

Product Announcement

Introducing a New Level of Customization for Voxy's Partners

NEW YORK - January 09, 2015 -

Voxy, the world's first personalized, cloud-based English learning platform, is thrilled to announce a new set of features called Voxy White Labeling™. This is Voxy's response to a specific need expressed by a number of its partner organizations: blending English learning into their own, personalized learning ecosystems is critical.

Voxy now offers its corporate and institutional partners the ability to customize the look and feel of Voxy's cross-platform English courses so that it matches their specific brand style.

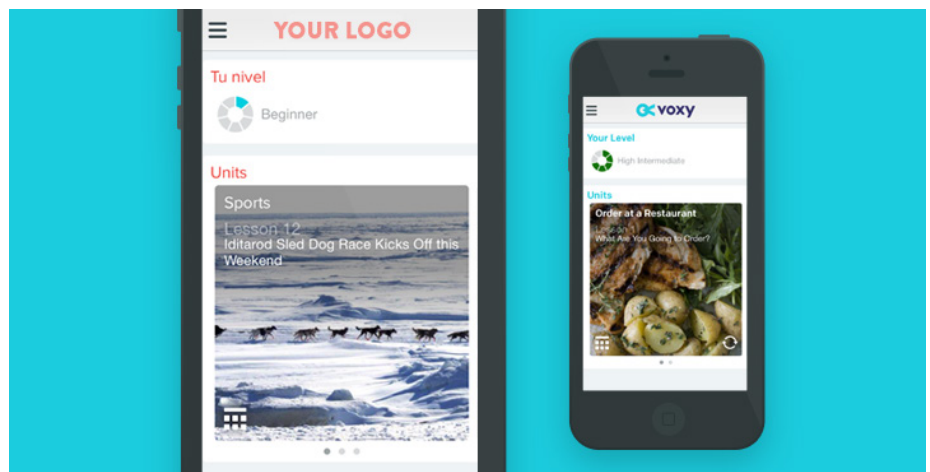
Voxy meets the unique needs of its clients. Organizations looking to offer a simple supplemental tool can offer a course "Powered by Voxy," while those needing a more integrated brand experience can opt for more customization.

Partners who select Voxy White Labeling™ are able to upload their logo, specify primary brand colors and select a custom font to create an individualized experience that entirely matches their other products and marketing materials.

Voxy White Labeling™ can also incorporate custom domain creation, and, in its most complete version, it includes the deployment of organization-specific iOS and Android applications. No other language learning provider can do this.

adding a logo to take the learning experience to another level. Step after step, Voxy is redefining the industry."

Voxy White Labeling™ allows organizations to give their students access to everything Voxy has to offer - an English course person-



Alexian Chiavegato, Director of Marketing at Voxy says: "I am truly astonished by what our Product Team has achieved. No other solution provider can offer a level of customization this high. Users, and I speak from talking to actual ones, really feel they are studying on a platform developed by their own organization." Chiavegato adds: "It takes more than

alized to their individual needs, access to private and group classes with certified tutors, detailed performance tracking, and full access on mobile devices - all while preserving the organization's brand integrity.

About Voxy

Voxy is an online English school. Our Cloud-Based platform offers an adaptive, dynamic curriculum with task-based lessons and personalized instruction that allow students to learn from real-world content. We have grown to over three million students and have pioneered numerous innovations in contextual learning, including the use of geo-location and natural language processing. Our Courses are used by Universidade Metodista de Sao Paulo, DeVry Brazil, Unicsul, Unipam, ITESM, Centro Pyme, 99Taxis, Virgin Hotel Group, among others. Voxy has offices in New York City, Sao Paulo and Rio de Janeiro. Investors include ff Venture Capital, Contour Venture Partners, Seavest Capital Partners, Rethink Education and Pearson Education. To learn more, visit Voxy.com or email press@voxy.com.