

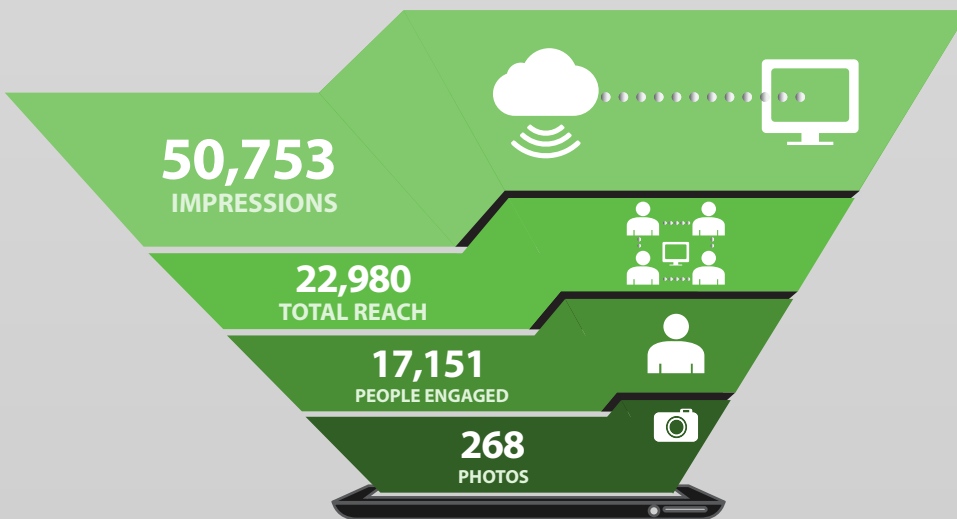
The IMEX Frankfurt Pixe Photo Booth at Messe Frankfurt extended the event's reach to **22,980 fans** on Facebook. The **268** fun photos shared by attendees on the brand's Facebook Page engaged a total of **17,151** fans! The IMEX Facebook Page saw a substantial jump in its outreach as reflected in the overall Page Insights.

## Facebook Page Insights

**309,989**  
TOTAL PAGE IMPRESSIONS

**99,282**  
TOTAL PAGE REACH

## Facebook Post Insights



- Number of times posts were displayed to Facebook users
- Number of people who saw the posts on Facebook
- Number of people who liked, shared or commented on posts
- Number of photos taken during the event



"I love #IMEX14 because of all the great networking!"  
#Pixe — at Messe Frankfurt

"I love #IMEX14 because it is the worldwide resource for the meeting industry!"  
#Pixe — at Messe Frankfurt

"I love #IMEX14 because of the opportunities!"  
#Pixe — at Messe Frankfurt

"I love #IMEX14 because there's so many new innovations here!"  
#Pixe — at Messe Frankfurt



CLICK



TYPE



SHARE