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Business As Usual For Litter-Robot, SkyMall Retailer

The SkyMall bankruptcy will have no effect on its retailer, Litter-Robot

Pontiac, MI – January 26, 2015 – The recent bankruptcy filing of the in-flight catalog, SkyMall, will have no effect on the pet product manufacturer, Automated Pet Care Products, or its hugely popular pet appliance, Litter-Robot.

The SkyMall catalog and its hundreds of innovative and quirky products had been part of the in-flight experience for 25 years. The Litter-Robot had been included in the catalog for the past several years. “We are saddened to see SkyMall going through their current struggles in the marketplace,” states Brad Baxter, President of Automated Pet Care Products. “We want to assure our customers that the SkyMall bankruptcy will have no effect on our company or the services we provide.”

Litter-Robot units sold through SkyMall that have valid warranties will continue to be honored by Automated Pet Care Products. Baxter goes on to say, “It’s business as usual for us and we will continue to take care of our customers regardless of where they purchased their Litter-Robot units.”

The Litter-Robot, an automatic, self-cleaning litter box, made its market debut 15 years ago and has sold over 100,000 units in the United States. The majority of sales is directly from its website www.litter-robot.com and is also sold through independent distributors around the world. Baxter continues, “We are proud to have had our product featured in what became an American traveling tradition. We are optimistic that their brand will continue on as they evolve within this highly competitive retail environment.”

Baxter used his experience as an engineer in Detroit’s automotive industry to design a quality product made from durable plastics and industrial grade components. “The Litter-Robot was designed to last,” states Baxter. “We have built a quality appliance, not a disposable product that needs to be replaced every year.”

Customers can try the Litter-Robot in their home risk free for 90 days to ensure complete satisfaction. Litter-Robot is also backed by an 18-month full warranty.

Source: [SkyMall Lands in Bankruptcy as Air Travelers Shun Catalog](#). Bloomberg, 23 Jan. 2015.

About Automated Pet Care Products

Established in 1999, Automated Pet Care Products is based in Pontiac, Michigan and is committed to developing and offering innovative and functional products that make lives more enjoyable for pets and their owners. Automated Pet Care Products brands include Litter-Robot (www.litter-robot.com), Kitty a GoGo (www.kittyagogo.com), and Feed-Safe (www.feed-safe.com).
