

FOR IMMEDIATE RELEASE



PROJECT NURSERY NAMES TOP 10 NURSERY TRENDS FOR 2015

A passionate community of parents and designers inspire nursery design trends for the new year.

San Francisco, CA -- (January 15, 2015) The Project Nursery team of children's design experts announced this year's [top trends in nursery design](#) on their website earlier today. As the premier destination for parents and designers to share kid-centric interior design projects online, Project Nursery is the natural place for popular baby room themes to emerge, revealing which trends will stand out from the rest in 2015.

Co-founders Melisa Fluhr and Pam Ginocchio are known to take decorating cues from the website's loyal fan following. "We are constantly inspired by the creativity and talent of the Project Nursery readers," says Fluhr. "Each year, it's not only great fun, but also incredibly validating to watch brands and retailers catch on to trends discovered early on at Project Nursery and bring them to life in a big way," explains Ginocchio.

This year Project Nursery's blog and social channels will prominently feature their most popular nurseries created by readers, which showcase top trends to watch out for in the coming year.

#1. Gold Shines Brighter. Hot in both fashion and home design over the years, this gilt-y pleasure continues to shine bright in the nursery this year. Parents are embracing all things gold, from cribs to art to accessories. The beauty of this metallic look? Golden nurseries fit into just about any design style.

#2. A Tribal Tribute. Raw and rustic accents like the DIY wood pallet wall led the way in 2014; however, a Western spirit will have its moment this year with all things arrows, Aztec-inspired pieces and teepees.

#3. "Fake It" Wallpaper. Just when removable wallpaper was the affordable alternative, "fake it" wallpaper is the latest way to embellish your walls. Starburst, dot or triangle mini decals can be pulled together in organized patterns to mimic the look of wallpaper for less, while adding some serious impact.

#4. Calm and Collected Colors. Last year readers embraced the bold, bright hues of coral, mint and aqua with open arms. Softer, earthy tones are now preparing to have their moment in the sun. And when white, beige or gray won't cut it, keep an eye out for a favorite new shade, celery green. It's still super fresh but in an elegant way.

#5. The Shrunken Living Room. Bye-bye bean bag chair and hello wingback! Kids are getting a lesson in high style. Mini versions of classic living room pieces like the Chesterfield sofa, French Empire table and tufted ottoman with nailhead accents have made their way into children's spaces.

#6. Blushing Pink Nurseries. It's always difficult for parents of baby girls to resist thinking pink when it comes to their little girl's first room. This year experts are predicting a shift away from traditional pink and more attention on its more subtle, gentler and, dare we say, elevated sister, blush!

#7. Words To Inspire. Tony Robbins, watch out, nursery walls are talking! Babies will be mastering the philosophy of positive thinking from a very early age with motivational messaging surrounding them in the nursery. Prints declaring "Dream Big," "Be Brave" and "The Best is Yet to Come" are just a few examples of how baby walls everywhere will be encouraging wee ones to go for it.

#8. The Dressed-Up Dresser. The dresser is having its moment in 2015. Brands are now offering bold and beautiful dressers and changing tables in an array of colors like raspberry, deep blue and kelly green. These newcomers will be the envy of cribs and gliders everywhere.

#9. You "Heart It" and So Do We. What's more sweet and simple than a heart? Hearts are aplenty this year. Big or little, pink, black or red, these cute graphics will find their way onto crib bedding, blankets, pillows and walls. A whole lotta love is going around.

#10. Feminine Florals. Floral wallpaper isn't just for grandma's house anymore. Feminine and romantic, classic floral patterns have taken a surprisingly chic and sophisticated turn. Expect to see more elegant wallcoverings adorn vintage-inspired nurseries everywhere.

About Project Nursery

Project Nursery is the definitive authority and inspirational resource for baby's first room and beyond, offering an engaging and informative platform to solve the universal challenges of nursery design. Project Nursery's Blog is updated daily to deliver up-to-the-minute nursery design trends, inspiration and news while its Project Gallery offers the largest online catalog of baby rooms and children's parties with over 100,000 community-generated photos. Launched in 2008, ProjectNursery.com has been heralded as "a virtual jackpot of kid-friendly design ideas" and resonates with parents, interior designers and children's brands alike for its inspiring images, video room tours, expert design advice, insider celebrity and designer access, DIY projects and online shop.

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