

Sonasoftware[®]

Email Archiving Done Right

What Happens When...

Your business lives in your email

Today, more than ever, organizations are finding that their email contains more than just email. It also contains the orders, quotes, promises, and commitments made to your customers, suppliers, and partners. As email has become the standard method for having “things in writing”, it is progressively viewed as documentary evidence in the same way as a formal letter would have been 10 years ago. However, nearly one-third of companies do not have email management policies in place!

Mail servers are overflowing

Alternatively, a recent survey by Osterman Research suggests that the storage of email messages is growing at an alarming rate of 31 percent annually. However, when managing storage, email is usually the first area where we apply quotas. This practice empowers the end user to make decisions on the retention of your company’s intellectual property. Worse still, in many companies, it is not an uncommon practice to delete everything on the hard drive of an employee that has recently resigned!

Archives stored as PST files

As a response to the above, many businesses have adopted the practice of storing archived email in PST files. The challenge with this approach is that it only contains “selected” emails and not the comprehensive list needed to support a proper eDiscovery process. Additionally, searching through multiple PST files to find an email may take hours, days or weeks.

Sonasoftware, A Leading Provider of Automated Archiving, Backup And Recovery Solutions For SMB’s

Your Business

The challenge

New state and federal rules, mandating proper email archiving practices, are challenging companies of all sizes to evaluate and implement an email archiving solution (beyond just backing up PST files.) At a minimum, information archiving provides customers with a means to address the data explosion in a manner that satisfies regulatory requirements and reduces the burden placed on IT applications such as email. It is no surprise then that cost-effective information archiving remains at the top of the list of priorities for IT decision makers. Put another way- archiving is no longer a value-added service for IT; it is an essential component of the IT portfolio, and it is required to tame skyrocketing storage costs while maintaining compliance.

The solution

Sonasoftware delivers true email archiving technology to businesses for a fraction of the cost without the need to purchase hardware, install software or manage ongoing maintenance. EVERY email that any person in your business sends and receives is securely archived, searchable and accessible forever. Individual users may also access their own archive so they can be comfortable in deleting emails and keeping mailboxes at a manageable size.

The technology

Sonasoftware GlobalRAID Infrastructure

- Scalable - created for grid utility elastic computing cloud
- Immediate replication to 8 data centers
- Superior data privacy with no mingling of customer data

“Backup systems are not archiving systems. Do not use archive systems that offer stubbing, this only leads to more troubles “down the road.” Web-based interfaces are the best way to access the archive.”

Jo Maitland,
Forrester Research Analyst

KEY BENEFITS

- Every email, stored, searchable, accessible & secure—forever.
- No hardware, software, maintenance or installation required.
- Unlimited storage of emails.
- A true business grade compliance solution to your email archival requirements.
- Allows organizations to focus on their core business and not be distracted with infrastructure hassles.

SERVICE FEATURES

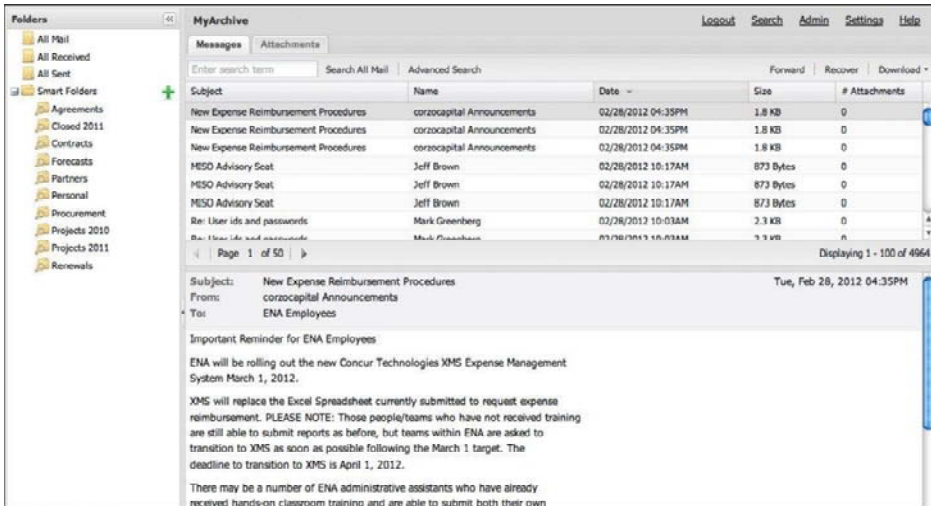
- Global Administrator extensive search options of all mail over any period.
- Individual End User search.
- Archives both internal and external mail securely (AES military strength encryption) to 8 redundant data centers.
- Supports all major messaging environments including: Exchange, Notes, GroupWise, IMail, Scalix, and Zimbra.
- Email accessible as online view, PDF, message download, or PST download.
- Designed for compliance archiving and e-discovery (FINRA, FERPA, FRCP, SOX, SEC & HIPAA).

