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Pennies2Platinum Announces Conference for Amazon Sellers

-- Seminar Series Features Justin Ligeri, One of the Most Successful Sellers on Amazon --

SCOTTSDALE, AZ, January 22, 2015 – Pennies2Platinum, Inc. has announced that its educational conference for Amazon sellers will take place the March 26 through the 29th at the Scottsdale Resort & Conference Center in Scottsdale, Arizona. The three-day event brings together hundreds and new and veteran Amazon sellers to take part in a dozen educational sessions, daytime and evening receptions, an exhibit/vendor event, ongoing inter-networking opportunities, food and drinks, and more. Registration is now open at www.Pennies2Platinum.com.

The “meat and potatoes” of the conference is the series of educational sessions presented by successful top-tier sellers on Amazon including Justin Ligeri and his team. Justin will teach the skills, systems and processes that he pioneered while turning an initial \$40 investment into \$100 million in sales in just four years, becoming arguably the largest order taker on Amazon and topping the Inc. 500 list of fastest-growing private companies.

While other “experts” claim to have done hundreds of thousands of dollars in annual sales on Amazon, Justin routinely does that in one single day. On the 2014 Cyber Monday, Justin reached his personal goal of a \$1,000,000 selling day – and it wasn’t his last million dollar day, as he hit the milestone again more than once in December.

Now, Justin and his team are teaching people how to sell on Amazon using those same unique and proprietary concepts, processes and systems that he has used to make his millions. This conference covers everything from setting up a reseller account to finding the most profitable products to sell, managing logistics, optimizing shipping costs, website integration, marketing products and more.

The highlight of the weekend will be the banquet on Saturday evening with a keynote presentation by Justin Ligeri and comic relief from veteran comedian and ventriloquist Jay Johnson. A star of Broadway and the nation’s top concert venues, Jay first came to national attention as the human half of “Chuck and Bob” from the hit TV series “Soap,” and he has also appeared on an impressive list of television shows including “The Love Boat,” “The Facts of Life,” “Simon & Simon,” “CSI” and “That 70’s Show.”

About Pennies2Platinum, Inc.: Pennies2Platinum, Inc. was founded by Justin Ligeri, arguably the most successful reseller on Amazon, with the goal of launching a series of seminars that teach other sellers how to start or grow a successful business on Amazon. Pennies2Platinum, Inc. is a privately held Florida-based company. For more information about the Pennies2Platinum Amazon Seller Conference, visit <http://www.Pennies2Platinum.com>.

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