

Press Information

For immediate release

New 2015 Promotional Gifts Catalogue From Redbows

Redbows has issued its 2015 Promotional Gifts catalogue in both a printed format and on-line using 'flip n turn' technology. The new brochure has 200 pages of merchandised grouped into ten unique collections. The ten collections cover almost every type of promotional merchandise required by a busy marketing department for their advertising and giveaway promotions.

All the products within the Promotional Gifts catalogue can be found on the Redbows Promotional Gifts Store website with pricing, quantity breaks, print areas, sizes and the options available. Products can be ordered on-line or by contacting the sales team on 0800 158 3080 or emailing sales[[@](mailto:sales@redbows.co.uk)]redbows.co.uk. Redbows also provides a complete sample ordering and artwork virtual visual service. All clients need to do to order a sample is to complete a simple website form. For a virtual visual the client needs to send the Redbows team a copy of their artwork or logo and marketing message, or upload these to the website via an on-line form. The Redbows team can then either send a sample or generate a visual to assist the decision making process.

In the 2015 catalogue key areas are highlighted for the reader including: new products for 2015, best sellers, made in the UK products, eco-friendly versions and products offering a digital print and extended colour range. The Promotional Gifts Catalogue features many new products including the latest Power Bank gadgets which can provide extra battery power for mobile phones such as the iPhone 6 and tables like the iPad.

"We always have high expectations for this catalogue and this year our sourcing and design teams have surpassed themselves" commented Dawn Koffler, Managing Director of Redbows. "The 2015 catalogue is a must for anyone who wants to promote themselves and market their organisations. We have literally hundreds of the latest products to choose from including both new innovations and traditional best selling mugs and pens."

For more information visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk>, contact the Redbows sales team on 0800 158 3080 or emailing sales[[@](mailto:sales@redbows.co.uk)]redbows.co.uk

Ends (345 Words)

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Front Cover Image



About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organizations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities. The company is ISO 9001 and 14001 certified.

The company runs an ecommerce website: the Promotional Gifts Store (<http://www.promotionalgiftsstore.co.uk>) and the Redbows site (<http://www.redbows.co.uk>).