





Elevating Value Through Integrity:

How Leading Companies Accomplish Excellence Worldwide

WHY ATTEND?

- Hear from CEOs of leading multinational companies sharing insight on leadership and reputation
- Listen in as Board members share their views on governance, ethics and leadership
- Network with senior executives and compliance & ethics professionals
- Understand the government's view on the corruption landscape and emerging approaches to enforcement
- Actively participate in roundtable discussions with company leaders
- Select from substantive breakouts offering best practice insights from compliance & ethics leadership
- Take away practical tools to incorporate into your own compliance programs

KEY SPEAKERS INCLUDE:



CINDY MOEHRING GLOBAL CHIEF ETHICS OFFICER WALMART



TONY WEST
EXECUTIVE VICE PRESIDENT, GOVERNMENT AFFAIRS, GENERAL COUNSEL AND
CORPORATE SECRETARY
PEPSICO



ANDREA ILLY CHAIRMAN AND CEO ILLYCAFFÈ S.P.A.





JOIN CEOS, BOARD CHAIRS, COMMUNICATION EXECUTIVES, GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE LEADERS AND GOVERNMENT AND REGULATORY OFFICIALS IN NEW YORK ON MARCH 10-11. 2015 AT THE SEVENTH ANNUAL GLOBAL ETHICS SUMMIT.

The Summit offers the opportunity to hear from some of the most reputable company leaders and industry experts from a diverse set of organizations, many from top multinational companies. Having the chance to exchange ideas with an expert faculty of 50 speakers and over 300 delegates offers an environment where the information gained is only overshadowed by the tremendous networking opportunity with global leaders and the brightest minds in ethics, compliance, law and regulation.

PRICING

SUMMIT ONLY \$2,395 USD

SUMMIT & WME DINNER \$2,895 USD

SAVE 10% BEFORE 1/31/15

GROUP RATES

SAVE 20% ON THE SUMMIT WHEN REGISTERING 3 OR **MORE DELEGATES**

CONTINUING LEGAL **EDUCATION CREDITS**

CLE credits will be applied for in many states for this live event. Please be sure to check the website as panelists are confirmed to determine if it qualifies for credit in your jurisdiction.

WHO SHOULD ATTEND:

- Chief Compliance and Risk Officers
- Chief Legal Officers
- Chief Fthics Officers
- **Board and Audit Committee Members**

- Government and Regulatory Officials
- **Directors and Program Managers**
- General Counsels
- Law Firm Partners and Service Providers

JOIN THE CONVERSATION, TOPICS INCLUDE:

- Leadership and Reputation
- Ethics and Impact on Company Performance
- Cultural Considerations for Global Companies
- Cybersecurity and Data Breaches
- M&A Due Diligence: Managing Growth Challenges
- Influencing Company Behavior

- The Government Perspective on Enforcement Activity
- Third-parties Risk and Supply Chain Integrity
- **Ethical Communications and Transparency**
- Corporate Social Responsibility
- The Compliance Career Trajectory







SAMPLE OF LAST YEAR'S PARTICIPANTS INCLUDE:















































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AUDIENCE BREAK

53%

C-level Executives & Directors

In-house Legal, **Compliance & Ethics Function**

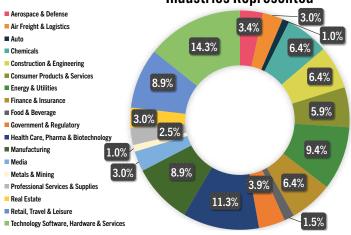
11%

Professional Services

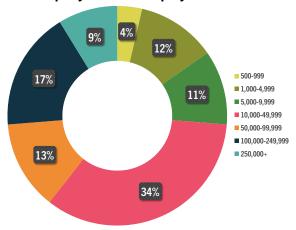
39%

Companies with 50.000+ Employees





Company Size# of Employees



PAST SUMMIT ATTENDEES

ЗМ ABB Ltd. Abbott Laboratories Academi AECOM **AES Corporation** Aflac Alliance Data

