion Healthcare, moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

3:20 PM – 4:00 PM
A. The Mix of Business and Politics - Healthcare 2014
Louis F. McIntyre, MD, Orthopaedic Surgeon, Laxmiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS, Medical Director, Pain Management Center of Paducah, Clinical Professor, Anesthesiology and Perioperative Medicine, University of Louisville, Kentucky, Casey B. Mulligan, PhD, Professor in Economics, University of Chicago, moderated by William M. Prentice, Chief Executive Officer, Ambulatory Surgery Center Association

B. The Biggest Challenges in Our ASCs
Todd Logan, Regional Vice President of Sales, AmkaISolutions, Jeff Peo, Chief Development Officer, Ambulatory Surgical Centers of America, John Caruso, MD, FACS, Neurosurgeon, Parkway Surgery Center, moderated by Carrie PLLary, Lead Editor, GI/Endoscopy, Becker’s ASC Review

C. The Future of Pain Management
Robin Fowler, MD, Chairman & Medical Director, Interventional Management Services, Scott Glaser, MD, DABIPP, Co-Founder and President, Pain Specialists of Greater Chicago, Fred N. Davis, MD, Clinical Assistant Professor, Michigan State University, College of Human Medicine, Scott T. Boyd, MD, Omaha Advanced Center for Pain, LLC, Miracle Hills Surgery Center, moderated by TBD

D. How Ancillaries are the Only Way to Protect Future Independent Practice!
James J. Lynch, MD, FRCSI, FAANS, SpineNevada, John Cherf, MD, MPH, MBA, President, Vice Chairman, Chief of Orthopedics, OrthoIndex, OrthoCentrix Solutions, The Chicago Institute of Orthopedics, Terrence Crowder, MD, Sonoran Spine Center, Moderated by TBD

E. The Pursuit of Physical and Professional Fitness - Key Tips for the Hard-Charging Executive
John Godoy, Trainer, Coach, Speaker, Endurance Athlete, Martial Artist, Inventor, Writer and Entrepreneur, John Godoy Lifestyle

F. Minimally Invasive Unilateral TLIF
Walter Eckman, MD, Aurora Spine Center

G. CRNAs – Value for Your Team and Bottom Line
Sarah Chacko, JD, Assistant Director of State Government Affairs and Legal, American Association of Nurse Anesthetists, and Lynn Reede, CRNA, DNP, MBA, Senior Director, Professional Practice, American Association of Nurse Anesthetists

4:05 PM – 4:45 PM – KEYNOTE PANELS
The Best Strategies for the Next 5 Years
Luke Lambert, CFA, CASC, Chief Executive Officer, Ambulatory Surgical Centers of America, Carlos Roman, MD, Orthopaedic Surgeon, Arkansas Specialty Orthopaedic Surgery Center and Pain Care Center and Brett Bordonax, President and Chief Development Officer, United Surgical Partners International, Inc., Michael J. Lipomi, President and Chief Executive Officer, Surgical Management Professionals, moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

B. Key Concepts to Improve the Profitability and Outcomes of Spine Programs
Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute, Chairman, Texas Back Institute Holdings, Inc., Adam C. Lipson, MD, Board Certified Neurosurgeon, IGEA Brain & Spine, Khawar Siddique, MD, MBA, Chief Executive Officer, Beverly Hills Spine Surgery, Bradley K. Weiner, MD, Professor: Weill Cornell Medical College, Vice Chairman, Residency Program Director, and Chief of Spine Surgery: Houston Methodist Hospital, Business Practices Officer, Director, Surgical Advanced Technology Laboratory: The Methodist Hospital Research Institute, moderated by Molly Gamble, Managing Editor, Becker’s Healthcare

4:55 PM – 5:40 PM – KEYNOTE
Prime Time: Turning Dreams Into Reality?
Deion Sanders, Pro Football Hall-of-Famer

