

### NEW PRODUCTS



Despite the weather, we are already thinking summer with our three new barbecue sauces: Boozy Bacon, Raspberry Chipotle and Honey Sriracha; a new Grill Gift; a Grill Caddy; and our new Tropical Jam! All three of our delicious new barbecue sauces offer big, bold flavor and a zesty combination of ingredients. And with such a craze around bacon, we just know the Boozy Bacon Barbecue Sauce will be a hit. Of course there are plenty of other new products that we think are outstanding - from a Blueberry Rhubarb Jam and a new sweet and tasty Orange Carrot Marmalade to our two new and very unique Bloody Mary Mixers: Cucumber Dill and Peppadew<sup>®</sup> Sriracha. Check out all of these innovative new products and more in this jam-packed guide. You will also find our company classics that your customers have grown to love. As always, please let us know what you think. We look forward to hearing from you!

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## NEW PRODUCTS

#### Jams

#### Marmalade



This delicious jam features a unique combination of wonderfully sweet, juicy Maine wild blueberries and tart, garden-fresh rhubarh. Nicely balanced with surprising layers of flavor that bring breakfast breads, scones, muffins or even simple toast to life. 101370



Wonderfully light with flakes of real coconut and the sweet taste of pineapple and mango, our Tropical Fruit Jam is bright, cheerful and full of pep. You can taste the tropics in every bite! 101371



Expertly crafted to give you all the taste and texture of a classic marmalade. You'll love the tangy orange flavor, tart citrus peel, shreds of carrot and sweet undertones of brown sugar, ginger, spices and orange liqueur. Enjoy! 101372

#### Mayonnaise



Sometimes less is more. That's what we discovered when we created our simple but oh, so tasty Farmhouse Mayo. Using just a few basic ingredients, this rich and robust mayo tastes the way real mayonnaise should! 111321



Chocolate chips for breakfast? You bet! Our rich, buttery scone mix is made even better with the addition of sweet and satisfying chocolate chips. It's everyone's favorite cookie made into a scone for a delicious way to start your day. Serve warm, right out of the oven! 553950



Even if you're not sensitive to gluten, you'll love the rich, buttery taste of these delicious Gluten Free Scones. Full of flavor and easy to make with just a few items from your pantry, you can bake up a batch in no time. Perfect for breakfast, ideal for brunch and satisfying for anyone who craves real home baked goodness without all the gluten! 553951

Tortilla Chips



Add a splash of color to your next fiesta with our delicious Blue Corn Tortilla Chips. Made with real blue corn and a hint of salt, these tasty, crunchy chips add authentic southwest flavor to nachos, soups and Tex-Mex recipes. Crisp and satisfying, you may end up eating them right out of the bag. We do!

553931



A dash of salt, a hint of lime and the crunch of stone ground corn. That's what you get in every bite of our delicious Lime and Sea Salt Corn Tortilla Chips. Crisp, light and loaded with flavor, you'll enjoy them on their own, crumbled into soups or salads, or cover them with shredded cheese and salsa for the best nachos you've ever had!

553932

### Breakfast Baking Mixes

## NEW PRODUCTS

#### **Drink Mixers**



Our Cucumber Dill Bloody Mary Mixer features the garden fresh flavor of just-picked cucumbers, dill, a dash of horseradish, tomato and spices. It's nicely balanced, not too spicy and perfect for your next weekend brunch. Simply pour over ice, add your favorite vodka, garnish with a fresh cut cucumber and enjoy! 172414



What's a Peppadew®? It's the very aromatic, slightly sweet, imported pepper that gives this Bloody Mary Mixer its uniquely delicious flavor. Combined with spicy sriracha, horseradish, lime juice and spices, we created a zesty eye-opener that's sure to please! Simply serve over ice, add your favorite vodka, garnish and enjoy!

172415



We pulled out all the stops to create this delicious Boozy Bacon Barbecue Sauce. It's thick, rich and zesty with bits of real bacon, onion, spices and a dash or two of smooth bourbon. Slather it on beef kabobs, pour it on racks of ribs or serve it on the side as a dip. One taste, and you'll want more.

131154



### Grille Sauces

For true grill masters it's all about getting the most flavor out of every bite. Made with spicy sriracha, tasty molasses, brown sugar, honey and spices, this deliciously distinctive barbecue sauce adds both sweet and heat. Try it on ribs, chicken or kabobs. It's great for dipping too! 131155



Our Raspberry Chipotle Barbecue Sauce starts out sweet and then warms up with big flavor and a savory, smoky kick. Made with ripe, juicy raspberries, vine-ripened California tomatoes, chipotles, molasses and other special ingredients, it tastes amazing on chicken, kabobs and pork. Great for dipping too!