Alyeska Pipeline Service Company Ameren Corporation Applied Materials, Inc. Aramark

Arthur J. Gallagher & Co. Association of Corporate Counsel Avaya

Baird Holm LLF Baker Hughes BakerGilmore Banco do Brasil S.A Baptist Health South Florida BarkerGilmore LLC Bechtel Group, Inc. Blue Shield of California BMO Financial Group CACI International Canal de Panama

CareFirst BlueCross BlueShield Cavium, Inc. Celgene Corporation Center for Personal Protection & Safety CH2M Hill Chemtura Corp Cisco Systems, Inc. Cleveland Clinic CMS Energy

Colgate-Palmolive Company ComplianceWeek

ConAgra Foods Crawford & Company CREATE.org

CRI Group CSG International Dominion Dow Corning DTF Fnergy

Dun & Bradstreet Eastman Chemical Company Eaton Corporation

Ecolab, Inc. Elbit Systems of America Emory University Center for Ethics Encana Services Company Ltd.

Ensilon Federal Housing Finance Agency Federal Trade Commission

Fluor Corporation Ford Motor Company Fordham University Freescale Semiconductor General Electric

Granite Construction Incorporated

Grupo Progreso

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Realogy Holding Corp. Rockwell Automation

SABIC Innovative Plastics Saltchuk Resources, Inc.

Schnitzer Steel Industries Inc.

Sempra Energy

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Starbucks Steelcase, Inc. Symantec Corporation Teradata Corporation Tesoro Companies, Inc. The Boeing Company The Fairfax Group

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The Nature Conservancy

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TOTE Inc. TriNet Under Armour

US Agency for International Development

Universal Music Group University Hospitals

US District Court, Southern District of NY US Securities and Exchange Commission

Verizon Walgreens Walmart International Wisconsin Physicians World Bank Group Xerox







8:30 - 9:30 a.m. NETWORKING BREAKFAST

9:30 - 9:40 a.m. 2015 GLOBAL ETHICS SUMMIT OPENING REMARKS

9:40 - 10:35 a.m. MORNING KEYNOTE THE CEO CONVERSATION

Hear from CEOs from multinational and industry leading companies about their views on ethics as a differentiator, the challenges of preserving integrity and reputation during times of increasing vulnerability and leadership's impact on company culture.

SPEAKERS: James H. Roberts, President and Chief Executive Officer, Granite Construction

Andrea Illy, Chairman and Chief Executive Office, illycaffè SpA

Rodney O. Martin Jr., Chairman and Chief Executive Officer, Voya Financial

10:35 - 11:30 a.m. PLENARY SESSION 1 LEADERSHIP LESSONS FROM THE TOP

An executive panel featuring a multinational company executive chairman and two GCs from top companies reflect upon what it takes to lead a sustainably successful company, share insights on company integrity, and drive the organization to embrace ethical practices.

MODERATOR: Jean-Marc Levy, President, Ethics and Compliance Solutions, LRN

SPEAKERS: Tony West, Executive Vice President, Government Affairs, General Counsel and Corporate Secretary, PepsiCo

Mark Roellig, Executive Vice President and General Counsel, MassMutual Dr. Jack London, Executive Chairman and Chairman of the Board, CACI

11:30 - 11:50 a.m. MORNING NETWORKING BREAK

11:50 - 12:45 p.m. MORNING BREAKOUT SESSIONS

THE 2015 ANTICORRUPTION LANDSCAPE

2014 saw the spotlight on transnational bribery and it is expected that FCPA enforcement officials will increase the response to this in cooperation throughout the globe. How can companies do more to reign in individual behavior that can leave the organization vulnerable? How are enforcement officials prioritizing anticorruption efforts? What jurisdictions are under increased scrutiny and how can companies ensure they are enhancing methods of fraud detection, mitigating risk and safeguarding reputation?

