

WHEN: Feb 12 & 13, 9 am - 4 pm

WHERE: Escondido Senior Center at the Park Avenue Center

WHAT: Senior Safety Event

THE ELECTRONIC CAREGIVER MOBILE FALL RISK ASSESSMENT LABORATORY



Electronic Caregiver Fights Falls:

- Working with academic & clinical partners on research and prevention techniques to ebb the falls epidemic
- Leveraging technology like Google Glass to increase awareness
- Pharmacogenetic testing to check for harmful interactions and correct doses for the individual's genetic blueprint.
- Providers of the world's most comprehensive health safety system- The Electronic Caregiver.

"Each year, more than 12,000 older adults in San Diego County arrive at the hospital after a fall." - San Diego Fall Prevention Task Force

"Many people think falls are a normal part of aging. The truth is, they're not. Most falls can be prevented—and you have the power to reduce your risk."

-National Council on Aging

Media Kit

ElectronicCareGiver.com/LAB

Contact

Bryan J. Chasko, VP Public Relations
(575) 208-2363 GoodNews@ElectronicCaregiver.Com

STATE-OF-THE ART LABORATORY

The Electronic Caregiver Mobile Fall Risk Assessment Laboratory utilizes techniques refined over 15 years at a cost of \$12 million dollars by New Mexico State University. The lab servers collect over 420 dimensions of data generated by a 12,000 sensor pressure mat walkway, and a 360° ring of 3-D motion capture imaging cameras. The information is also collected into a database for further research into prevention and risks by NMSU scientists, already one of the world's largest collections of gait analysis. Participants receive a printout of scientific data with explanations they are encouraged to review with their physicians for further preventative steps and



Awesome Visuals!
Life Saving Message!

