

## LIGHTBOX: AN OTT SUBSCRIPTION BASED VOD SERVICE BY SPARK NEW ZEALAND



Lightbox is an OTT SVOD service offering viewers thousands of hours of insanely good TV. The service can be used across multiple devices, including laptop, desktop, iPad and Airplay on Apple TV. Xstream MediaMaker™ is the back end engine behind the service and Xstream has had a leading role in creating the OTT SVOD service.

### Key features in the solution created and deployed by Xstream includes

- Xstream MediaMaker™ including key modules such as:
  - Ingest module
  - Shop & Payment module
  - Assets & Device Management
- Playready & Widevine DRM
- OTT loading dock service
- Advanced Voucher integration & functionality
- Advanced parental control
- Integration with third party systems, including:
  - Gracenote for metadata
  - Technicolor for assets
  - IP Payments
  - Mandrill for e-mails
  - Amazon for hosting
  - Akamai for CDN
  - Accedo for frontend apps

“Xstream comes with a proven technical strength, an impressive track record of managing high-end, customized OTT and TV Everywhere services and a software that truly sets the company apart from others, enabling us to take our service to the next level today and tomorrow. Xstream has met all our rigorous demands for high-quality and flexibility. Their cloud based video management system, Xstream MediaMaker™, is one of the most complete and flexible OTT platforms we’ve seen in the market, including everything one need to create and manage a complete OTT solution” said Mike McMahon, CTO at Spark New Zealand’s OTT service, Lightbox.

# LIGHTBOX

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### xstream MEDIAMAKER™ BACKEND