5:40 PM – 7:00 PM
Cocktail Reception and Exhibits in Great Lakes Ballroom

Friday, June 12, 2015

7:00 AM – 8:00 AM
Registration and Continental Breakfast

7:00 AM – 10:00 AM
Exhibitor Setup

7:45 AM – 8:00 AM – 2015 Spine Device Awards, Presented by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

8:00 AM – 8:40 AM – KEYNOTE
Moneyness: The Art of Winning an Unfair Game
Billy Beane, Oakland As General Manager and Subject of (Moneyball)

8:45 AM – 9:20 AM – KEYNOTE
Population Health and the Future of Orthopedics and Spine
David B. Nash, MD, MBA, Founding Dean, Jefferson School of Population Health

9:25 AM – 10:00 AM
A. What You Need to Know to Prepare for the Next Five Years
Tom Mallon, MBA, Chief Executive Officer, Regent Surgical Health, and Goran Dragolovic, Senior Vice President of Operations, Surgical Care Affiliates, Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

10:05 AM – 11:00 AM
Networking Break and Exhibits

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Steps to Immediately Improve Profits

B. Cost Reduction and Benchmarking, 10 Key Steps to Immediately Improve Profits
Robert Westergard, CPA, Chief Financial Officer, Ambulatory Surgical Centers of America, Margaret Chappell, MS, BSN, RN, CASC, Senior Vice President of Operations, Ambulatory Surgical Centers of America and Ann Geier, RN, MS, CNOR, CASC, Vice President, Clinical Informatics, Surgery, SourceMedical

C. A Review of Outcomes of over 30,000 Spine Procedures in ASCs
Dotty Bollinger, RN, JD, CASC, LHMR, President and Chief Operating Officer, Laser Spine Institute

D. 4 Key Clinical Questions for Spine - What are the Various Options for Introducing Lumbar Fusions to an Outpatient Spine Surgery Center? How Do You Utilize Local Hotels and Visiting Nurses to Broaden the Type and Acuity of Patients Operated in an Outpatient Spine Surgery Center? L5-S1 Anterior Surgery in a Surgery Center? SI Joint Fusions in an Outpatient Spine Surgery Center?
Dean Karahalios, MD, Evanston Hospital, Department of Neurosurgery, Kern Singh, MD, Associate Professor, Department of Orthopaedic Surgery, Rush University Medical Center, Co-Director, Minimally Invasive Spine Institute at Rush, Sheeraz Qureshi, MD, Mount Sinai Medical Center, Moderated by Molly Gamble, Managing Editor, Becker's Healthcare

E. Minimally Invasive Spine Procedures Appropriate for ASCs
Nick Shamie, MD, Chief, Orthopaedic Spine Surgery, Professor of Orthopaedic Surgery and Neurosurgery, UCLA School of Medicine

F. Spine ASC Development – Concept through Delivery
Kenny Hancock, President and Chief Development Officer, Meridian Surgical Partners

G. The Best Ideas to Reduce Your Handicap This Summer
Louis Saur, PGA Director of Instruction

12:10 PM – 12:50 PM
A. The Healthcare ASC, Spine and Orthopedic Economy - Is the Future Bright or Dark? How do You Position Yourself?
Hallett Mathews, MD, MBA, Executive Vice President, Chief Medical Officer, Paradigm Spine, John Peloza, MD, Board Certified Orthopedic Surgeon, Texas Back Institute, Nap Gary, JD, Chief Operating Officer, Regent Surgical Health, moderated by Lindsey Dunn, Editor-in-Chief, Becker's Hospital Review

B. Devising a Successful Out-of-Network Strategy in Today's Environment
John Bartos, JD, Chief Executive Officer, CollectRx

1:00 PM – 1:45 PM
A. The Future of Spine Surgery - The Next Five Years
Neel Anand, MD, Clinical Professor of Surgery, Cedars-Sinai, Christopher Bono, MD, Chief of Spine Service, Brigham and Women's Hospital Department of Orthopedic Surgery, Robert Bray, Jr., MD, Founding Director and Chief Executive Officer, DISC Sports and Spine Center, Nintin Khandra, MD, Ortho Specialists of Northwest Indiana, moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Chairman, McGuireWoods LLP, LLP Healthcare Department