SPEAKERS: Kathryn Ditmars, Global Litigation Director, Jones Lang LaSalle

Michael Fine, Senior Member, Ethics and Compliance Advisory Practice, LRN Donna Dabney, Executive Director Governance Center, The Conference Board

Kelli McTaggart, Vice President, Associate General Counsel and Chief Ethics and Compliance Officer, Time Warner Inc.



THIRD PARTY RISK. THE SUPPLY CHAIN AND THE VALUE OF TRUST

The global business environment is experiencing unprecedented interest from both public and private sectors around the need for greater transparency throughout the supply chain. Trust has become one of the most important assets a company can leverage to not only minimize verifications costs across the supply chain, but also to enhance the message of social consciousness, so critical to companies, governments, and the public at large. How concerned do companies need to be in growing this trust asset and ensuring that it also extends to third parties? What steps need to be taken throughout the supply chain to identify a clear set of ethical principles? This panel will share leading perspectives on how companies, investors, suppliers and regulators are addressing the myriad of challenges in order to determine risk and establish a transparent approach to business culture.

MODERATOR: Tim Nixon, Managing Editor, Sustainability, Thomson Reuters

SPEAKERS: Pamela Passman, President & CEO, Center for Responsible Enterprise and Trade (CREATe.org)

Barb Brown, Principal & Co-Founder, BrownFlynn

EFFECTIVELY (AND EFFICIENTLY) STRUCTURING YOUR COMPLIANCE DEPARTMENT

Your company is global, and increasingly making its big business bets on developing markets. And yet the compliance department budget doesn't seem to grow in a corresponding way. When should you hire a compliance person "in-country"? How can you effectively manage a global team while budgets (including travel) are being cut? What kind of compensation should be expected? Hear from experienced compliance officers how to effectively build and improve your compliance department.

SPEAKERS: Karen Benson, Director of Global Compliance & Ethics, Royal Caribbean Cruises

Don Sinko, Chief Integrity Officer, Cleveland Clinic

Stephen Harris, Vice President and Corporate Chief Compliance Officer, Hartford Financial

12:45 - 1:45 p.m. NETWORKING LUNCH

PLENARY SESSION 2 ADDRESSING AND MEASURING CULTURAL CONSIDERATIONS IN GLOBAL ETHICS & 1:50 - 2:45 p.m.

COMPLIANCE PROGRAMS

Companies must be global to compete. With an expanded global presence come unique cultural challenges as leadership seeks to create an effective culture of ethics. This session will cover how companies can build a consistent global culture of ethics and ethical challenges companies face when expanding into these new markets.

MODERATOR: Patrick Quinlan, CEO, Convercent

SPEAKERS: Matthew Swaya, Senior Vice President, Deputy General Counsel, Chief Ethics & Compliance Officer, Starbucks Coffee Company

Cindy Moehring, Global Chief Ethics Officer, Walmart

Andy Hinton, Vice President, Global Ethics & Compliance, Google







2:45 - 3:40 p.m.

PLENARY SESSION 3 HOW COMMUNICATIONS & SOCIAL MEDIA IMPACT ORGANIZATIONAL CHARACTER

Through the use of viral social media channels we have all witnessed how impactful the story can be. The ALS ice bucket challenge is a prime example that took social media by storm to drive awareness and promote social cause. At the same time, social media can jeopardize a company's reputation and negatively impact public perception. How can companies use traditional and new forms of communication to effectively drive their ethical culture? What are the pitfalls of enhanced methods of communication and how can the reputation risks be avoided? How can compliance and communication teams best collaborate to effectively, and consistently, extend the message

through new channels?

MODERATOR: Kirsten Liston, Vice President, Learning Content Strategy, SAI Global

SPEAKERS: Lee Augsburger, Senior Vice President and Chief Ethics and Compliance Officer, Prudential Financial, Inc.

3:40 - 4:00 p.m.

AFTERNOON NETWORKING BREAK

4:00 - 4:55 p.m.

