

## Atrion's Fifth Annual AlwaysOn Symposium to Return to Providence May 20<sup>th</sup>

*The signature thought-leadership event this year will focus on culture*

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**Warwick, R.I. – January 19, 2015** – About seven years ago, the business world was forever rocked. Business leaders witnessed the collapse of the banking market and the effect it had on their industries; the contraction of industries and verticals; and the surge of layoffs. Faced with having to meet business challenges with fewer resources, the need for an organization to be “always on”—or for critical business functions, units and infrastructure to be up and operating at peak performance—was no longer a nice-to-have but rather a must-have.

“If you think about the phrase ‘always on,’ it is derived from two key sentiments: the notion that today individuals cannot disconnect and the fact that the pressure for IT to always be available is growing at an alarming rate,” states Atrion CEO Tim Hebert. “These two concepts resulted in our creating the Always On Imperative, a philosophy centered on the belief that the only way to be able to work in this new world is to change the way we work.”

“Creating a dedicated event to expand upon this philosophy seemed like the next logical step and so the Atrion AlwaysOn Symposium was born,” he added.

AlwaysOn, a one-day thought leadership event hosted by Atrion, is designed to present senior business leaders—from IT to finance to marketing—with a new way to think about IT so they can establish an always on environment within their organizations. This year's event, taking place May 20, will once again return to Providence at the Rhode Island Convention Center. Last year's event generated more than \$500,000 for local businesses.

The symposium will be centered upon how to create corporate transformation by fine-tuning your culture. Atrion will detail what it dubs the five components of culture: ideology (which includes vision, purpose and values), amazing people and “wow” experiences. In addition to having the chance to learn cultural best practices from Atrion executives—including Hebert, Chief Innovation Officer Chris Poe and Chief Strategy Officer Dave Ramsden—participants will have the opportunity to hear from other industry powerhouses during a series of compelling keynotes.

“The AlwaysOn Symposium lasts one day, but the ripple effects will transform how you approach business-critical decisions all year,” explains Susan Kifer, CIO-VP of Information Technology, Simonds International, who participated in the 2014 event.

Registration is currently open for this year's complimentary event which will leave participants with a greater understanding of how to fuse business with technology to transform their organization. For more information about the AlwaysOn Symposium, [click here](#).

### **About Atrion:**

Atrion is an IT services provider that designs, deploys and manages business-driven information technology solutions. The 260-employee company provides consultative IT services horizontally across all industries. Atrion offers a robust suite of enabling technology solutions, with a focus on innovative IT leadership, consultative, professional and managed services. Atrion is a Cisco Gold Partner, Microsoft Gold Partner, a consecutive-year Inc. 5000, a VAR 500 recipient, and a Providence Business News Best Place to Work Company. Find Atrion online: [www.atrion.net](http://www.atrion.net), on [Facebook \(Atrion\)](#), [Twitter \(@AtrionRI\)](#) and on [LinkedIn \(Atrion\)](#).

**Contact:**

Craig Reed

401-825-4135

[creed@atrion.net](mailto:creed@atrion.net)