B. Key Tips for Quality Assurance and Infection Prevention
Kylie Kaczor, MSN-RN, CPHRM, IP, Associate Executive Director, Laser Spine Institute

C. It's Go Time: The Final Preparations for ICD-10
Jessica Edmistone, BS, CPC, CASC, AHIMA, ICD-10-CM Certified Trainer, Vice President, Performance Review, National Medical Billing Services

D. Marketing Your Spine Practice: Website Development, Social Media & More
George Rappard, MD, Neurointerventional Surgery, L.A. Minimally Invasive Spine Institute, John Shim, MD, MBA, Physician and Spine Surgeon, Florida Sports, Orthopaedic and Spine Medicine

E. Direct Contracting with TPA and Med Management Companies for Spine and Orthopedic Outpatient Surgery
Robert Zasa, MSHHA, FACMPE, Managing Partner and Founder, ASD Management

F. Transitioning to Minimally Invasive Spine Surgeons - New Techniques for Less Invasive Procedures
David Strothman, MD, ILBNC (Institute for Low Back and Neck Care)
G. TBD
Lori Brady, RN, Senior Director of Clinical and Operational Solutions, Stryker Performance Solutions

3:10 PM – 3:25 PM
Networking Break and Exhibits

3:25 PM – 4:05 PM
A. How a Hospital/Physician ASC JV Affects Physician Alignment
Jeffrey Simmons, MA, Chief Development Officer, Regent Surgical Health and Nap Gary, JD, Chief Operating Officer, Regent Surgical Health

B. The Best Ideas for Orthopedics Now
Jack E. Jensen, MD, FACS, Athletic Orthopedics and Knee Center, Blair Rhode, MD, ROG Sports Medicine, Orland Park Orthopedics, Marian Lowe, Senior Vice President, Payer & Employer Strategies, United Surgical Partners International, Dave Fitzgerald, Chief Executive Officer, Proliance Surgeons, Moderated by Amber McGraw Walsh, Partner, McGuireWoods LLP

C. Medicare and Outpatient Spine Procedures
Brian Gantwerker, The Craniospinal Center of Los Angeles

D. The Most Satisfying Aspects of a Career in Spine Surgery
Andrew C. Hecht, MD, Mount Sinai Medical Center, Purnendu Gupta, MD, Director, Chicago Spine Center, Weiss Memorial Hospital, Richard Kube, MD, Chief Executive Officer, Founder & Owner, Prairie Spine & Pain Institute, Dean Chou, MD, Associate Professor of Neurosurgery, The UCSF Spine Center, Moderated by Laura Dyrra, Editor, Becker's ASC Review and Becker's Spine Review

E. Minimally Invasive Spine Surgery: Do Benefits Outweigh the Risks?
Paul R. Jeffords, MD, Minimally Invasive Spine Surgeon, Resurgens Spine Center, Resurgens Orthopedics

F. Topic TBD
Paul E. Schwaegler, MD, Seattle Spine Institute, PLLC and Thomas A. Johnson, Owner/President, The Business Officer, Inc.

G. Extended Release Liposomal Bupivacaine: Safety and Efficacy for Spinal Procedures in an ASC setting
TBD

H. TBD
Lori Brady, RN, Senior Director of Clinical and Operational Solutions, Stryker Performance Solutions

3:10 PM – 3:25 PM
Networking Break and Exhibits

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Paul R. Jeffords, MD, Minimally Invasive Spine Surgeon, Resurgens Spine Center, Resurgens Orthopedics