Sonasoftware®

Email Archiving Done Right

Individuals within your business are able to access every email that they have ever sent and received through a convenient web interface.

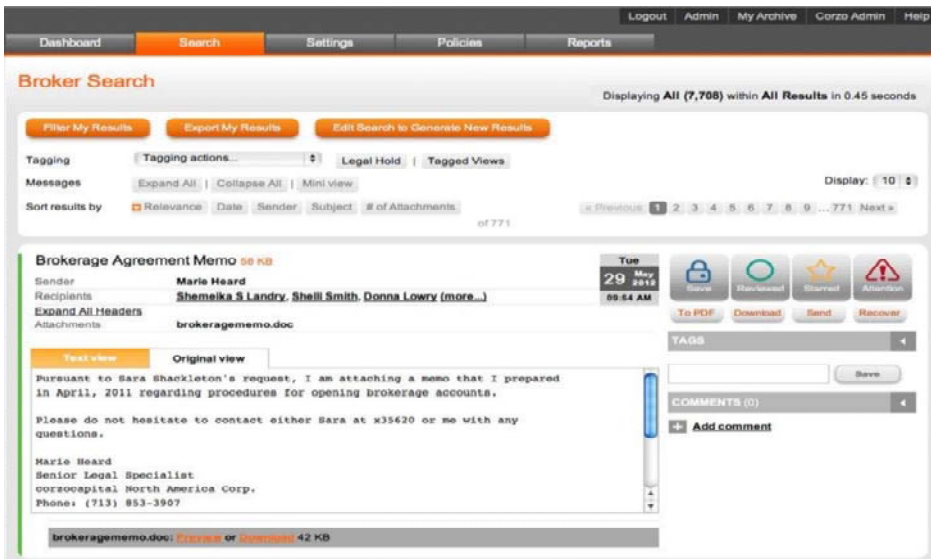
- Instant Search
- Email Client Integration
- Export Email
- Business Continuity



ADVANCED SEARCH AND DISCOVERY

The archive administrator within your business has the ability to search across all email for the entire organization. Emails may then be downloaded, tagged or exported. All access is recorded and accessible through a detailed audit report or RSS feed.

- Export Results
- Legal Hold
- Tag Keywords
- Flag for Review



WHAT OUR CLIENTS SAY

“Every day we use email for client changes, approvals and correspondence. We also send large attachments that were clogging up our mail server and filling our backups. We needed a solution that would give us confidence that every email was stored away safely and securely—and equally as importantly, we needed to be able to find emails when we needed them. Sonasoftware provided a simple solution to a difficult problem for us.”

– Elise Rackley, Director

WHAT THE LEGAL PROFESSION SAYS

“What policy should a commercial organization with the ubiquity of emails, adopt? The answer “Keep them.” – Justice Sackville

“Litigation is fought on the basis of the documentary record, and the litigant best able to recreate it at the lowest cost carries a valuable advantage into any dispute.”

ABOUT SONASOFTWARE

Sonasoftware was founded in 2002 for the purpose of providing software-based solutions that simplify and automate the process of replication, archiving, backup, recovery, centralize the management of multiple servers, and cost-effectively provide a disaster recovery strategy to protect valuable data. The result is higher availability of computer-based information, reduced risk of accidental or deliberate data loss, lower IT costs, and a sound disaster recovery strategy.

Sonasoftware is the only company that provides an integrated Backup, Recovery, Archiving, Replication and Migration solution for Microsoft Exchange, and SQL Server for businesses. Typically, customers have to buy multiple solutions from different vendors to get similar capability. Also, it would cost three to four times more to get comparable functionality offered by Sonasoftware’s solution.

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