AFTERNOON BREAKOUT SESSIONS

DATA INTEGRITY: NEW APPROACHES TO DATA AND PRIVACY PROTECTION ON A GLOBAL SCALE

Companies continue to struggle with inconsistent frameworks and laws that govern data privacy and protection around the world. Government, business, regulators and advocates concur that Big Data needs further attention to preserve the integrity of the information and how companies handle it. And cyber risk continues to be one of the top concerns of CEOs and company boards. What ethical considerations are now driving the conversation? How can companies evaluate projects around data protection to make sure they are ethical? Hear from a panel of experts on the latest data privacy concerns, the cyber threat landscape and the best practices that companies employ in order to keep pace with an aggressively evolving landscape.

SPEAKERS:

Jerry Jones, Chief Ethics & Legal Officer, Acxiom

Debra Hampson, Chief Privacy Officer and Senior Counsel, Cigna

Justin Castillo, Head of Legal, BT Americas

CONDUCTING EFFECTIVE INVESTIGATIONS

This discussion will revolve around when and how companies can use internal or external resources to conduct internal investigations. How is the integrity of the findings preserved? What impact does confidentiality have on the process? How can conflicting global laws impede or change the scope of the investigation?

MODERATOR: SPEAKERS:

Andrew Foose, Vice President of Advisory Services, NAVEX Global Adam Briggs, Regulatory Compliance & Ethics Attorney, UPS

Roxane Marenberg, Vice President, Law & Deputy General Counsel, Global Compliance Enablement, Cisco Systems, Inc

Benjamin Gruenstein, Partner, Litigation, Cravath, Swaine & Moore LLP





OPERATING IN A HIGH RISK ENVIRONMENT

From Russian sanctions to headline-making bribery scandals in China, global businesses are exposed to exceptional risk. The need for business operations in these regions is paramount for future growth, but companies face more need now than ever on how to balance these opportunities with the exposure to more external threats. How can the organization endeavor to have better controls in place, and how can it effectively monitor these markets, both before and after entry? This expert panel will highlight where the greatest risks are now in the global environment and the new approaches companies are taking to properly, and ethically, mitigate.

SPEAKERS:

Peter Jaffe, Chief Ethics & Compliance Officer, AES Corporation James Zappa, Vice President, Associate General Counsel, Chief Compliance Officer, 3M Andrea Bonime-Blanc, CEO & Founder, GEC Risk Advisory

4:55 - 5:50 p.m.

CLOSING KEYNOTE RETURN ON ETHICS: INVESTING IN THE ETHICAL COMPANIES OF TODAY AND TOMORROW

From Russian sanctions to headline-making bribery scandals in China, global businesses are exposed to exceptional risk. The need for business operations in these regions is paramount for future growth, but companies face more need now than ever on how to balance these opportunities with the exposure to more external threats. How can the organization endeavor to have better controls in place, and how can it effectively monitor these markets, both before and after entry? This expert panel will highlight where the greatest risks are now in the global environment and the new approaches companies are taking to properly, and ethically, mitigate.

SPEAKERS:

Robert Smith, Founder, Chairman and CEO, Vista Equity Partners

5:50 - 5:55 p.m.

CLOSING REMARKS

6:00 - 7:30 p.m.

NETWORKING COCKTAIL RECEPTION

BELA MEMBER COMPLIMENTARY DELEGATE PASS



Members of the Business Ethics Leadership Alliance receive one complimentary pass to the Summit.

To reserve your spot, please contact Laara van Loben Sels at laara.vanlobensels@ethisphere.com or (480) 397-2663.



8:30 - 9:30 a.m. **NETWORKING BREAKFAST**

9:30 - 9:35 a.m. **OPENING REMARKS**

9:35 - 10:30 a.m. PLENARY SESSION 1 BOARD DIVERSITY AND THE IMPACT ON PERFORMANCE

> Although the need for greater boardroom diversity has been a long running debate, corporate executives and directors, as well as global exchanges, are now making significant strides to propel the business climate into an era of more leadership from diverse professions, experience, and backgrounds. What are the current efforts that companies now need to consider and aspire to follow? Can greater board diversity be linked to better company performance and ethical achievement? Hear from current board leaders as they offer their views on company integrity and the role diverse boards play in driving high performance.