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TBD

H. TBD
Lori Brady, RN, Senior Director of Clinical and Operational Solutions, Stryker Performance Solutions

Saturday, June 13, 2015

7:15 AM – 8:15 AM
Continental Breakfast

8:10 AM – 8:50 AM - KEYNOTE
From Business Strategy to It Action: Right Decisions for a Better Bottom Line
Bill Walton, NBA Legend

Concurrent Sessions
8:55 AM – 9:35 AM

A. New Initiatives in Spine and Pain Management
Mark L. Gostine, MD, President, Michigan Pain Physicians, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS, Medical Director, Pain Management Center of PuriChase, Clinical Professor, Anesthesiology and Perioperative Medicine, University of Louisville, Ebby Varghese, MD, University of Missouri Hospital & Clinics, Hae Dong Jho, MD, PhD, Jho Institute for Minimally Invasive Neurosurgery Department of Neuroradiology, Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Chairman, McGuireWoods, LLP Healthcare Department

B. New Innovative Modality: Reducing Costs for Outpatient Total Joints in the ASC or Hospital JV
Jack Bert, MD

C. Re-Growing Spines
Michael DePalma, MD, Virginia Spine Physicians, PC

D. Interventional Pain Management: Opportunities for ACOs, ASCs, and Hospitals
Scott Glaser, MD, DABIPP, Pain Specialists of Greater Chicago

E. Growing Top-line revenue in an ASC
Harry Fleming, CFO, Board Member, Northstar Healthcare

4:55 PM – 5:35 PM
B. 10 Things to Know About the False Claims Act and False Claims Cases
Brett W. Barnett, Associate, McGuireWoods LLP

C. David Vs. Goliath: How to Foster New Referral Sources in a Declining Market
Scott T. Boyd, MD, Omaha Advanced Center for Pain, LLC, Miracle Hills Surgery Center

D. Outpatient Spine Surgery and the Cost Savings to the Customer
Paul P. Vessa, MD, Spine Surgeon, New Jersey Spine Institute

E. Complex Cervical Spine - Key Developments
Krzystof (Kris) Siemionow, MD, Adult and Pediatric Spine Surgery, University of Illinois at Chicago/Silver Cross

F. Bundled Payments for Spine Surgery
Paul Slosar, MD, SpineCare Medical Group, Spine Care Institute of San Francisco

5:40 PM – 6:40 PM
Networking Reception and Exhibits

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Register by May 1, 2015 and SAVE!

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90+ Surgeons and 23 CEOs Speaking, 120 Sessions - More Than 900 Attendees at this World-Class ASC Event Focused on Orthopedics, Spine and Pain

Improving the Profitability of Spine, Orthopedic and Pain Management-Driven ASCs – Thrive Now and in the Future

- Keynote Deion Sanders, Pro Football Hall-of-Famer
- Keynote Bill Walton, NBA Legend
- Keynote Billy Beane, Oakland A's General Manager and Subject of (Moneyball)
- Keynote David B. Nash, MD, MBA, Founding Dean, Jefferson School of Population Health
- The Healthcare ASC, Spine and Orthopedic Economy - Is the Future Bright or Dark? How Do You Position Yourself?
- Topics and Speakers Focused on Key Business, Financial, Clinical and Legal Issues Facing Orthopedic, Spine and Pain Management-Driven ASCs
- 120 Sessions, 150 Speakers
- 90+ Physician Leaders as Speakers, 23 CEOs as Speakers
- Focused on Spine Surgeons, Neurosurgeons, Pain Management Physicians and Orthopedic and Orthopedic Spine Surgeons, ASC Physician Owners, Administrators and Others
- Have an Outstanding Time in Chicago
- The Changing Role of Spine Surgery and More
- Big Thoughts with Practical Guidance
- Great Networking to Learn about the Future of Spine, Orthopedics and Pain
- What Will Healthcare Reform Mean for Spine, Orthopedics, Pain Management and ASCs?
- The Quantum Shift in Orthopedic and Spinal Implant Strategy
- Benchmarking, Cost Cutting, Safe Harbors, Billing and Coding, Revenue Growth and More
- Improve business practices around your ASC
- Improve your spine practice
- Learn from colleagues and from industry leaders about the most interesting issues in ASCs and in spine
- Network with colleagues
- Understand the changing climate of healthcare and how it impacts your business

For more information, call (800) 417-2035 or email registration@beckershealthcare.com
If you would like to sponsor or exhibit at the program, please call (800) 417-2035.

