

Day One - 4 Mar 2015, Wednesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **Is the Tsunami of PET Stabilizing? Global Analysis & Outlook for 2015**
- Global trade flow with focus on MENA region
 - Price trends, opportunities & challenges
 - Overview of the recycling trends and impact on the industry
- Mr. David Swift, Managing Director PCI (PET Packaging, Resin & Recycling) Ltd*
- 09:40 **Evolving PET Resin markets in Egypt & North Africa**
- Feedstock and energy challenges
 - Domestic consumption vs. export demand
 - Anti-dumping challenges
 - Future plans for EIPET
- Mr. Nitin Puranik
Managing Director & CEO
Egyptian Indian Polyester Company S.A.E.*
- 10:10 Discussion followed by Refreshment Break
- 10:40 **Polyester Intermediates (PX/PTA) Market Outlook**
- New capacities vs. market consumption
 - Seeking alternate markets and demand in Middle East
 - Impact of Asia's PTA capacity on global PET & Polyester
 - Influence of bio-feedstock on price and trends

- 11:10 **Green Design & Sustainability Trends in the PET Packaging Industry: Paving the Way Forward**
- Advancements in bottling light weight
 - PET barrier and recycling technologies
 - Development in PET and PET blends
- Mr. Magdy Ismail, Technical Director
Coca-Cola Bottling Company of Egypt*

- 11:40 **Achieving Economy of Scale via Complete Integration in the Polyester/PET Sector**
- Refinery to polyester integration
 - Benefits of large scale polyester plants
 - Role of shale gas as game-changer in the petchem industry
 - Impact of Shale gas on Naphtha market and polyester value chain
- Mr. Vinayak R Marathe
Sr. Vice President
- Reliance Technology Group
Reliance Industries Ltd*

- 12:25 Discussion followed by Networking Lunch

- 14:00 Chairman's Introduction

- 14:10 *Topic to be Confirmed
Senior Representative
Husky Injection Molding System*

- 14:40 **Demand & Design Challenges for Edible Oil in PET**
- Egypt's government subsidy and growth of the edible oil industry
 - PET bottles consumption in the edible oil sector
 - New trends and design requirements from preform to filling technology

- 15:10 **Right Weighting Closures**
- Africa conversion from Glass/Cartron to PET package with short necks closures
 - Cold Fill and Hot Fill introduction in Africa with right closure weight at 33 mm "NEW"
 - Water in Africa expands with 29 mm "NEW" closure, another cost savings
- Mr. Tarek Sultan, General Manager
Bericap Egypt*

- 15:40 Discussion followed by Refreshment Break

- 16:10 **Advances in Lightweight Polyester Staple Fibre: Technology, Markets & Application**
- Market perception on lightweight fibre: Micro fibre & hollow fibre
 - Price competitiveness, opportunities & challenges
 - Lightweight and sustainability
- Mr. Omer Cetin
Staple Fibre Sales Process Manager
Sasa Polyester Sanayi A.S.*

- 16:40 **Polyester Demand for Carpets & Opportunities in Recycled PSF**

- 17:10 Discussion followed by end of Day 1

Day Two - 5 Mar 2015, Thursday

- 09:00 Chairman's Introduction

- 09:10 **Shifting Beverage & Packaging Trends in the Middle East & North Africa**
- Mr. Hazem Yamak
Regional Consultant
Euromonitor International*

- 09:40 **Maghreb/GCC PET Conversion Market & Challenges**
- 10:10 **Anti-Dumping & Anti-Subsidy Challenges & Europe's New PET Capacity: How will it Impact Trade Dynamics**
- Consumption in EU vs. Europe's PET capacity
 - Surviving oversupply and PET imports scenario
 - Renewal of anti-dumping and anti-subsidy?
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Overcoming rPET Quality Issues & Challenges for B2B Applications**
- Hemant Gupta, Commercial Director
BariQ (Raya Holding)*
- 11:40 **Due Diligence of Setting-Up a Recycling Plant in the Middle East**
- 12:10 Final Discussion followed by Closing Lunch
- 13:30 End of Conference

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