SPEAKERS: Melvin T. Stith, Board Director, Aflac; Dean Emeritus / Professor, Martin J. Whitman School of Management, Syracuse University

10:30 - 11:25 a.m. MORNING BREAKOUT SESSIONS

IMPROVING THE MESSAGE AROUND COMPLIANCE: ETHICS MADE EASIER

The challenge many multinational companies now face is not what is missing from corporate policies and compliance structure, but how to simplify the vast amounts of statements and documentation to create a clearer compliance message across the company. So where do you start? Should everything derive from the Code of Conduct, and does the Code itself need to be simplified? What company stakeholders need to be engaged to help manage this process? How do companies need to consider translating the message so that it resonates in different regions and cultures?

MODERATOR: SPEAKERS:

Turney Stevens, Dean Emeritus, College of Business, Lipscomb University

Paul W. Leuzzi, Assistant General Counsel, Law & Corporate Affairs, Weyerhaeuser

Korin Neff, Senior Vice President & Corporate Compliance Officer, Wyndham Worldwide

Ula Ubani, Chief Ethics Officer, BMO Financial

GOVERNMENT CONTRACT COMPLIANCE: FRAUD, WHISTLEBLOWING AND EMERGING CHALLENGES

An effective compliance program has many critical layers to it, with government contracting being one of the most complex. For companies that do business with the Federal Government there are ongoing challenges that need to be faced in the compliance arena. Few are more important than proactively taking steps to manage risk around fraudulent activity. How does a comprehensive ethics program also play a role? How do you best avoid conflicts of interest? What are the global implications when dealing with governments overseas? This practical session will offer guidance on the government contracting issues that companies, whether global or domestic in their operations, grapple with each day.







THE COMPLIANCE CAREER LADDER

The role of the compliance officer is dramatically changing. It's one of the most popular post-law school professions today, and at the same time compliance officers are increasingly non-lawyers. Compliance officers are also commonly peers to the general counsel, reporting to the CEO. What is the "next step" for a compliance officer's career? And when will we see the first CEO of a Fortune 100 company come from the compliance path?

MODERATOR: Destree Rickard, Managing Director, BarkerGilmore

SPEAKERS: Natalia Shehadeh, VP & Chief Compliance Officer, Weatherford

Emeka Nwankpah, Director of Ethics & Compliance, Kellogg

Steven Morgan, Vice President, Assistant General Counsel, and Chief Compliance Officer, Waste Management

11:25 - 11:45 a.m. **NETWORKING BREAK**

11:45 - 12:40 p.m. PLENARY SESSION 2 CONNECTING THE C-SUITE

Join a candid conversation with a diverse panel of executive leaders that share responsibility not just in leading the company, but elevating values and integrity throughout their organizations and market, and ensuring that reputation is at top of mind.

SPEAKERS: Ty Cobb, Partner, Hogan Lovells

Martin Nesbitt, Board Member, Jones Lang LaSalle

12:40 - 12:45 p.m. **CLOSING REMARKS**

"The most valuable benefit of this conference is the opportunity to gain a broad perspective on the approach that various companies adopt in managing their compliance risks."

- Chief Compliance & Ethics Officer, Manufacturing Industry "Unparralled networking opportunities. Tremendously valuable to learn leading practices from those with proven track records."

- Deputy GC, Technology Industry

"Excellent speakers. Relevant dialogue. Great balance between speakers and breakout sessions."

- General Counsel, Fortune 500

"Incredible speakers, stimulating conversations, engaged audience."

- Chief Integrity Officer

"General sessions were excellent. Very good panelists and high quality attendees."