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Deion Sanders
Pro Football Hall-of-Famer

Deion Sanders, nicknamed “Prime Time” for his prowess on the field, is one of the rare athletes who’s found success in two major league sports: football and baseball. A 2011 Pro Football Hall of Fame enshrinee, Sanders played primarily at cornerback, but was also occasion-ally called on to play positions such as wide receiver, kick returner, and punt returner. During his 14-year NFL career, Sanders played for the Atlanta Falcons, the Washington Redskins, and the Baltimore Ravens as well as helping the San Francisco 49ers and the Dallas Cowboys each achieve a Super Bowl victory.

An eight-time Pro Bowler, Sanders holds the NFL Career return touchdowns (19 by kickoff, punt, interception, and fumble), Sanders has 53 career interceptions – 22nd all-time – and his 25.1-yards per interception return average ranks second in NFL history (minimum 30 interceptions). Sanders is also tied for second all-time with nine interception-return touchdowns.

Currently, Sanders is a NFL Network analyst providing his insight on NFL GameDay Highlights & NFL GameDay Final. For the 2014 season, he has joined CBS Sports’ Thursday Night Football coverage.

Off the field, Sanders has dedicated his life to helping children by founding the Prime Prep Academy Charter school in the Dallas/Fort Worth area. With Off the field, Sanders has dedicated his life to helping children by founding the Prime Time Association (also called TRUTH), a nonprofit organization that serves communities by teaching youth through sports and education.

In the Fall of 2012, Sanders made another one of his dreams a reality when he opened Prime Prep Academy Charter school in the Dallas/Fort Worth area. With two campuses and no tuition costs, Prime Prep Academy provides hundreds of children grades K-12 the best educational options without sacrificing the developmentally necessary support programs such as competitive athletics, fine arts and superior nutritional & physical educational programs. Sanders currently stars in Deion’s Family Playbook, a reality show on the Oprah Winfrey Network that documents his daily life as a single father raising five kids of his own, while also helping to raise five other children who live with him.

Bill Walton
NBA Legend

William Theodore Walton, III (Bill) was born on November 5th, 1952, in San Diego, California.

Walton’s professional career began when he was the number one overall pick in the 1974 NBA Draft by the Portland Trailblazers. He played with the Trailblazers from 1974-1979, winning the league title in 1977. He went on to play for the San Diego Clippers from 1979-1984, the relo-cated Los Angeles Clippers in 1985, and finally the Boston Celtics from 1985-1988, where he captured another league title in 1986.

Walton remains active in basketball through clinics, camps, coaching, and television commentary. He began his broadcasting career in 1990 as an analyst for the then Prime Ticket Network, moved to CBS Sports in the early 90’s, and has since worked for NBC for many years. He is also a regular contributor to ESPN.com, NBA.com, ESPN The Magazine, and ESPN Radio.

Walton was inducted into the Basketball Hall of Fame in Springfield, Massachusetts in 1993. For his broadcasting work, he has been nominated for several Emmy awards and in 2001 won an Emmy for best live sports television broadcast. In 1997 Walton was selected as one of the NBA’s fifty greatest players of all time and was inducted into the National High School Sports Hall of Fame, making him the first male basketball player honoree from the state of California.

Walton was previously named one of the top 10 punters in America by Forbes magazine and also one of the top 50 sports broadcasters of all time by the American Sportscasters Association.

