

# Fun Facts



### Snowing Nightly at 7 p.m. on Seattle's Eastside

With an average annual snowfall of under 6 inches, a White Christmas in the greater Seattle area is unlikely. Unless you happen to be on Snowflake Lane, where, since 2005, it has snowed at 7 p.m., each and every night, from the day after Thanksgiving to Christmas Eve. That's more than 100,000 gallons of "snow" over the past 9 years!

#### Blinkee Magic

If it's true that you can see Blinkees from space, then Snowflake Lane must be the brightest spot on the planet during the holidays. Every year, Snowflake Lane is aglow with more than 18,000 snowflake flashing "Blinkee" pins that the enchanting characters hand out to spectators to pin to their coats.



Rudolph is not the only one sporting red this holiday season! Snowflake Lane's most beloved characters, Jingle Belles, Snow Princesses, Sugar Plum Fairies and rosy-cheeked Drummers, go through 1,350 red lipsticks each season. Since 2005, that's 13,500 lipsticks!



### Drum Roll, Please!

How many drumsticks does it take to perform such holiday favorites as Drummer Boy and Sleigh Ride night after night for almost 30 nights? Snowflake Lane drummer boys and girls go through more than 300 drumsticks and mallets each season. That's more than 2,700 since 2005!







# Fun Facts



#### **Giving Teens a Good Name**

This year, 230 gleeful teens (yes, teens!) will be the stars of the show, dancing, singing and drumming their way into the hearts of 10,000+ spectators every night. Since 2005, more than 1,500 teens have brought their magic to Snowflake Lane, including four performers who have participated in all nine seasons. That's more than 240 performances each!

#### Love is in the Air

With 33 percent of all marriage proposals taking place between Thanksgiving and Christmas, it's not surprising that Snowflake Lane has become part of this romantic rite of passage. In fact, proposals during the nightly event have become so popular, Snowflake Lane characters have been known to get in on the act, and there's even a designated proposal spot!

#### Little Drummer Girl

One Snowflake Lane performer could give Radio City's famed Rockettes a run for their money!

Drummer Rica Mackert plays a mean drum, and does it while achieving the impossible...kicking her legs over her head! Don't try this at home!

#### Candy Land for the Kids

What are the holidays without that classic red and white striped candy? Every year, Snowflake Lane performers hand out more than 1 million pieces of candy to spectators, with parents' permission of course! The crowd favorite? Candy Cane flavored Tootsie Pops!

Follow us at #SFLmemories and http://www.bellevuecollection.com/SnowflakeLane/.

#### Contacts:

Jennifer Bebon: 203.913.2384 jenniferbebon@maxcompr.com

Anna Schryver: 608.225.5476 anna@maxcompr.com