131156

### Fine Home Keeping



There is truly something captivating about the pure, sweet air found in and around gardens and green spaces. We captured that unique and refreshing fragrance and combined it with a hint of citrus to create our delicate Blueberry Blossom scent. Formulated with the best ingredients, they are highly effective cleaning products and the lotions leave skin smooth and soft.

Hand Lotion 5625223 Hand Soap 5625222 Soy Candle 5625225 Dish Soap 5625224

## NEW PRODUCTS

### Oven Mitts & Pot Holders

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These high-quality, super thick quilted oven mitts and potholders make cooking over a hot stove or grill safer and easier. Made of 100% cotton, they are machine washable and have a convenient hanging loop for storage when not in use.

Black Oven Mitt 603719 Black Potholder 603720 Red Oven Mitt 603721 Red Potholder 603722

#### Microfiber Cleaning Set



For cleaning all around the home, each towel in this set is made for a specific purpose. The Glass towel adds sparkle to glassware and windows without leaving streaks. The Stainless steel towel is for polishing stainless steel, appliances or barware. The Surfaces towel has a heavy microfiber nap that works hard on deep cleaning projects. Each measure 14" x 14", machine washable.

603718

### **Grilling Gifts**





Grill Caddy 191057

Grill Gift 191058

#### COMPANY CLASSICS

Our Company Classics are iconic products representing our earliest days, award winners and best sellers. They are truly the cornerstones and heart of our brand.



From left to right. Raspberry Peach Champagne Jam 101303 Orange Cranberry Marmalade 101301 Wild Maine Blueberry Jam 101305 Black Raspberry Jam 101321 Strawberry Jam 101310 Lemon Curd 161001 Farmhouse Pancake & Waffle Mix 551109 Vidalia® Onion Fig Sauce 131104 Maple Chipotle Grille Sauce 131101 Fig & Walnut Butter 161014 Bittersweet Chocolate Sauce 161007 Coffee Caramel Sauce 161004 Country Ketchup 261607 Roasted Garlic Onion Jam 101306 Cranberry Horseradish Sauce 131208 Red Pepper Jelly 101308 Old Farmhouse Chutney 130802 Maine Maple Champagne Mustard 120806 Roasted Garlic Mustard 120801 Apple Cranberry Chutney 130801

## EVERYONE IS TALKING

"I am a new fan of your products! Every one I have tried so far is delicious and I really appreciate the fool-proof recipes you offer on the sides of your sauce jars; great, easy and fast meals for family and friends!"

"I love your products - your jams are the best!"

"Variety and excellent flavors - so many selections!"

"We just finished a marvelous meal of grilled salmon with your Maple Chipotle Grille Sauce. It was absolutely outstanding. The sauce added a special touch to the grilled salmon and I got raves for a fine meal."

This place was a food blogger's dream – filled with wooden utensils, decorative dishware, appliances, jams, dips, sauces, baking mixes, and other fun products (there's even a gluten free section)!" – Nom Yum & Free

"Just wanted to drop in and say thanks for the Sour Cherry Jam ... it's the best I have ever had. Can't wait to try some of your marmalades."

"STONEWALL KITCHEN is a delight. Fine job on product selection."

"Last night I made your Gluten Free Herbed Pizza Crust and thought I had died and gone to heaven! I can honestly tell you that it was better than ANY gluten-full pizza crust we have ever had. It was a real treat to finally have pizza that satisfied that "pizza craving" instead of something that was clearly an imitation. You have officially made a brand new dedicated customer."

"Imagine our surprise when, on a recent trip to Scandinavia, we saw a window display of **STONEWALL KITCHEN** products in Malmo, Sweden! It was fun to see a little bit of home overseas. I guess good taste is global."

"Your Pancake & Waffle Mix is the BEST I've ever had. No more store brands for me ... Thanks!"

"Just received another delivery from you. I always appreciate the extra care you take in packaging my order. We love everything **STONEWALL KITCHEN** in our house! Very pleased with everything we just received & the soup spoons were excellent quality as well. Thank you!" "The best part was the sample stations! We were like kids in a candy store, going around trying various jams and dips." – Nom Yum & Free

"Been a customer for many years because **STONEWALL KITCHEN** is the best of the best."

"...I was in love. Taste testing every jam, mustard, and marinade I could dip a pretzel in. From that day on, **STONEWALL KITCHEN** would forever be an essential brand in our home and kitchen." – Living Better Together

"Just whipped up a batch of Orange Cranberry Scones and couldn't wait until breakfast to try one out. Yum!"

"Not only are your products simply the best, your packaging and shipping times are excellent."

"Addicted to your aiolis! I love to cook with your line. Perfect products."

"I just tried the Balsamic Fig Dressing and I LOVE it! It adds such complexity and depth to my salad. I'm totally hooked!"

"I just want to let you know how impressed I am with the extra service you give for every order. Let alone your products are the best!"

