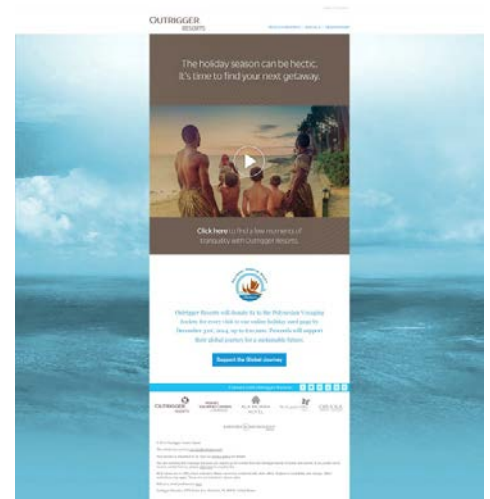


DATE Dec.11, 2014 Release Number: 129/14

This Holiday Season, Join Outrigger Resorts and Partners in Support of the Polynesian Voyaging Society

*Outrigger to Donate One Dollar to the Polynesian Voyaging Society
for Every Online Holiday Card Visit*

WAIKIKI, HONOLULU, HAWAII –This holiday season, Outrigger Resorts is reaffirming its long-time commitment and dedication to promoting Hawaiian culture and ocean voyaging by pledging to donate one dollar to the Polynesian Voyaging Society (PVS) for every visit to its online holiday card page at holidaycard.outrigger.com from now until Dec. 31, 2014. An enduring supporter, the company will gift up to \$10,000 to PVS to support the group’s global journey for a sustainable future. The holiday program is part of Outrigger’s pledge made in 2013 to provide more than \$500,000 worth of support to further the mission of the PVS Worldwide Voyage through various fundraising efforts, cross marketing and global hosting at Outrigger hotels and resorts throughout the Asia-Pacific region.



“Outrigger has been a steadfast supporter of the Polynesian Voyaging Society from the beginning and we are grateful to the company for their many efforts to help further our mission,” said Clyde Namuo, executive director of the Polynesian Voyaging Society.

“The holidays are a time for giving back, and we couldn’t think of a better way than to involve our guests and community members in supporting the Polynesian Voyaging Society and its mission to perpetuate our culture, protect our planet, and instil these values in the next generation,” said Bitsy Kelley, vice president of corporate communications for Outrigger Enterprises Group. “We hope everyone will join us in supporting this worthy cause by clicking on our holiday card page before the end of the year.”

In addition to visiting the Outrigger Resorts online holiday card page at holidaycard.outrigger.com, the public can join Outrigger in supporting PVS as follows:

-more-

Maui Divers Voyaging Canoe Pendant



Inspired by the voyaging canoes that brought the first Polynesians to the archipelago of Hawaii centuries ago, Maui Divers Jewelry has crafted a beautiful Voyaging Canoe pendant. A portion of the proceeds for each pendant sold will support the Malama Honua Worldwide Voyage. To purchase the Voyaging Canoe pendant, guests are invited to stop by Maui Divers at Waikiki Beach Walk® on Lewers Street in Waikiki or one of the company's other locations across the islands. The Voyaging Canoe pendant can also be purchased by visiting mauidivers.com and searching for

“Voyaging Canoe,” or [click here](#).

“We are thankful to partner with Outrigger Resorts to help bring awareness to the Polynesian Voyaging Society’s mission to increase the global movement towards a more sustainable world,” said Buddy Moore, vice president of marketing for Maui Divers Jewelry.

Hapalua Half Marathon

Runners in the 2015 Hapalua Half Marathon can join Team Outrigger to raise money for PVS. Participants who register as part of Team Outrigger will receive a code for a discounted entry fee of only \$20 (a savings of \$95) for their fundraising efforts. Those using the code can run the 13.1 miles individually for only \$20 (a savings of \$97) or they can run on a relay team of 4-7 people for only \$40. The minimum donation is \$10 and runners are encouraged to ask friends and family to donate on their behalf to reach the team goal of raising \$5,000 for PVS. To sign up for the Hapalua Half Marathon, visit crowdrise.com/TEAMOUTRIGGER, or [click here](#).

-30-

About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately held global hospitality companies in the Asia Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences at each of its properties worldwide. Guided by more than 67 years of family leadership, Outrigger runs a highly successful, multi-branded portfolio of hotels, beachfront resorts, condominiums and vacation resort properties, including Outrigger® Resorts, Hawaii Vacation Condos by Outrigger®, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Thailand; Mauritius; Maldives; Vietnam; and Hainan Island, China. For online information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

Join Outrigger’s social network to Find Out. Find Outrigger! Follow @OutriggerResort on Twitter or become a fan on Facebook at www.facebook.com/OutriggerResorts. For ongoing news, visit <http://news.outrigger.com>.

###

Note: *Outrigger Resorts is sensitive to and understands the importance of diacritical markings. In mediums where the reproduction of these markings is true (i.e., in print), diacritical markings will be used. If a communication crosses several mediums to include the Web, which does not always reproduce diacritical markings correctly, such markings will not be used.*

MEDIA CONTACT:

Nancy Daniels, APR | Director of PR | Outrigger Enterprises Group
Ph: 808-921-6839 | Email: nancy.daniels@outrigger.com