- Chief Compliance Officer, Health Care/Pharma





CONFIRMED SPEAKERS

Lee Augsburger Senior Vice President and Chief Ethics and Compliance Officer

Prudential Financial

Karen Benson Director of Global Compliance &

Royal Caribbean Cruises

Andrea Bonime-Blanc CEO & Founder **GEC Risk Advisory**

Adam Briggs Regulatory Compliance & Ethics Attorney

UPS

Barb Brown Principal & Co-Founder BrownFlynn

Justin Castillo Head of Legal **BT Americas**

Ty Cobb Partner

Hogan Lovells

Donna Dabney **Executive Director** Governance Center The Conference Board

Kathryn Ditmars Global Litigation Director Jones Lang LaSalle

Michael Fine Senior Member, Ethics and Compliance Advisory Practice LRN

Andrew Foose Vice President of Advisory Services

NAVEX Global

Benjamin Gruenstein Partner, Litigation Cravath, Swaine & Moore LLP

Debra Hampson Chief Privacy Officer and Senior Counsel

Cigna

Stephen Harris

Vice President and Corporate Chief Compliance Officer

Hartford Financial

Andy Hinton Vice President, Global Ethics & Compliance

Google, Inc.

Andrea Illy Chairman and CEO

illycaffè S.p.A.

Laura Jacobus Sr. Director, Assoc. General Counsel, Ethics and Compliance Juniper Networks

Peter Jaffe Chief Ethics and Compliance Officer

AES Corporation

Jerry Jones Chief Ethics & Legal Officer Acxiom

Chad Kleist Ethics and Compliance Manager Oshkosh Corporation

Paul Leuzzi Assistant General Counsel. Law & Corporate Affairs Weyerhaeuser

Jean-Marc Levy President

Ethics and Compliance Solutions

Kirsten Liston Vice President, Learning Content Strategy **SAI Global**

Dr. Jack London Executive Chairman and Chairman of the Board CACI

Cisco Sytems, Inc.

Roxane Marenberg VP, Deputy General Counsel, Global Compliance Enablement (GCF)

Rodnev O. Martin Jr. Chairman and Chief Executive Officer

Voya Financial

Kelli McTaggart Vice President, Associate General Counsel and Chief Ethics and Compliance Officer Time Warner Inc.

Cindy Moehring Global Chief Ethics Officer

Walmart

Steven Morgan Vice President, Assistant General Counsel and Chief Compliance Officer

Waste Management

Korin Neff Senior Vice President & Corporate Compliance Officer Wyndham Worldwide

Martin Nesbitt Board Member, Jones Lang LaSalle President and CEO, TPS Parking Management LLC Jones Lang LaSalle

Tim Nixon Managing Editor, Sustainability **Thomson Reuters**

Emeka Nwankpah Director of Ethics & Compliance Kellogg

Pamela Passman President and CEO Center for Responsible Enterprise and Trade (CREATe.org)

Patrick Quinlan CEO Convercent

Destree Rickard Managing Director BarkerGilmore

James Roberts CFO **Granite Construction** Mark Roellig Executive Vice President and General Counsel MassMutual

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Melvin T. Stith Board Member & Dean Emeritus and Professor Martin J. Whitman School of Management at Syracuse

Aflac

University

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Ula Ubani Chief Ethics Officer **BMO Financial**

Tony West Executive Vice President. Government Affairs, General Counsel and Corporate Secretary PepsiCo

James M. Zappa Vice President, Associate General Counsel. Chief Compliance Officer



ETHISPHERE



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President and CEO The Aspen Institute



SCOTT HARRISON

Founder and CEO charity: water





READY TO REGISTER OR HAVE QUESTIONS?

Chelsie Chmela Chelsie.Chmela@ethisphere.com

INTERESTED IN TABLE RESERVATIONS?

Laara van Loben Sels
Laara.vanLobenSels@ethisphere.com





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ABOUT ETHISPHERE

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies® recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the Ethisphere Magazine. Ethisphere is also the leading provider of independent verification of corporate ethics and compliance programs that include: Ethics Inside® Certification, Compliance Leader Verification™ and Anti-Corruption Program Verification™. More information about Ethisphere can be found at: http://www. ethisphere.com.

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