



**South Metro Development Outlook  
Theme: It's All About The South**

**CONFERENCE AGENDA**

Opening Session

**Registration, Networking and Continental Breakfast .....7:00 a.m. - 7:30 a.m.**

**Jahnee Prince**  
Senior Planning Advisor, The Collaborative Firm

**Welcome & Introductions**

**Brooke Gabey**  
Soloist

**National Anthem**

**PRESIDING**

**Jeff Dickerson**  
**President, Dickerson Communication**  
**&**  
**Phil Kent**  
**President, Phil Kent Consulting**

**OPENING SESSION.....7:45 a.m. - 8:45 a.m.**

**Jack Longino**  
Mayor, City of College Park

**Greetings**

**Michael Hightower**  
Managing Partner, The Collaborative Firm

**Conference Overview**

**John Eaves**  
Chairman, Fulton County Board of Commissioners

**Remarks**

**Roger Tutterow**  
Professor of Economics, Kennesaw State University

**Economic Forecast**

**Video Viewing**

**“Who is South Metro”**

**Doug Hooker**  
Executive Director, Atlanta Regional Commission

**South Metro Successes**

**Q & A**



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**CONFERENCE AGENDA**  
General Session I

**GENERAL SESSION I.....8:45 a.m. - 9:45 a.m.**  
*Economic Development: The Center of South Metro's Success*

**Moderator:**

**Mary Ellen McClanahan**

Director, Georgia Department of Economic Development

**Video Viewing**

**"South Metro Highlights"**

**Panelists:**

**Paul Morris**

President and CEO, Atlanta BeltLine, Inc.

**Craig Richard**

President and CEO, Invest Atlanta

**Al Nash**

Executive Director, Development Authority of Fulton County

**Chris Pumphrey**

Executive Director, Development Authority of Douglas County

**Larry Vincent**

Chairman, Clayton County Development Authority

**Panel Discussion**

**Q & A**

**BREAK (In Place).....9:45 a.m. - 9:55 a.m.**

**William Wilson**

County Manager, Spalding County

**Special Remarks**



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**CONFERENCE AGENDA**  
General Session II

**GENERAL SESSION II.....10:00 a.m. - 11:00 a.m.**  
*South Metro's Thriving Film Industry*

**Moderator:**

**Lee Thomas**

Deputy Commissioner, Georgia Film, Music & Digital Entertainment Office

**Panelists:**

**Barton Bond**

Director, Clayton State University Film and Digital Media Center

**Vince Williams**

Mayor, City of Union City

**Brian Hooker**

Executive Director, McPherson Implementing Local Redevelopment Authority (MILRA)

**Scott Tigchelaar**

President, Senoia Enterprises

**Jim Pace**

Principal, Group VI (Pinewood Studios)

**Panel Discussion**

**Q & A**



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**CONFERENCE AGENDA**  
General Session III

**GENERAL SESSION III.....11:00 a.m. - 12:00 p.m.**  
*Transportation: South Metro On The Move*

**Moderator:**

**Tom Weyandt**

Former Deputy Chief Operating Officer, City of Atlanta

**Presenters:**

**David Gill**

President, Henry County Chamber of Commerce

**Todd Long**

Deputy Commissioner, Georgia Department of Transportation

**Jeff Turner**

Chairman, Clayton County Board of Commissioners

**Keith Parker**

General Manager and Chief Executive Officer, MARTA

**Q & A**

**Michael Hightower**

Managing Partner, The Collaborative Firm

**Special Presentation**



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**CONFERENCE AGENDA  
Lunch & Closing Session**

**PRESIDING**

**Shaunya Chavis Rucker**  
Station General Manager/Anchor FGTV  
&  
**Michael Hightower**  
Managing Partner, The Collaborative Firm

**LUNCH & CLOSING SESSION.....12:00 p.m. - 2:00 p.m.**

**Lauren Blaszyk** **Opening Remarks**  
Manager of Planning and Economic Development, The Collaborative Firm

**Kerry Armstrong** **Greetings**  
Chairman, Atlanta Regional Commission

**Donald Earl Bryant, Sr.** **Invocation**  
Pastor, Friendship Community Church

**Hal Clemmer** **Remarks**  
President and CEO, Fifth Third Bank, GA

**Recognition of South Metro Chambers**

**CLOSING SESSION:**  
*South Metro's Economic Engine: Hartsfield-Jackson Atlanta International Airport*

**Introduction:**  
**Joseph Folz**  
Vice President, General Counsel and Secretary, Porsche Cars North America

**Presenter:**  
**Miguel Southwell**  
Aviation General Manager, Hartsfield-Jackson Atlanta International Airport

**Closing Remarks:**  
**Michael Hightower**  
Managing Partner, The Collaborative Firm