"In addition to the full range of **STONEWALL KITCHEN** products, this location has a café, cooking demonstrations, beautiful gardens, a cooking school and lots more. If you haven't had lunch, this is a good lunch stop. Whether you've eaten or not, make sure to leave room for lots of product sampling! You can easily spend a couple of hours here eating, shopping and relaxing in the pretty outdoor area." – Lisa Dworkin from the Huffington Post

"Just wanted to compliment you on your jams - they are out of this world. I managed to consume the first two I order and today received my second order of 4! Great service and a great product!"

"Just finished another jar of your delicious wild Maine blueberry jam and had to write and tell you how much we all enjoy it! For years we have been looking for a blueberry jam with not only intense blueberry taste, but with the perfect combination of sweet and tart. Your jam NAILS it every time! Thank-you so very much for making such a great product."

"Just needed to give praise when it is so heartfelt and due."



#### WHOLESALE

As one of the most awarded companies in the specialty food business, **STONEWALL KITCHEN** has earned a reputation for producing consistently innovative products of the highest quality. Wholesale customers nationwide know that our products consistently exceed expectations. From our first wholesale account in 1993, Tuttle's Red Barn in Dover, NH, to today, retailers can depend on our products to be exceptional and to cultivate loyal customers.

Our product line is now distributed in more than 6,000 wholesale accounts nationwide and in more than 40 countries internationally. New opportunities open everyday and we meet the demand with reliable customer service and helpful assistance to each and every retailer. Buyers can access their account online and are kept informed about new items, recipes and tasting tips.

We continue to add new quality items to our outstanding, award-winning product line twice each year. In addition to specialty foods, we also offer a line of exclusive home and kitchen essentials. From mixing bowls to whisks, each item has been carefully selected to fit within our distinctive **STONEWALL KITCHEN** lifestyle brand.

To request a wholesale catalog, please call **888.326.5678**. Information is also available online at stonewallkitchen.com/wholesale.html

### SOCIAL MEDIA



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www.youtube.com/user/ stonewalkitchen

## CATALOG



**STONEWALL KITCHEN** catalogs are welcomed in homes across the country. Stunning photography showcases a unique collection of exceptional, quality items that reflect a casual, yet sophisticated brand. To have a catalog sent to your home this fall and holiday season, please call 800.207.JAMS (5267) or visit stonewallkitchen.com.

#### INTERNET



Take a tour of our website, www.stonewallkitchen.com, to find a complete selection of specialty foods, as well as an extensive array of beautiful items for your home, kitchen and garden. You can also search over 800 recipes for ideas on using our products and a listing of our 10 retail store locations and directions. In addition, you can browse the **STONEWALL KITCHEN** Cooking School class schedule and contact information to reserve a seat.



#### COMPANY STORES

We pride ourselves on making each of our 10 Company Stores an experience for the senses. Expertly merchandised with beautiful displays and coordinated with our complete line of specialty food products, we feature a wide variety of premium products for the home, kitchen and garden. Our friendly and knowledgeable staff welcome guests, share recipes, suggest menu ideas and always offer the option to sample our products before buying.

Our corporate headquarters is located in York, Maine, a popular destination stop for visitors from all over the world. Here, guests can stroll our colorful seasonal gardens; dine in our Cafe; take one of our Cooking School classes; and get a behind the scenes look at where "all the magic happens" from our Viewing Gallery in our production facility.

#### Directions to our York Company Store, Cafe & Cooking School off I-95:

From the North:

Take Exit 7 after tolls and bear left off of the ramp and follow straight to the lights. **STONEWALL KITCHEN** is straight ahead, directly across Route 1.

#### From the South:

Take Exit 7 and bear right off of the ramp and follow straight to the lights. **STONEWALL KITCHEN** is straight ahead, directly across Route 1.

#### CONNECTICUT

South Windsor, CT | 860.648.9215

### ΜΑΙΝΕ

**CAMDEN COMPANY STORE** Camden, ME | 207.236.8979

PORTLAND COMPANY STORE Portland, ME | 207.879.2409

YORK COMPANY STORE CAFE | COOKING SCHOOL York, ME | 207.351.2713

#### ..... M A R Y L A N D

NATIONAL HARBOR COMPANY STORE National Harbor, MD | 301.749.6902

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#### MASSACHUSETTS

NEWBURYPORT COMPANY STORE Newburyport, MA | 978.255.4474

#### ..... NEW HAMPSHIRE

NASHUA COMPANY STORE Nashua, NH | 603.888.7111

NORTH CONWAY COMPANY & OUTLET STORE North Conway, NH | 603.356.3342

> PORTSMOUTH COMPANY STORE Portsmouth, NH | 603.422.7303

Rochester, NH | 603.994.1110





## COOKING SCHOOL



Our Cooking School is a fun, state-of-theart classroom that is the place to be for those who love to cook, love to eat or just want to experience an enjoyable time out.