Billy Beane
Oakland As General Manager and Subject of Moneyball

Beginning in 1999, Beane and former Assistant GM Paul DePodesta shattered antiquated MLB beliefs that big payrolls could mean more wins by implementing an unorthodox (by MLB standards) strategic methodology that led one of the worst teams in the American League to become a perennial postseason contender. Bestselling author Michael Lewis chronicled their journey in his 2003 bestselling book Moneyball: The Art of Winning an Unfair Game; the film adaptation, starring Brad Pitt as Beane, garnered 6 Academy Award nominations in 2012.

Under Beane, the As have adopted an organizational philosophy that stresses plate discipline and pitchers who command the strike zone. Over 16 seasons with Beane at the helm, the As have won six American League West titles (2000, 2002-03; 2006; 2012; 2013). In 2012, they secured the AL West title with the smallest payroll in the American League, and with the third smallest AL payroll in 2013.

Beane was named Sporting News’ Executive of the Year twice, first in 1999 and again in 2012. He also earned Major League Baseball’s Executive of the Year honors twice by Baseball America magazine, following the 2002 and 2013 seasons. In November of 2001, Beane was named one of Street & Smith’s Sport Business Journal’s “40 Under 40” and in 2004, he was rated 16th on their list of Baseball’s Heavy Hitters.

A first round draft pick of the New York Mets in the 1980 June Free Agent Draft, Beane played six major league seasons as an infielder, outfielder, and catcher for the Mets, Minnesota Twins, Detroit Tigers and Oakland As. His final season in uniform was 1989 when he was a utility player on the As World Championship team. Beane retired as an active player in the spring of 1990 when he joined the As front office as the club’s major league advance scout. Former As President Sandy Alderson promoted Beane to General Manager in 1997.

David B. Nash, MD, MBA
Founding Dean, Jefferson School of Population Health

David Nash was named the Founding Dean of the Jefferson School of Population Health (JSPH) in 2008. This appoint-ment caps a twenty-year tenure on the faculty of Thomas Jefferson University. He is also the Dr. Raymond C. and Doris N. Grandon Professor of Health Policy. JSPH provides innovative educational programming designed to develop healthcare leaders for the future. Its offerings include Masters Programs in Public Health, Healthcare Quality and Safety, Health Policy and Applied Health Economics. JSPH also offers a doctoral program in Population Health Science.

Dr. Nash is a board certified internist who is internationally recognized for his work in outcomes management, medical staff development and quality-of-care improvement. In 1995 he received the top recognition award from the Academy of Managed Care Pharmacy. He received the Philadelphia Business Journal Healthcare Heroes Award in October 1997, and was named an honorary distinguished fellow of the American College of Physician Executives in 1998. In 2006 he received the Elliot Stone Award for leadership in public accountability for health data from NAHDO. In 2009 Dr. Nash received the Wharton Healthcare Alumni Achievement Award.

Through publications, public appearances, his blog and an online column on MedPage Today, Dr. Nash reaches more than 100,000 persons every month. He has authored more than 100 articles in major journals. He has edited 22 books, including Connecting with the New Healthcare Consumer, The Quality Solution, Practicing Medicine in the 21st Century, Governance for Healthcare Providers Population Health: Creating a Culture of Wellness, and most recently, Demand Better. From 1984 to 1989 he was Deputy Editor of Annals of Internal Medicine. Currently, he is Editor-in-Chief of five major national jour-nals including American Journal of Medical Quality, Population Health Management, PeT, Biotechnology Healthcare, and American Health and Drug Benefits.

Dr. Nash received his BA in economics (Phi Beta Kappa) from Vassar College; his MD from the University of Rochester School of Medicine and Dentistry and his MBA in Health Administration (with honors) from the Wharton School at the University of Pennsylvania. While at Penn, he was a former Robert Wood Johnson Foundation Clinical Scholar and Medical Director of a nine-physician faculty group practice in general internal medicine.
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<td>Rafe Sales, MD, Founder, Summit Spine</td>
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<td>David Strothman, MD, ILBNC (Institute for Low Back and Neck Care)</td>
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