



DALLAS INTERNATIONAL LIGHTING MARKET

January 14-18, 2015
June 24-27, 2015

WHO WE ARE:

- Dallas Market Center features everything from lighting and gifts to gourmet items, home accents and furnishings to outdoor living and contract design.
- More than five million square feet of showrooms and thousands of product lines make Dallas a diverse, valuable resource for buyers seeking cross-category purchasing opportunities.
- The permanent showrooms at Dallas Market Center house more than 20,000 decorative accessory and gift product lines.

WHY WE'RE UNIQUE:

- Dallas Market Center is the International Home of Lighting and houses the largest collection of residential lighting showrooms in North America.
- Thousands of domestic and international buyers travel to Texas each January and June to find inspiration and new products.
- Additional assets include extensive educational resources, ALA continuing education credits, strategic networking opportunities, and a higher level of affordability and convenience.

CURRENT OFFERINGS INCLUDE:

- Major fixture and portable lighting companies on Trade Mart floors 3 and 4, serving lighting showroom retailers as well as interior designers, architects, and the hospitality and contract design industries.
- With over one million square feet of space, lighting buyers can source the most comprehensive collection of trend lighting for residential and commercial projects.
- Additional lighting showrooms and resources on World Trade Center Floors 3, 9, 10, and 11.

REDEFINING COMMERCE:

- Dallas Market Center will work closely with manufacturers to promote new product launches in June.
- The transition will require leveraging technology with online and onsite registration and supporting the marketing goals of designers and manufacturers in the lighting industry.
- In addition to our extensive product selections, we also have buyer travel incentives available.

ACCESSIBILITY AND CONVENIENCE:

- To promote accessibility, Dallas Market Center has partnered with DART to introduce the Market Center Station, under an hour trip to Market Hall from Dallas/Fort Worth International Airport.
- The addition of over 125 non-stop Southwest Airlines flights from major cities to Dallas-Love Field Airport is also anticipated. Travel to Dallas Market Center from Love Field in under fifteen minutes.
- Travel affordably, arrive in style, and relax comfortably between Markets. We have partnered with Virgin America to offer up to 15 percent off certain classes of services. Visit Market Travel to view your options. dallasmarketcenter.com/hotelandtravel/

DMC LIGHTING REPRESENTATIVES:

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