Noted restaurant chefs, cookbook authors and cooking professionals from across the nation come here to share their experience and demonstrate their talents. Guests learn ethnic cuisine, basic cooking and baking techniques or ways to plan the perfect cocktail or dinner party. Whatever a guest is looking for, they find this is the place to come and immerse themselves in the fine art of cooking.

The **STONEWALL KITCHEN** Cooking School is the ideal place for:

- Corporate meetings, events
- An evening out wine, dine and learn
- Wedding weekend activities
- Girls' night out
- Birthday celebrations
- Holiday events
- Bridal parties
- Any special occasion

To register, call the Cooking School directly at 877-899-8363 or email cooking@stonewallkitchen.com

Class schedule is available online at stonewallkitchen.com/cookingschool



#### C O R P O R A T E G I F T S

**STONEWALL KITCHEN** Corporate Gifts are perfect for any occasion, for the holidays, special celebrations or to acknowledge a job well done! For more than 20 years, we have helped employers find quality, memorable gifts for every taste. Our baskets are welcome gifts that leave a lasting impression. A Corporate Gift Specialist will personally assist you in selecting gifts for your customers in any price range and will make the process quick and easy.

Call **800.826.1735** and ask for the Corporate Gift Specialist or email at **corporategifts@stonewallkitchen.com** and they'll do the rest!

#### CORPORATE GIFT DISCOUNT PROGRAM

| \$750-\$2,500    | 15%              |
|------------------|------------------|
| \$2,501-\$5,000  | 20%              |
| \$5,001-\$10,000 | 25%              |
| \$10,001+        | call for pricing |

Discounts are based on order volume accumulated throughout the calendar year. Discounts apply to product only and do not include shipping costs or applicable taxes. <u>Please note</u> that some products are excluded from the corporate discount program based on availability and seasonality. All orders must be prepaid by credit card, check or money order.

A Federal Tax ID # will be required to set up a corporate account.





### CHARITABLE GIVING

Contributing to our local communities is an integral part of the culture of **STONEWALL KITCHEN**. We would not be here today if it were not for the support we received from that first farmers' market community in Portsmouth, NH. We value the town of York, Maine, where our headquarters is located, and the surrounding seacoast area, which has been supportive of our business from the start. We also strive to be part of the community in the ten other east coast towns where our retail stores are located.

Our charitable giving generally focuses on serving the needs of our local communities. Our mission includes, but is not limited to, helping charitable organizations that focus on: food insecurities, children with life-threatening illnesses, the education and prevention of the AIDS virus, as well as environmental commitments.

We also designate a percentage of our annual sales to support charitable organizations that fit our mission through financial grants to help promote awareness and support them in their efforts of their worthy causes. The NH Food Bank, Camp Sunshine, The Animal Welfare Society, The Table of Plenty, The York Food Pantry, The Frannie Peabody Center, and AIDS Response Seacoast have received annual contributions from **STONEWALL KITCHEN**. Our commitment to the environment has also been recognized in part with our donation to the York Land Trust. **STONEWALL KITCHEN** is also pleased to contribute and participate as a member of the York, Maine and Rochester, New Hampshire communities through local programs. These programs range from contributing to the scholarship program for summer camp at York Parks and Recreation, sponsoring Rochester Youth Soccer, offering jobs to high school age children, job shadowing opportunities, hosting field trips and providing donations to local school's project graduations. In addition, a **STONEWALL KITCHEN** Scholarship is awarded in the amount of \$2,000 each year to a senior from both York High School and Spaulding High School.

In addition to our annual financial grants, **STONEWALL KITCHEN** contributes a number of gifts to various charitable organizations within the communities of our home office and of our company stores. We substantially support three local food pantries with food donations and contribute to the local Fire and Ambulance departments. Annually, we host a staff-run Charity Pancake Breakfast at our York facility and donate 100 percent of the proceeds to local non-profit organizations.

As **STONEWALL KITCHEN**'s charitable giving program evolves, we will continue to seek relationships with nonprofits that provide meaning and impact in our local communities.

To learn more about **STONEWALL KITCHEN's** Charitable Giving Program, please visit: www.stonewallkitchen.com.



## OUR STORY

It was the night before the opening day at the farmers' market and there we were — 3:00am in a small kitchen, hand-labeling and filling jars with jam we had just cooked up on our small four-burner stove. After a first day sell-out, we figured we might be on to something and continued going every Saturday at the crack of dawn for the next five years. Whatever local produce was fresh and in abundance was crafted into our product line: vinegars, oils, pesto, jams and baked goods. Our eclectic mix sold out at almost every farmers' market and later at the country fairs and festivals we attended. People liked our product, but they were also intrigued by our presentation and visual displays. Today, our product line continues to expand and is one of the most awarded specialty food companies year after year.



Scan to learn Our Story

